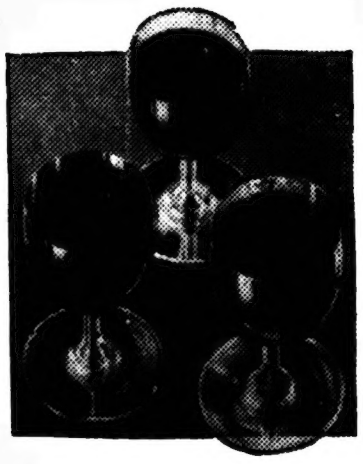
JOHN BULL

TWOPENCE

We're having our daily glass of good Wine— we make a POINT of it!



Everybody to-day is asking for POINT when it's a question of real, good wines at a reasonable price. They're all feeling that that daily glass gives them a new POINT to life . . . and at 2/- the full-sized bottle a daily glass is almost a daily duty. But be sure you "get the point" when you buy, because POINT wines, remember, are made with the finest imported grape juice by the only British Winery to hold the Gold Sealed Certificate of the Royal Institute of Public Health and Hygiene—the wine producers whose output exceeds others by millions of gallons—the people who have had over 30 years' experience in wine production. POINTS like these speak for themselves. Choose from the four POINT wines described below and ask your Wine Merchant or Licensed Grocer for POINT. You'll agree it's the finest value in wine that has ever been offered.

2/- per bottle

OVAL QUART (bottle 2d. extra. Returnable) 2/9

HALF BOTTLE 1/3

QUARTER FLASK 8D

RED POINT Rich, fruity, ruby wine of Port character; mellow and mature. Look for the RED POINT label.

WHITE POINT White sweet wine of Port character; delightful bouquet and exquisite flavour. Look for the WHITE POINT label.

GREEN POINT (2/6 a bottle). Full strength Ginger wine, warming and comforting. In bottle-size only.

AMBER POINT British Sherry of supreme quality and palate. Look for the AMBER POINT label.

POINT Wines

BRAND

PRODUCED AND BOTTLED BY VINE PRODUCTS LTD., KINGSTON, SURREY

SOUTH WESTERN

GARDEN SHEDS IN DEAL OR CEDARWOOD from 2/- cash

DELIVERY FREE ENGLAND & WALES BY RAIL or LORRY	L	W	OTHER MODELS FROM Cash	Dep.	12 Pcs.
Send for your copy of 1938 Art Catalogue FREE and post free.	4	3	25/-	2/-	2/3
	5	4	35/-	3/6	3/1
	9	6	70/-	6/-	6/2
	10	7	85/-	7/-	7/7

SOUTH WESTERN APPLIANCE CO., LTD
Dept. S, Regon Road, Feltham, S.W.6. Fel. 1121

JOHN BULL'S SHOP WINDOW

ALL ROUND VALUE AND A SQUARE GUARANTEE FOR A STRAIGHT LINE

EVERY OFFER COVERED BY MONEY-BACK GUARANTEE ON PAGE 42.

BULBS — BULBS — BULBS

100	Darwin Tulips, 100% Flowering. Over 20 Varieties	2/6
100	Daffodils or Narcissi, fine mixture. Many varieties	2/6
12	Hyacinths for Xmas blooming. Red, White and Blue, with Fibre for growing	2/-
100	Dutch Iris. Guaranteed Flowering. Mendel Bulbs	1/6
100	Crocus, Blue, White Striped and Yellow. 3-4 blooms each	1/3
100	Muscari. The Grape Hyacinth. Heavenly blue	1/3
100	Anemones mixed, Coloured	1/6

All Bulbs named and packed separately in strong cartons. Guaranteed to Flower and give complete satisfaction. We pay Carriage on orders over 5s. Under, please add 6d. Illus. Rose Catalogue and deal with reliable Nurserymen

GREAT WESTERN NURSERIES,
Dept. J.B., 222, Gt. West Rd., Hounslow West

FREE RUG BOOK

Contains 100 New Rug Designs in colours; shows how we supply complete Rugmaking Outfits with Wools CUT READY TO PUT INTO THE CANVAS and Patent Rug Hook. Write Now, sending 2d. stamps for postage, etc.

REARCUT WOOL CO. LTD.
DEPT. 121,
OSSETT, YORKS.

WONDERFUL OFFER

AIRMAN'S GAUNTLETS 2/3 POST 6d

Warm self-lined. Solid leather glove with genuine water-proof gauntlet. Very smart design. Perfect fitting. Warm, supple and certainly smart. To clear 2/3, post, etc., 6d. Absolutely unrepeatable after present stocks are exhausted. Send to-day. Your money willingly refunded if not completely satisfied.

MAIL PRODUCTIONS, Ltd. (Dept. J.B.G.3), 89/91, New Oxford Street, LONDON, W.C.1.

Positively the greatest Bargain ever offered to the

DEAF

"Size of a Sixpence Earphone" (no battery) offered this week for 25/-. Previously sold at £7-7-0. The greatest little deaf-aid ever designed. No Batteries—No Wires—No Other Parts—

No Renewals — Absolutely Invisible. Amazing Power. Never before has such a bargain been offered to the Deaf.

This Week 25/- only
Previously £7-7-0

30 DAYS' FREE TRIAL

SEND NAME AND ADDRESS for 30 days' FREE TRIAL. Send now, D. & J. HIL. Ltd., Earal Dept., 245, Oxford Street, London, W.1 (over Oxford Circus Tube Station). Hours 10 to 6, Saturdays 10 to 1. *Supplied under National Health Benefit.*

CUCKOO CLOCKS

Bird bows and cuckoos the time every quarter of an hour with clear voice. Ornamental case carved in woodland design. Solid brass keyless movement with adjustable pendulum, giving accuracy for years without attention. Complete with chain, weight, pendulum, etc. ready to hang on wall for long service. Limited number only at 2/11, post and boxing 1/-

BANKRUPT STOCK OF 800 ONLY TO CLEAR

2/11 POST & BOXING

Avoid disappointment by sending P.O. 3/11 at once

MAIL PRODUCTIONS (Dept. J.C.22), 89/91, New Oxford Street, London, W.C.1

Owing to laying down special plant and reorganising the British Factory, we are now able to offer this outstanding

"DOUBLE-WAVE" Comb which WAVES HAIR WITHOUT HEAT OR ANY OTHER APPLIANCE

at 9d. each, post 3d., a price that you cannot afford to miss. No matter whether short or long—simply comb your hair to produce beautiful natural waves. No curling irons, bother or mess. Will save you pounds in hairdressers' bills. The 49 specially shaped teeth give truly amazing results. Your money willingly refunded if not delighted. Send P.O. 1/- at once (stamps not accepted). De Luxe Model in real set tortoiseshell, 3/6 post free.

MAIL PRODUCTIONS (Dept. J.F.C. 26), 89/91, NEW OXFORD STREET, LONDON, W.C.1.

PIANO ACCORDIONS

BY ALL THE MOST FAMOUS MAKERS

Hohner, Soprani, Paoletti, Pancotti, Elkhart, Continelli, Paolo Soprani, etc., used and recommended by Band Leaders all over the country. Here we offer a very wonderful Bargain, 80/6/0 MODEL FOR 2/-. Real Piano Accordions at specially reduced prices. By STEELMAN. Piano finished cabinet, tonal reeds, metal-bound bellows, triple chord action. Complete with shoulder strap, 21 piano keys, 8 basses. Cash price 42/-, or send on receipt of 2/- First Instalment, Balance payable 4/- monthly, until 42/- paid. Elaborate Tutor supplied. Also Superior De Luxe Model at 52/6, same terms. Write for fully illus. list of models with 25 keys, 12 bass; 25 keys, 24 bass; 34 keys, 48 bass; 41 keys, 120 bass, etc., on equally attractive terms. The Remarkable Low Terms for Mthly. Payments ensure immediate possession of these fine instruments. Write for fully illus. List of Piano Accordions and other Musical Instruments, post free.

from 1/- weekly

J. A. DAVIS & CO.
(Dept. J.B. 48)
94-104, DENMARK HILL, LONDON, S.E.5.

36/- MILITARY CUT PROOFED COATS

FINAL CLEARANCE

Strictly limited number at this price. Cut military pattern with full belt, generous storm collar. Grey or Fawn coloured stormproof material, Indians, proofing and real shoulders, self-lined, adjustable drawstrand to keep out wind. Ideal for Flying, Motoring or town wear. Exceptionally smart. A coat to keep out the cold. All brand new and perfect. Chest measurement: 34in. 36/6; 36 & 38in. 42/6; 42 & 44in. 52/6. Postage and packing 1/- extra. Buttons can be adjusted 2in. if required. Proofing guaranteed 2 years.

MAIL PRODUCTIONS, LTD. (Dept. J.B.F.L.51), 89/91, New Oxford St., London W.C.1. Phone: TEM 4629

Gent's Keyless Wrist Watch. Tested shock-proof lever movement. Accurate timekeeper. Improved action. Polished Chrome Platinum case. Wide leather strap. Send only 3d. deposit. Balance after approval 1/- fortnightly until 11/9 in gold, or Stied chrome mesh extension 12/6, same terms. Ladies' size same quality on Black Moire Band, 11/9 or expanded bracelet, 15/9. Either model Ladies' or Gent's—for 3d. deposit. Illustrated List of Watch Bargains Free.

J. A. DAVIS & CO. (Dept. J.B. 40), 94-104, Denmark Hill, London, S.E.5.

A MARVELLOUS BARGAIN! 2 Heavy White Blankets, with Blue borders and whipped edges. Size 66 in. x 86 in.; 2 Heavy Winter Blankets, special double-weight; 2 Unbleached Twill Sheets, 70 in. x 90 in.; 2 Hemmed Pillow Cases; 1 Full-size Bolster Case; 2 Turkish Towels; 1 Sateen finished Wadded Quilt in Selected floral design; 1 Embroidered Jacquard Bedspread; 1 Embroidered Art Silk Table Centre. Also Handsome Art. Silk Embroidered Tea Cloth; 4 Serviettes to match. FREE GAUNTLETS (94 pieces) Cutlery and Plate to every Purchaser. Complete sent on for your Free Approval upon receipt of 2/- Deposit. If satisfactory Balance payable 5/- Monthly until 50/6 is paid—or Full Cash after 7 days 50/- only. Write for Illustrated Bedding List.—J. A. DAVIS & CO. (Dept. J.B.39), 94-104, Denmark Hill, London, S.E.5.

HERE'S A SPLENDID Gift for X M A S

Price only 4/4

A handsome reading glass with chromium handles which fold up for pocket. Made in six charming colours with morocco case to match. Order from dealer or write at once for list C, illustrated in colour, to

SOHO LIMITED, 3, SOHO SQUARE, LONDON, W.1

from 2/- Sale

DOWN

GARDEN SHEDS—Recommendation Discount. Cash or Terms. Guaranteed, easily erected. Delivered Free or Carr. Pd. Eng. and Wales. See FREE Book No. 92.

OTHER DESIGNS FROM

Lg.	Wide.	High.	Cash	or Down	& Mly.
6ft.	4ft.	6 ft.	45/-	3/6	4/1
7ft.	5ft.	6½ft.	62/-	3/9	5/7
8ft.	5ft.	6½ft.	67/6	4/-	6/1
9ft.	6ft.	6½ft.	70/-	4/6	7/2

J. THORN & SONS, Ltd., Box 82, Brampton Rd., Bexleyheath, Kent.

What a Gift Offer! Think of it—a double-bladed Pocket Knife with mother-of-pearl handle, a self-filling Fountain Pen with 14-ct. gold-plated nib and Propelling Pencil to match, bound morocco silk Memo Book, white rubber Eraser and Pocket Telescope which shuts to 2 in. All these complete in presentation case with velvet background. Besides these there is a Gift Offer of a Free Pocket Watch. All absolutely FREE to introduce our famous 3-hole type Sheffield Steel "Multi Life" Razor Blades. Just buy one packet of 12 blades for 1/6 including postage. Money refunded if blades not equal to any 4d. blade.

Send P.O. 1/6 to-day—no more to pay.

MAIL PRODUCTIONS (Desk J.B.F.K.14), 89/91, New Oxford Street, London, W.C.1.

Genuine WALTER LINDRUM HOME BILLIARD TABLE

5/- DOWN

A really high quality 5ft. x 2½ft. 6in. table. Heavy base, covered best Billiard Cloth. Best rubber cushions. Solid brass leather-covered pocket plates, feet adjusters. Excellent quality accessories—Two 4ft. hard-wood cues, 11in. turned balls, marking board, chalk and cues. Willegive years of enjoyment. Cash price £2.15.0, carr. paid, or 5/- with order, *balance by 10 monthly payments of 5/6.*

Sized Table 60in.x30in.

SET OF 17 SNOOKER BALLS, 11in., 15/-. Post Free. *Prompt delivery. Money refunded if not fully satisfied. Complete catalogue FREE on request from:*

THE L.R. SUPPLY CO., LTD. (Dept. J.B.), 11, Gut Lane, London, E.C.2. *Phone: NAT. 0626.*

FUR BACK GAUNTLET GLOVES

Amazing purchase of a well-known manufacturer's stock enables us to sell these gauntlet gloves at this absurdly low price. Strong, stouted pliable tan cape leather palms with rich-looking dark brown beaver fur on back and gauntlet. Lined throughout with warm fleece. Total length 14in. Usual price 16/6. Ladies' or Gent's.

5/11 Post 6d.

FUR LINED & FUR BACKED GAUNTLET MITTS.

Instant warmth in coldest weather. Worth 8/11. 8/6 Post 6d. Two pairs post free. Money refunded if not satisfied.

BROADWAY STORES, Manor Pk., Broadway, E.12.

LASTING WAVES ALL OVER THE HEAD WITH THIS NEW WAVER & SETTER

A "once in a lifetime" opportunity to cut "Perm" and "setting" bills and obtain glorious, natural wavy hair. This famous Waver scientifically and automatically sets the hair into any desired depth of lasting waves. IT CANNOT FAIL. Even an absolutely straight hair, if you follow the simple instructions. No hot irons, electricity, danger or fuss—get a full wave at home in half an hour! Comfortable in use, washable, will last for years to save you pounds in hairdressing costs. Greatly reduced. A limited number offered at only 1/6, post 3d.

Post 3d. 1/6

MAIL PRODUCTIONS (Dept. J.B.E.W.17), 89/91, New Oxford Street, London, W.C.1.

How to Stop Smoking

FREE TREATISE WORTH POUNDS

Thousands of genuine, entirely unsolicited testimonials from grateful men and women who have been quickly freed from the tobacco habit by the help of the Stanley Treatment for Tobacco Habit. What the Stanley Treatment has done for others it can do for you. A grateful man writes: "*Now I have not the slightest inclination for smoking. I consider your Treatment the best investment I have ever made.*" If you wish to break the Tobacco Habit, write to-day for the Famous Treatise, "Tobacco Bondage and the Way Out," which has caused so much comment. Sent free and without obligation. It will cost you nothing and save you pounds, so write to-day.

THE STANLEY INSTITUTE Ltd. (Dept. S.S.76), 91 Warwick Lane, London, E.C.4

SALE PRICE

4/11 POST FREE

ANOTHER COLOSSAL PURCHASE of closing factory's entire stock enables us to offer this genuine lever lady's real gold-plated expanding bracelet watch—made for Australian market to be sold at a much higher price—direct from us at a price we expect valuers know to be a world-wide achievement, ranking us as the British House for Amazing Bargains, 4/11, post 6d. Warranted 10 years. Gent's square model same price. Send NOW. Immediate Dispatch.

MAIL PRODUCTIONS (Dept. J.B.S.C.32), 89/91, New Oxford Street, London, W.C.1.

I'M IN FRONT AGAIN FOR REAL VALUE

I offer the finest ALL-BRITISH Wireless Sets at Bargain Prices, including Battery and All-Mains Receivers. Any set sent

ON APPROVAL, PACKED FREE & CARRIAGE PAID

Write now for my beautifully illustrated Art Catalogue.

3/10 POST FREE NOW

*PROFESSIONALS PLAY 6-STRING SPANISH GUITARS

Factory's surplus must be cleared. An opportunity of a lifetime to acquire one of these handsome mahogany finished Guitars! with Sycamore grained front and Mother-of-Pearl finished circled round sound chamber. A professionally strong resolution model with non-slip pegs to control the 6 strings. YOU will easily be able to play haunting melodies within half an hour. Sent complete with tuner, for the unprecedented price of only 3/9, post and packing 6d. No more to pay. MAIL PRODUCTIONS (Dept. J.B.H., 89/91, New Oxford Street, London, W.1

3/9 POST 6d.

CARPET BARGAINS

This Phenomenal Offer is made to "John Bull" readers. On receipt of P.O. 9/-, carr. 1/- ex., we will forward direct from our looms one of our 'Prudential' Reversible REAL SEAMLESS WOVEN CARPETS, Suitable for Drawing, Dining and Bedroom etc., handsomely bordered, in 30 Turkey patterns and fashionable shades of Crimson, Green, Brown, Blue, Rose and Art Colourings to suit all requirements and large enough to cover any ordinary-sized room. They are made of material equal to wool and being a speciality of our own can only be obtained direct from our Looms, saving purchaser all middle profits. Guaranteed genuine bargains. Money refunded if not approved. Thousands repeat Orders. With every Carpet we absolutely give away a handsome Rug to match. SPECIAL OFFER: 2 carpets, 2 Rugs and 2 door mats for 20/-. Carriage Paid. Cash or C.O.D. F. HODGSON & SONS (J.B.), Woodsley Road, Leeds.

17/6

FOUR-WAY BED-CHAIR

6ft. long when extended, 23in. wide. Solid oak, 3 velvet cord cushions any colour; turned legs, spring seat. Call and inspect or send for new coloured Cat. J. Cash or 1/- weekly. Carr. & Pack., E. & W., 2/6.

1. Easy Chair
2. Lounge Chair
3. Full-length Bed
4. Fireside Seat

NORTH BUCKS DIRECT TRADING CO., LTD.
82, Shaftesbury Avenue, Piccadilly Circus, London, W.1.

REGROOVE WORN TYRES

IN 5 MINUTES AND EARN SPARE TIME MONEY

with this simple tool. Quick, easy. Just draw it over the tyre The D.D. does the rest, making deep-cut non-skid grooves to any pattern.

ADDS 3,000 MILES of safe running to smooth tyres and reduces liability to puncture.

PERFECT GROOVING AT FIRST ATTEMPT

Does work of machine costing £30-£50. Special offer to "J.B." readers **3/9** Post free. Usual price 4/6

First do your own tyres, then start making spare time money. Big demand. Quick returns. Send P.O for 3/9 (post free) to D.D. Distributors (Dept. J.), 59, New Oxford Street, London, W.C.1.

FOR CAR & MOTOR CYCLES

GET that SUTCLIFFE Store SHED - NOW!

FROM MONTHLY **3/8**

Design S.S.

For storing Tools, Garden Implements, Cycles. Built in 6 strong, perfect fitting sections, easily the best value. Carriage paid. Roofing Felt included free. Floors extra. Small Sizes 3/- per yd. Sheds from 25/-.	Delivered on first payment. Long.	Wide.	High.	Cash or 12 pts.
	4ft.	4ft.	6ft.	£2 0 0
	7ft.	4ft.	6ft.	£2 5 0
	10ft.	7ft.	6ft.	£4 5 0
	12ft.	8ft.	7ft.	£5 10 0

Send for Free Catalogues. Garages 77/6, Greenhouses 57/6, Aviaries 63/-, Workshops 84, Poultry Cabins 25/-, Fencing 3/- per yd. Kennels 57/-, Asbestos Garages 85. 6s, Bungalows £29. 5s, etc.

F. & H. Sutcliffe, Ltd., 82, Wood Top, Holden Bridge, Yorkshire. London Showrooms-40-42 Oxford Street, W.1

YOURS for 2/6

The REMINGTON RAND ELECTRIC CLOSE SHAVER

ANY VOLTAGE A.C. ~ D.C.

14 DAYS' FREE TRIAL

The MODERN Way — no soap, brush, blades, lotions! The unique combing bar lifts each hair for cutting. Four distinct cutting edges—shave at any angle. Plug in anywhere any time and get the cleanest, quickest, and most comfortable shave. Send only 2/6 Deposit. Balance 65/- after 14 days' trial, or by 12 monthly instalments of 6/-. Deposit refunded if not approved. Full instructions and necessary equipment with every shaver. Complete in Presentation Case.

DAVIS & CO. (Dept. J.B. 17), 94-104, DENMARK HILL, LONDON, S.E.5.

Yours for 1/- deposit

LIQUIDATION STOCK THOUSANDS OF WONDERFUL BARGAINS OFFERED ON EASY TERMS SEND FOR OUR ILLUSTRATED LIST POST FREE OF PLATINUM SET DIAMOND & GEM RINGS WATCH BRACELETS GENTS POCKET & WRISTLET WATCHES

ILLUSTRATED LIST POST FREE

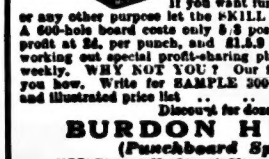
SOLID GOLD English Hall Marked Keyless WRISTLET WATCH with Expanding Bracelet Attached. Tested Movement Timed to a minute a month. Fully warranted 10 years. Send 1/- Deposit only for free approval.

If satisfactory balance payable 2/- within 7 days and 2/- fortnightly until 49/6 is paid. Cash with order or within 7 days 45/6 only.

Write for illustrated list Jewellery, Rings, etc.

DAVIS & CO. (Dept. J.B.12), 94-104, Denmark Hill, London, S.E.5

DO YOU WANT TO MAKE MONEY?



SKILL PUNCHBOARDS

The best money-making proposition ever offered the public.

If you want funds for Charity, Clubs, Fetes or any other purpose let the SKILL PUNCHBOARD help you. A 500-hole board costs only 5/3 post free, and makes £2-16-9 profit at 2d. per punch, and £11.5.9 at 1d. per punch. Agents working out special profit-sharing plan are making £5 to £10 weekly. WHY NOT YOU? Our free Service Dept. will tell you how. Write for SAMPLE 300-hole board **3/9** post and illustrated price list .. .. free.

Discount for dozen lots.

BURDON HUNTER
(*Punchboard Specialist*),
461, Camomile Street Chambers, London, E.C.
TRADE SUPPLIED.

10/6 Gift Cheque for Every Reader

Is there a "catch" in it? No! Simply buy three 1/- packets of "Multi-Life" 5-hole type Sheffield Steel Razor Blades (45 in all) at 3/- post 6d., and receive by return the 45 blades, 10/6 Gift Cheque and Watch and Chain as illus. ABSOLUTELY NOTHING MORE TO PAY! A truly amazing offer which you cannot afford to miss. Send P.O. for 3/6 at once to:

MAIL PRODUCTIONS (Dept. B.W.J.17), 89/91, New Oxford Street, London, W.C.1.

POST THIS COUPON NOW!

To H. SAMUEL, Dept. 186, Market Street, Manchester, 1. Please send me your FREE XMAS GIFT BOOK illustrating your wonderful bargains in Watches, Rings, Jewellery, Clocks, Silverware, Cutlery, and other lifetime treasures.

NAME .....

ADDRESS .....

.....

FREE TO EVERY 'JOHN BULL' READER!

H. SAMUEL'S new Free Xmas Gift Book illustrates a wonderful selection of bargains in good watches, fine jewellery and other lifetime treasures. It's yours for the coupon above. POST IT TO-DAY! Every article is offered on a month's Free Trial, and your satisfaction or money back is guaranteed!

Ladies' dainty EXACTIMA watch. Fully guaranteed jewelled lever, 15/-

SOLID GOLD wrist watch. Reliable timekeeper, tested and guaranteed. 25/-

SOLID GOLD watch on Expanding Bracelet. Fine jewelled movement. Guaranteed. 50/-

ACME 7-jewelled lever wrist watch for men. High-grade, fully guaranteed timekeeper. Hand some chromium case. 35/-

OTHERS FROM 5/-

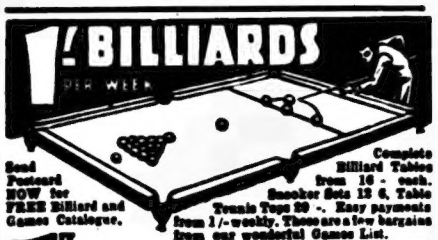
Because of his huge production resources, every article is right-up-to-the-minute in style! And because he sells direct to you from his own craftsmen and cuts out all middle profits and credit charges, you get extra value at half the price!

GUARANTEED DIAMONDS

Lustrous REAL Diamonds, exquisitely set in platinum and 18-ct. solid gold by H. Samuel's own expert craftsmen. A Written Warranty with Every Ring.

H.SAMUEL MARKET ST. MANCHESTER 1

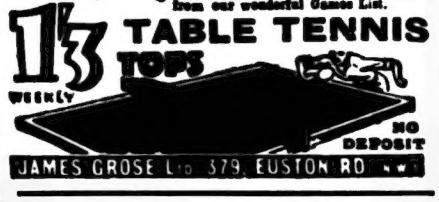
1/- BILLIARDS PER WEEK



Send Postcard NOW for FREE Billiard and Games Catalogue.

Complete Billiard Tables from 16/- cash. Snooker Sets 12/6, Table Tennis Tops 20/-. Easy payments from 1/- weekly. These are a few bargains from our wonderful Games List.

1/3 TABLE TENNIS TOPS WEEKLY



NO DEPOSIT

JAMES GROSE Ltd 379, EUSTON RD

For 8/- Down

you can get a Riley "Home" Billiard Table, carriage paid, on 7 Days' Free Trial. Pay balance monthly. Write for Art List, which also describes the famous Riley "Combine" Billiard and Dining Tables.

32 FREE Billiard Tables. Write for details.

E. J. RILEY LTD., Anson Works, Accrington, or Dept. 12, 147, Aldersgate Street, London, E.C.1.

yours for 6d.

Ladies' or Gent's Model

Guaranteed 10 years

This famous STREAMLINE Shockproof unbreakable Wrist Watch is fully guaranteed to keep perfect time under severe conditions and to withstand shock. Non-magnetic, dampproof, dustproof, unbreakable glass, jewelled movement. Fitted in a highly polished chromium-plated case, complete with leather strap or chromium-plated adjustable bracelet free. Silver chrome or lum. dial. Send 6d. deposit and 6d. post and packing now; if satisfactory 1/6 after 7 days and 1/6 every 14 days until 21/- is paid in all.

Cash Price 19/6.
Ladies' Model 2/6 *extra.*
Home Bargains List FREE.

EDWARD BROS., J.B. 86 11
The Reliable Mail Order House,
29, New Oxford St., London, W.C.1.

A GUINEA DYNAMO LIGHTING SET FREE

WRITE FOR LISTS NOW

CYCLES FROM 65/- CASH OR TERMS

THAT'S MY OFFER to all readers of "John Bull." Select your cycle from the latest 1939 Models at lower prices and terms than agents charge. Approval and Carriage Paid. Write NOW for Free Lists.

EDWD. O'BRIEN, Ltd., Dept. 3, COVENTRY.

HAWAIIAN UKULELE BANJO

FREE UKULELE BANJO TUTOR with every order!

3/9 POST 9d

DRASTIC PRICE REDUCTION.

These beautiful instruments are marvellous value and are offered to the public at ridiculous price of 3/9 as result of disposal of a huge purchase; therefore this offer cannot be repeated. In highly polished Satin Walnut finish with brass-fretted fingerboard, first quality vellum. Amazingly sweet Banjo tone. An hour or so only required for a novice to master it with the FREE TUTOR. Send P.O. 4/6 today to avoid disappointment.

MAIL PRODUCTIONS, LTD. (Dept. J.B.U 2), 89/91, New Oxford St., London, W.C.1.
'Phone: TEM. 6559.

400 ONLY JAZZ DRUM SETS 70/- CLEAR

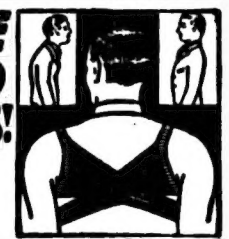
Lewisham Stock

5/9 POST

Having purchased an entire factory stock of musical instruments, we are able to make this truly amazing offer of complete drum sets, comprising large bass drum, brass bound, with real skin and seven adjusters, strong, automatic flyback foot-beater, real skin side-drum, hard-wood tap-box, brass cymbal, triangle and cowbell, also pair well-balanced drumsticks. The whole outfit comes to you complete in strong box at the incredible clearance price of 5/9 only, postage 1/-. No party or amateur band is complete without this wonderful outfit, so send P.O. at once to

MAIL PRODUCTIONS (Dept. J.B.J.B.3), 89/91, New Oxford Street, London, W.C.1.

NO MORE ROUND SHOULDERS!



Stop that slovenly stooping—look fit and be fit. Every man and woman with a tendency to round shoulders should get this De Luxe Model Bracer, made of genuine surgical corsetiere material containing no rubber at the special reduced price of 1/9, post 6d. Adds two inches to your height, keeps the chest expanded and encourages deep healthy breathing. Quite inconspicuous and comfortable to wear. Highly recommended by physical training instructors and health culture experts. Send P.O. 2/1 now to—

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27/6

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£5·5·0 ENGLISH COURSE GIFT TO EVERY

CAN YOU SPOT THESE MISTAKES?

Don't let your English "let you down"—Other people notice mistakes like those below. Apply at once for this great Course that discovers your mistakes and puts you right.

"Could I have a hot cup of tea?"

"That's different to how I do it."

"I dived in and swum across."

"I think the new Garbo's real nice."

"I like her hat best of the two."

"Him and his brother made the fuss."

"Providing the Government keeps its promise."

"I never have, and I never will, break a promise."

THIS week, every reader of "John Bull" is given an opportunity to accept, practically as a Gift, a marvellous new £5 5s. Course entitled "GOOD ENGLISH—HOW TO SPEAK AND WRITE IT." This Great Course is based on an amazing, entirely new Plan which, for the first time, will enable the average person to speak and write good English without having to master hundreds of difficult rules and principles or undertake months of arduous study. Almost everyone makes mistakes in English!

By an ingenious Self-correcting method this unique Course actually discovers for us the mistakes which we unconsciously make when speaking or writing and shows us how to cure ourselves of these errors. This Course consists of Ten Books and a 64-page Tutor which forms an invaluable guide throughout the Course. Here is a Course for which, in the ordinary way, you would think even £5 5s. a small price to pay. Yet, we repeat, it is yours practically AS A GIFT! In order that you can begin right away, the First Book, together with the 64-page Tutor, will be sent by return. There is no waiting! The remaining nine Books will be sent to you one every fortnight. Owing to the tremendous success of this Course and a colossal public demand for a reprint, a new but strictly limited edition has been put in hand. As soon as this is reserved the opportunity must be withdrawn. All applications will be dealt with in strict rotation! Fill in the Forms on the opposite page and post them at once!

GOOD ENGLISH IS THE KEY TO SUCCESS

THOUSANDS to-day realise that their English needs a little "polishing," and millions more make mistakes but are unaware of the wrong habits into which they have fallen. Few believe that anything short of wading laboriously through the complicated pages of a book on English can possibly help them. **But this great new Course proves they are wrong!** It turns the mastery of Good English into something easy, fascinating, interesting, challenging—something that you'll enjoy doing. It brings "Good English" within easy reach of every man, woman and child—helping them to correct their pronunciation, punctuation, spelling and writing and to attain the command of our language that means so much to success in life!

AMAZING NEW SELF-CORRECTION SYSTEM

It doesn't make you study what you already know. It doesn't force you suddenly to make drastic changes in your present way of speaking and writing. You begin by pronouncing as you always pronounce, by speaking as you always speak, by spelling, writing and punctuating as you normally do. What then, is the secret? ***It is the amazingly simple yet absolutely can't-go-wrong system of Self-correction!*** **When you get the first Book you look at a page, make a few decisions and then the self-corrector gets to work and in a FLASH you see mistakes which you've been making for years and didn't even know you were making. You then see where and why you are wrong and—this is the amazing value of the system—*each mistake is instantly brought home to you in such a way that you need never make it again!***

HOW DOES THE COURSE WORK?

DO YOU MAKE THESE MISTAKES?

999 people out of every 1,000 make mistakes in English. Here are examples of common mistakes in English that people make, often quite unconsciously. Their friends and associates may say nothing—but all the same, they notice these mistakes. Do you spell "calendar," "calender" or "calander"? Do you say "between you and I" or "between you and me," or use "who" when you should use "whom"? Do you pronounce "COMparable," "comPARable"? Do you know when and where to use commas, stops and colons in order to make your meaning absolutely clear?

As you proceed with this Course you begin to write and speak in a more accurate way. Your conversation takes on a sparkle and life that grips, holds and convinces others. Your letters become interesting. You see for yourself what a tremendous power there is in words—what a wonderful key this Course is with which to open a way to success, friends and happiness.

★ *Here is a brief summary of the scope of the complete Course. Each Book in this Course deals with a certain stage of every one of the undermentioned subjects:* ★

PRONUNCIATION.—Start with your own pronunciation. What sounds do you mispronounce? Which words do you say wrongly? You yourself don't know until the Course tests you, picks out your mistakes, and puts you right.

SELF-EXPRESSION: CONVERSATION.—The troubles of the tongue-tied—awkwardness in company—are you ashamed of your accent? How to open a conversation. How to use your voice. Avoiding monotony—how to acquire emphasis and expression. Talking with employers. How to give advice. The art of persuading others—acquiring tact. How to speak to the other sex—the approaches women like—the art of paying compliments—how to keep men interested—knowing when to finish. Clear thinking—how to argue—organising one's thoughts quickly. How to make friends through brighter conversation.

PUNCTUATION FROM A TO Z. Do you always know a sentence when you see one? When should you use capitals? How to master the hundred uses of the comma without learning one rule. How to use the semi-colon, colon, dash and brackets. Hyphens and where to put them. How punctuation makes for clarity and emphasis.

VOCABULARY.—This part of the Course is not a dictionary but a valuable and practical way of increasing the stock of words you use and of ensuring that you are using them correctly.

CORRECT ENGLISH USAGE.—What good usage is and how to master it. Why grammar books cannot correct your mistakes. The new way of achieving correct English. Discovering what you personally do right as well as what you do wrong.

SPELLING.—Whatever your spelling ability, it can be improved by 90 per cent. or more. Whatever your spelling errors, they can be reduced by nine-tenths. What are the most commonly mis-spelled words? The quickest way to end spelling errors. How to master spelling from first to last.

SELF-EXPRESSION: WRITING.—Communication of ideas. How to avoid vagueness. Finding the right words for your thoughts. Phrases and forceful expression. Sentences and paragraphs—paragraph-building. The art of writing to friends. What SHALL I write about? A letter asking a favour. Letters expressing things vividly. Applying for a job.

The 10 Books in this Course and the 64-page Tutor are compact and light—they each measure 5¼ inches wide by 8¼ inches deep—a handy pocket size. Each book, including the 64-page Tutor, is perfectly printed in clear type on white opaque paper. The volumes have strong texture covers.

PRACTICALLY AS A READER

YOUR CHILDREN COPY YOU!

Children always imitate grown-ups, and the people they copy most closely are their parents. If you are careless about grammar and pronunciation so will they be. Take this Course and you will be able to guard your children from using slovenly and incorrect speech.

ARE YOU TONGUE-TIED?

How awkward it is when you can't think what to say, or when someone says a word you don't understand. Never again need you know such embarrassing moments. This wonderful Course will increase your vocabulary, teach you to express yourself in vivid, correct English.

GOOD ENGLISH MEANS A GOOD JOB!

Are you aiming at a more responsible job or an increase in salary? If you are, you must first make sure that you do not mispronounce or mis-spell words, or make mistakes in grammar. Simply and quickly, this Course discovers your mistakes.

"MOTHER, THIS IS JACK!"

You want to impress people and the first meeting is an ordeal. In ten minutes they will have sized you up. Your conversation will have much to do with your success or failure. Do you speak ungrammatically? Do you mispronounce your words? This Course will correct the mistakes you now make.

DO YOU MAKE MISTAKES IN ENGLISH?

MARVELLOUS NEW SYSTEM

that enables everyone easily and quickly to speak and write good English without rules or irksome study

DO THIS NOW

All you do is Reserve the Course at once simply by completing and sending in as directed the Reservation Form and Label on the right. On receipt of the Forms, together with FOURPENCE-HALFPENNY (4½d.) in stamps, the "Daily Herald" will immediately send you YOUR FIRST BOOK, TOGETHER WITH THE 64-PAGE TUTOR and your 9 Official Vouchers entitling you to obtain the remaining 9 Books. At the same time arrangements will be made for your 9 Books to be specially produced, ready for dispatch to you—one every two weeks.

To secure your Second Book you merely send in your Voucher No. 2 together with FOURPENCE HALFPENNY in stamps and twelve tokens cut from twelve consecutive daily issues of the "Daily Herald." Your Second Book will then be dispatched to you. You do the same for your Third Book—the same for your Fourth—and so on, until you have the complete 10 Sections of the Course. That is all! There is nothing else whatever to do! Tokens eligible are the series "G.E.," and will be found each day in the bottom right-hand corner of the back page of the "Daily Herald." In order that you should lose no time in getting your Second Book, you may begin by collecting your tokens with the "G.E." token which appears in to-day's issue of the "Daily Herald." No person may apply for more than one complete "Good English" Course.

APPLY AT ONCE Here is an opportunity to secure a wonderful Course that may make a world of difference to your everyday life. Here is a Key to the mastery of English!—self confidence—a greater and richer vocabulary!—the power to make words work for you! In these days when employment and progress are harder than ever to attain, when the demand in Business, Commerce and Industry is for men and women of the highest standard, no one should fail to get this Course.

Complete the Forms on the right and post them at once! They bring you by return your First Book and the 64-page Tutor, together with the Vouchers entitling you to the other 9 Books of the Course.

POST AT ONCE

CUT HERE—DO NOT SEPARATE FORMS

Complete ENGLISH *Course*

In Ten Sections

"Good English—How to Speak and Write It."

RESERVATION FORM

THIS Form reserves the complete 10 Books of the Course in your name and brings you Book No. 1 and the 64-page "Tutor" by return.

The Label on the right must be enclosed with this Form. You must fill it in with your name and full postal address in block letters and affix a THREE-HALFPENNY stamp to the space provided. These Forms together with FOURPENCE HALFPENNY (4½d.) in STAMPS must be posted in a sealed envelope.

Address your envelope to the "Daily Herald" exactly as shown below and post to:—

"English Course," Dept. J.B.,
"Daily Herald," Rosebery Street,
London, W.C.2. (Prof.).

In accordance with your special offer, please reserve in my name without obligation the complete 10-Book "Good English Course."

Please send me BY RETURN the First Book of the Course, together with the 64-page "Tutor." I enclose FOURPENCE-HALFPENNY (4½d.) in STAMPS for my First Book. Together with Book No. 1 please send me also my Nine Official Vouchers on which to qualify at intervals of two weeks for the other Nine Books of the Course. I certify that I have NOT already reserved a complete Course under this Scheme.

Write clearly below in BLOCK LETTERS. Do not forget to enclose fourpence-halfpenny (4½d.) in stamps together with these forms. Be sure also to affix three-halfpenny stamp to label on right.

NAME .....

FULL POSTAL ADDRESS .....

DATE .....

LAST DAY FOR RECEIPT OF RESERVATIONS FROM THIS ANNOUNCEMENT IS TUESDAY, DECEMBER 6th.

This offer applies only to Great Britain, Northern Ireland and Eire. No person may apply for more than one complete "Good English" Course. "John Bull" 26/11/38.

WITH CARE

A 1½d. (THREE-HALF PENNY) Stamp MUST be firmly affixed here BY YOU

NAME .....

Full Postal ADDRESS .....

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If undelivered, please return to "Daily Herald," 25, Shelton Street, London, W.C.2.

J.B./G.E.

BOOK No. 1

. . . when you light a De Reszke Minor and your palate re-discovers, as a new delight, the keen thrill of fine tobacco! **In taste, quality, and packing D. R. Minors are the equal of much dearer cigarettes, but not quite so big; big enough, however, to last the full ten minutes.**

De Reszke MINORS

10 for 4d

THE ONLY sixpenny brand in fourpenny size

Issued by Godfrey Phillips Ltd.

15 for 6d • 30 for 1/- • 60 for 2/-

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Thursday, for week ending
Saturday, November 26, 1938.

JOHN BULL

STRAIGHT FROM THE SHOULDER

Well Done, Sir Samuel!

SIR SAMUEL HOARE has tackled a big job in a big way.

We can point to one or two omissions in his plan to remodel Britain's penal system. But let no one accuse us of carping criticism.

We yield to none in our praise of his efforts to purge our prisons of stupidity, barbarity and vengeance.

Let young offenders be trained in country camps for new and useful lives!

Good-Bye, the "Cat"

End of penal servitude, hard labour and ticket-of-leave! No flogging or birching except for grave offences committed in jail!

Closing of out-of-date prisons! No stigma on criminal lunatics!

Above all, no more imprisonment of young people.

Real Reforms

In their place are to come real constructive measures.

Prisons that will aim not at retribution but reform. Expert doctors to deal with "problem cases" in special centres.

Compulsory attendance centres at which young offenders must attend on half-holidays or at night after work. Hostels for juveniles who need to be kept from bad associations. Special institutions for young folk on remand.

Die-Hard Ranting

All this makes the finest, most sensational prison reform of our times.

Many of its provisions have been urged, in season and out, heedless of criticism, year after year, by the nation's chief champion of justice—JOHN BULL.

We have been accused of softness. Sir Samuel Hoare, in turn, will be charged with namby-pamby weakness.

Let those old-fashioned critics go on ranting. They won't win. Soon Britain's penal system will cease to be a blot on the national conscience, will be brought into line with modern opinion, will incorporate the lessons learned by long and painful experience.

Saving the Young

The young will be saved from lives of crime; hardened offenders given the chance to lead useful careers instead of being turned into embittered enemies of Society.

We have, as we say, one or two warnings of our own to offer Sir Samuel. Here they are:

Borstal must be overhauled. Converted jails, run on public school lines for young men, are not good enough.

Train Minds, Too

There must be more country camps for lads who have broken the law. Camps where both body and mind will be trained.

And lay magistrates must not have power to send lads away for three years without trial by jury or right of appeal!

And there must be a fresh start for prison officers. Men with serious and well-founded grievances concerning pay and conditions can't be expected to give of their best.

Well Done!

Having said that, we shall only repeat our congratulations on the imaginative scope of the proposals now before Parliament.

Sir Samuel's Criminal Justice Bill proves him worthy to rank with such immortal prison reformers as Howard and Fry.

Now let us have similarly bold legislation designed to benefit the whole nation!

Plan for Happiness

Plan for health and happiness as well as for defence!

That we can do only by the most scientific use of the nation's man-power, wealth and productive capacity.

But, if we can organise for defence, we can also organise for health and happiness.

Stop Muddling

To do so is good in itself: it is a powerful contribution to defence at the same time. Man-power consists not only in numbers, but in quality. A healthy and contented population in peace is a stronger population in war.

Too much "muddling through" in Britain's past. Distrust the statesmen who praise it. It usually means that their own minds are so muddled that they see no other way.

This Golden Age

JOHN BULL is non-political. But we say this. Science and industry have placed at the disposal of this age what no other age has known: the chance for every citizen to enjoy security and comfort.

In no other country is that chance greater than in Britain. See, therefore, that all our machinery of government is directed to its realisation!

Puppet Minister

Straighten out our present administrative chaos!

Government departments warring on each other. Big tasks held up by a multitude of small authorities. Little planning; scant co-ordination.

Huge delays in the arms programme. But no Minister of Supply! A Minister of so-called Defence Co-ordination, but with no real power over the often conflicting departments!

Octopus London

A.R.P. held up for months by financial squabbles between Home Office and local authorities. Home Office organisation found wanting in crisis.

New Minister for Civilian Defence appointed—with powers no one understands!

Industry allowed to drift Londonward. Huge past expenditure in Northern centres on public services that will now not be wanted on the scale intended!

Colossal defence dangers of growing South-Eastern concentration of the population!

Topsy-Turvy

House-building in the country that destroys the countryside!

Road construction at the mercy of hundreds of local councils! Highways built for speed cluttered up by houses and factories, converted into death-traps!

Physical jerks for the underfed! Talk of emigration to the Dominions when our own numbers will soon be falling!

Cries of "Back to the Land," and a farm policy—or lack of one—that drives labourers to the towns!

Iron Road in Peril

Railways drifting to disaster! Following our exposure last week of their inefficiency and dangerous plight, Sir Nicholas Grattan-Doyle, Conservative M.P., appeals for a Royal Commission of enquiry.

Yes, let's have that Commission quickly. Don't wait, merely hoping for the best, until it's too late to save one of our most vital industries!

On the Shelf

Sir Charles Bressey, highway expert, spends two years drawing up thirty-year plan for reshaping London's road system.

A single plan, demanding execution by a single authority! But left to be tackled piecemeal—or pigeon-holed—by the hundred and one local authorities concerned!

Remedy

The birth-rate trend downward. A half-empty Empire. Britain's ideals, even her existence, imperilled by ugly new forces abroad. Parents penalised by a wage-system which ignores family responsibilities.

The remedy: Family allowances.

Archbishop of Canterbury, Mr. Eden, Mr. Amery, have all advocated them in recent speeches. Yet nothing done. Even unemployment, health and pensions insurance refused to most black-coat workers!

Teach Them Young

Encourage teaching of mothercraft to schoolgirls!

National Baby Week Council held a competition this year. Test was an examination paper of six questions covering everything dealing with the care of a baby.

Prizes went to schools sending up four best sets of answers.

Four excited girls from each school as guests of honour at Ministry of Health.

Congratulate Baby Week Council on this new step—an important one in educating women to be good mothers.

But make this experiment permanent! Teach mothercraft the whole year!

Forward, John Citizen

The air thick lately with calls for a "national effort." Every man and woman, we're told, must play their part.

JOHN BULL has no doubts about the ordinary men and women of Britain. They're anxious to do their bit. They'll respond, as they've always done, to the nation's need.

Wanted—a Leader

We don't want dictators. But a clear call is demanded. Tell us what to do and volunteers will roll up.

Make the call to defence the occasion for a united effort to build a Britain better and stronger in all ways.

Cut out red tape! Modernise our administrative machinery! Infuse it with a spirit of constructive and generous reform!

Plan for progress. Don't let it catch us unawares! See that the British people—all of them—get the best that modern life can offer!

Meanness—in Your Name

TWO months since the Crisis. . . . For good or ill, some people have been able to make themselves forget that it ever happened.

But to-day it is a vivid and bitter memory for 200,000 men—the unemployed who were summoned from the employment exchanges to dig air-raid trenches for you.

Realise, first, that the State got the services of these men practically for nothing. Whatever money they earned by six days' digging has in the weeks since then been largely deducted from their family allowances by the Means Test people.

It rained heavily everywhere in Crisis Week. Most of these men went on the work with rotten footwear and the only clothing they possessed.

Boots and suits were ruined by clay, mud and rain—so badly that in many cases the men now have to borrow garments and shoes to visit the exchanges to sign on.

If work became available, they could not accept it for want of clothing.

Appeals for something to be done for them are useless.

The authorities say there are no regulations!

Voice of the People

• End Dreary Diets
• Salesmen Slaves
• Hyphen Horrors

LET us frame a national food policy to give poor people that variety in diet which, like all variety, is the spice of life.

The meals of many millions of people are one long monotony of potatoes, bread, tea, and the cheapest meat and fish.

The health of the community demands that they have both a *varied* diet and one *planned* from the point of view of vitamins and carbohydrates.—Robert Rankin, 576, Paisley Road W., Glasgow, S.W.1.

Meanwhile, the British Medical Association is helping with a shilling cookery book which prescribes a delightfully varied and scientifically balanced diet—well within reach of working people. Address: B.M.A., Tavistock House, Tavistock Square, W.C.1.

Get Your Goat

Keep goats! They are cheap. They are intelligent pets. They enjoy many things left over from the kitchen. And what milk they supply!

It is practically immune from the tuberculosis germ, and is more nourishing and more easily digested than cows' milk.

Yes, keep goats for health, pleasure—and profit.—Miss L. M. James, 20, Shelone Terrace, Briton Ferry, Neath, Glam.

Ministry of Agriculture Advisory Leaflet No. 118 will tell you how to keep goats in milk two years or more—100 to 150 gallons is a moderate supply—and all you want to know about milch goats. It costs one penny, and your newsagent might be able to get it.

£1,000 Recruit!

FIVE weeks ago a 24-year-old clerk at the Dagenham Ford works "joined up"—and to-day his parents are congratulating a lad worth £1,000!

No—it wasn't in the regular Army he joined up—it was in the *Bullets* battalion.

Though a new recruit, swift promotion was gained by this young reader, Mr. R. R. Neal, 26, Amersham Road, New Cross, S.E.14, for he won the £1,000 First Prize last week with his simple but telling *Bullet* HONOURED NAME—"OUTSHONE" COMBINE'S NEON LIGHTS.

But your Christmas can be just as happy as his.

There is another £1,000 *Bullets* opportunity on page 42, and this week's offer includes many other big cheques and this year's final 200 Christmas Hampers, Turkeys, Fowls and Cakes.

Join the *Bullets* battalion with a coupon from page 43 and be in time for the Christmas campaign!

Share Your Garden

Hundreds of thousands of people admit that their back-gardens are "not too well kept." They say they haven't the time.

On the other hand, there are hundreds of thousands of land-hungry men who can't get allotments.

I have solved my own personal gardening problem by permitting a working man to have the use of the back portion of my garden rent free.

He screens off his vegetables with a trellis covered with flowers—and the results are excellent from his point of view and mine.—Mrs. B. Martin, "Oakbrook," 46, Castelnau, Barnes, S.W.13.

People who "haven't much time" please copy!

"Mrs. Dunne-Brown"

May I say a very hearty "No!" to the suggestion of a reader that a woman should hyphenate her name with that of her husband on her marriage—viz., a Miss Jones marrying a Mr. Brown becoming Mrs. Jones-Brown?

You see, it happens that my maiden name was Tinker, and I married a Mr. Taylor—and I want no "beggar man, thief" allusions, thank you!—Mrs. Taylor, 31, Woodhead Road, Berry Brow, Huddersfield.

Similar letters from Mrs. Brown, formerly Miss Dunne, and Mrs. Kay, maiden name Dee.

Not so Deaf!

For a number of years I have been regarded by my friends and acquaintances as "deaf."

Yet I can hear as well as any of them amid the din of traffic.

What is more, I have found out that nine so-called "deaf" people out of ten can hear quite well when surrounded by clanging and clattering.

Let this be borne in mind in apportioning blame for accidents in which these so-called "deaf" people figure. Stone-deafness, of course, is a different matter.—Mrs. F. W., Great Horton, Bradford, Yorks.

Such people can often hear telephone conversation better than folk with normal hearing.

"The Little More—"

One gets used to the pious statement that this or that Government would like to give old-age pensions at 60, but can't afford the cost, or that, although it knows 10s. a week is not enough, it doesn't see how it could make it a pound.

What's wrong with bringing the age down just a year or two, or putting up the pension by a shilling or so, *at once*—with a promise of more when it can be afforded?—G. E. Hobson, 10, Thorneville Row, Royal Park Road, Leeds.

That's sound common-sense. We commend it to a Chancellor who will soon be telling us he would like to do many things, but, in view of rearmament, can't afford it.

Handing on the Torch

One hears of neglected war memorials—but there would be none if the lead of Banstead was followed.

Our village memorial has been placed in care of council school children for all time.—A. M. W., Banstead, Surrey.

Deed of consignment, requiring school children "piously and lovingly to guard and keep it in good order from one generation to another," hangs in the elementary schools.

Skids and Spills

I was cycling tandem near Hebden Bridge when the machine skidded, depositing my partner and me in the road.

Onlookers were not at all surprised. They said it was always happening at the same spot. It had happened a day or two before.

Then we found that this death-trap was caused by grease trickling on to the road from a yard near by.—Herbert Bennett, 97, Moseley Road, Burnley, Lancs.

Certain leaves, falling on certain road surfaces, provide a skating-rink surface when wet. Yet these conditions are allowed to exist at hundreds of dangerous corners.

Although Transport Ministry tests variety of surfaces on its own private roads, skidding is as frequent as ever.

Did You Know?

Undergoing my driving test, I was stumped when the examiner asked me: "What is a level-crossing sign?"

He was able to prove to me that it was in the Code book.

But, unfortunately for me, I have lived at a level-crossing for 14 years, and there has been no trace of a level-crossing sign on either side of it.—M. R. A., Rotherham.

There are two—one for a crossing with gates, one for gateless kind. Here they are.

"Commission Only"

May I, as the wife of a man paid on commission only, protest against this wicked system. At least a man ought to have some sort of retainer.

My husband has just landed a big order. It took him the best part of a week to get it. And now his firm has written to say that the customer demanded a "cut" price, and therefore his commission on it must go.

He had planned to give me several pounds for the week's housekeeping. Instead, I have got 10½d. in my purse!—Mrs. L. N. S., Birmingham.

Many high-power salesmen prefer the commission-only basis. Trouble is that it is so wickedly abused.

Trapped

If anyone doubts that steel traps are being used to catch rabbits, and that those traps are wickedly cruel, I am prepared to take them where they can hear dying animals scream in agony.—Mrs. B. Stephenson, Station House, Wark, Hexham.

We hope Mrs. Stephenson's first visitor is a cruelty to animals inspector.

Forgetful Sex

I am a Lost Property Office clerk for a leading transport company.

The other day a postman, who came in to claim an umbrella lost by his wife, gave a lecture on the forgetfulness of women—and then left his own umbrella behind. He is too ashamed to claim it!

My biggest laugh, however, was supplied when one of our conductors brought a little yellow shopping basket in and, with "a Tisket, a Tasket" in mind, said, "I've found the darned thing at last. Now perhaps we'll have some peace."—R. J. W. Yatt, 25, Montrose Park, Brislington, Bristol, 4.

Despite that postman's lapse, London's transport authorities find women are twice as forgetful as men.

We want to know what you are thinking about, what you've seen or done.

So write to the "Voice of the People," 93, Long Acre, London, W.C.2.

We pay 10s. 6d. for each letter published and an extra 10s. 6d. if we use your own drawing or photograph illustrating the letter.

And there are other pages where you can help us to help you.

A. G. Gardiner ..... *Page* 15
Sir Wyndham Childs .... *Page* 17
Human Documents ..... *Page* 32
True Story ..... *Page* 34

OSWALDTWISTLE

May I invite ignoramuses and stage comedians who jest about Oswaldtwistle to put *this* in their pipes and smoke it:—

William Westall, author of the classic on factory life, "The Old Factory," was born here. So was Harbottle, who wrote the hymn, "Farewell, my friends beloved."

Eddie Paynter, the famous cricketer; Bray, the football international; Mr. Basil Gage Catterns, deputy-governor of the Bank of England; the Rev. James Butterworth, of the Walworth "Clubland" movement; and many other clergymen are natives.

What is more, James Hargreaves invented the spinning jenny here—and that invention made Lancashire.—W. H. Clegg, Lancs.

AND NOW WHAT ABOUT WIGAN?

STERN WORK *for* DEMOCRACY

SOME people think that the issue between democracy and dictatorship will be settled by war. BUT IT WON'T.

War settles nothing. Take a look at Europe to-day.

Would you guess from what you see that Germany lost the war, that it was won for democracy?

Some people think the issue will be settled by the battle of speeches and propaganda. BUT IT WON'T.

Such little effect as speeches and propaganda have is often the reverse of what was intended. When Dr. Goebbels attacks democracy, it only makes us think more highly of it

Neither the war of weapon nor the war of word will decide which system belongs to the future and which to the past.

What then will decide?

The issue between democracy and dictatorship will be settled not by strength of hand or of tongue, but by the strength of our democratic spirit, by the depth of our faith in our democratic ways, by the extent of our readiness to serve democracy by making it one hundred per cent. efficient.

It will be settled by the practical question of whether democracy works out better than dictatorship by these three tests. By the speed of social progress it achieves. By the deeper social happiness it creates. By the quality of the national character which it nourishes.

That means that the future of democracy is in the hands of each one of us. And if democracy fails, it will be only because we, as individuals, have failed.

Dictatorship is the system under which there is no personal responsibility upon each man or woman. Theirs is but to obey the command.

RESPONSIBILITY is with the dictator. If the dictatorship fails, it is because the dictator has failed.

But democracy is the system under which the control of affairs rests with the ordinary man or woman. Success or failure rests not with some superior being, but with them.

No more can come out of democracy than each one of us is prepared to put into it. And the call to each one of us comes each and every day, not just on polling days.

So let us look at our house. If it needs putting in order, let us get to work to do it.

That is far the greatest service which we can render to democracy here, and to the democratic cause throughout the world.

Without Fear or Favour

Suppose we made Britain so fine a place that in all nations the people said:—

"Look at Britain. Look at her happy and prosperous and vigorous people. Look at her crowds of healthy and confident children. Look at the way the community rallies to help any one of its number whom misfortune has overtaken.

"Look at the friendship between all classes, and the just way in which the nation's wealth is shared. Look at the tolerance and generosity in its political life, the give-and-take, the respect for the other man's point of view.

"ABOVE all, look at the nation's pride in itself, its faith in its ways, and the manner in which each one fulfils his responsibilities.

"Britain is a democracy. That is the system we must have here."

IF THAT WAS HOW THE WORLD WAS TALKING, WE WOULD HAVE STRUCK A PEACEFUL BLOW FOR DEMOCRACY WORTH A CENTURY OF VICTORIES ON THE FIELD OF BATTLE.

In our national house, many of the rooms are fair.

We do not persecute one another. From Land's End to John o' Groat's there is not a concentration camp.

Not a man or woman is in prison or suffering any disability because of disagreement with the Government of the day.

We are free to say what our conscience tells us is good. We are free to make our contribution to the national good, to have the country ruled as we wish, if we persuade the majority of our fellow citizens it is the right way.

They are great things, great for our happiness, great for our spiritual welfare.

We have abolished much cruelty. We have built up a great system of social services. We have stamped out many evils.

But some of the rooms in our house are not so fair. Some are in disorder. And of some we should be ashamed.

We hear very often that our democratic machinery of government works too slowly and cumbrously, that it is full of shortcomings.

There is truth in that. The procedure of the British Parliament was built for different days, when there seemed less to attend to, and when our standards of what should be done were much lower.

We need reforms in Parliamentary procedure that would increase the output of legislation, so that more could be done each year.

We need, too, a more businesslike spirit among Members of Parliament. We could do with a lot less "opposition for opposition's sake."

The idea that it is the business of the Opposition to oppose belongs to the more leisurely age when politics was a party game.

It is the business of the Opposition to consider each proposal on its merits. If it is good, let them support it.

If it is bad, let them oppose it. Let them not oppose a Government for doing what they would do themselves.

That slows down business. What is more, it is thoroughly bad for the reputation of democracy. It is bad because it is insincere, and democracy needs sincerity if it is to live a healthy life.

We need more people to take a direct interest, too, in the running of democracy.

In the local government elections at the beginning of this month, one half of those entitled to vote did not trouble to do so.

If one half of the municipal voters give the appearance of thinking so little of democracy, is it to be wondered that some critics abroad think so little of it, too?

WE NEED A SORT OF NATIONAL REVIVAL, A NEW SURGE OF FAITH IN OURSELVES.

WE need to throw ourselves into good causes with the same fervour that some people in the world are throwing themselves into bad.

Let us have the biggest drive against all social evils that the world has ever seen.

We do not need regimentation and discipline imposed from above in order to achieve that. That would be the foolish course of trying to serve democracy by adopting the methods of Fascism.

No, we do not need to abandon our liberties. We need to use them.

WE NEED A BURNING FAITH IN OUR DEMOCRACY, IN ITS VALUE FOR THE WORLD. WE NEED DAILY TO THINK OF OUR COUNTRY, OF HOW IT CAN BE A BETTER COUNTRY, AND WE NEED DAILY TO PUT OUR FAITH TO THE TEST OF PRACTICAL ACTION.

IS YOUR LANDLORD A DICTATOR?

No washing on Sundays—that's quite a common ban which housewives have to face

When the tenant of a flat in Glasgow wanted a telephone, his landlord said "No!"

"Since time immemorial, the people of this city have been held to ransom by the landowners."

THAT is what Mr. Charles Latham, Chairman of the Finance Committee, had to say recently when he outlined the London County Council's new rating proposals which are to be embodied in a new Bill.

Read landlords for landowners and you get a state of affairs which is general throughout the country.

Read dictatorship for ransom and you get a pretty fair idea of the power which landlords wield.

Believe it or not, in this Britain of ours there are landlords who can dictate to tenants:

Whether or not they shall have electric light;

How their children are to be educated;

What political party they may belong to;

How many guests or relatives they may entertain;

Up to what hour they may listen to their wireless set;

And how their gardens must be kept.

Four little villages in Lincolnshire felt the heavy hand of the local squire not long ago.

Squire Said "No!"

Along the ridge behind the villages runs the "grid" carrying cheap current to the town of Brigg, which is only a few miles away.

When the pylons were erected it seemed as if the villagers' light troubles would be over.

The women had visions of electric irons and the men dreamed about wireless sets that could be plugged in.

But the most urgent need was for lights in the streets, which were pitch dark at night.

Up at the hall the squire had no interest in the "grid." He had his own plant.

Officials of a local electricity supply company thought it would be a good idea if the four villages had electricity, too. They sent a circular to the inhabitants.

But they reckoned without the squire. He wrote to the company pointing out that not only did he disapprove of electricity, but that his estate of several thousand acres was a prohibited area for electricity. He demanded an apology for the "impertinent push of the salesmen of to-day."

There are many landlords of the same stamp—and they are not all individuals.

Too often, municipal councils adopt the same dictatorial attitude towards their tenants. And, mind you, they are not always on the right side of the law.

All sorts of things can and do happen when a landlord gets the bit of prejudice between his teeth.

Take the case of a Glasgow man who lived in a block of flats. He wanted to have a telephone, but the landlord said "No!" He wrangled, he argued, he pleaded—and, in the end, he had to do without.

During the crisis, a North London householder, whose garden adjoined a factory, was asked by his landlord if he would mind trenches being dug in the garden, for the safety of the workers across the way.

Ban on Babies

His landlord, incidentally, also owned the factory site.

"Certainly not," replied the tenant. "Go ahead!" The trenches were dug.

But, when all the excitement died down, the landlord stated blandly that he intended shifting a fence to bring the trenches within the factory's grounds, thus cutting the garden in two!

Of course, the householder protested.

He obtained advice and the landlord changed his mind.

Vouched for by Sir Ewen Maclean and Dr. Agnes Nicoll, is the case of a young married couple whose tiny house was the centre of their happiness until a baby was expected.

"We do not allow any children in these houses," they were told. "You must go."

The only other place they could find was a tumble-down flat.

A more drastic, more unwarrantable interference with the rights of the individual was the action of the farmer who prevented the son of one of his labourers taking up a scholarship which he had won.

The boy's father lived in a tied cottage and was treated scarcely better than a serf of the Middle Ages.

Tied cottages, in fact, are the source of the most amazing cases of tyranny by landlords.

The fifteen-year-old son of a cottager in an East Anglian village was forced to give up a job at a local garage to work on the landlord's farm at 5s. a week less.

If he had not done so, his father would have been evicted.

Taking in a lodger, who was known to be a Socialist, was the offence that nearly cost another family their home.

The landlord would not allow anyone who held different political opinions from himself to live in the house, so the tenants were given the choice of getting rid of their lodger, or removing.

Now let us see what kind of dictatorship is exercised by local councils when they assume the rôle of landlord.

Cardigan Town Council will not allow tenants in its council houses to keep dogs, have wireless sets, or put paper on the walls.

Tax on Lodgers

Tynemouth Corporation has threatened to tax its tenants at East Howden 6d. a week if they do not keep their gardens in order.

Chipping Sodbury Rural District Council tried to impose a tax on lodgers of 1s. 6d. a week.

Ebbw Vale puts a ban on pigeons—although pigeon-racing is the most popular local sport—and Dundee has a list of don'ts a yard long. Tenants on council estates there *Must Not:*

Hang out clothes or mats on Sundays;

Leave ropes on poles after clothes are dry;

Keep dogs, hens or rabbits;

Play musical instruments or wireless between 10.30 p.m. and 8.30 a.m.;

Shake carpets over the railings or out of windows;

Allow children to trespass on the green.

The regulations to prevent overcrowding have also been used (or abused) to tyrannise tenants.

There are few enough playgrounds in big cities, but Dundee forbids the children of council house tenants to play on the communal greens

"No Right to Wed"

A Liverpool man, whose wife died and left him with two children, was prevented from having a housekeeper because "she was not a member of the original family to whom the tenancy was granted."

An over-zealous official in charge of a block of L.C.C. flats even tried to prevent an aged widower from marrying a woman who had looked after him for years.

"You have no business to get married," the old man was told. "You'll have to get out of the flat."

A few days later an eviction order was made against him.

Then Mr. Dan Rider, the well-known authority on the rights of tenants, stepped in and the case was patched up.

And so the wretched business goes on. Officiousness, prejudice, nosey-parkerdom. We need new laws to curb those landlords who believe in the Divine Right of the Property Owner to interfere with the lives and liberties of their tenants.

Gift Every Child Will Love

DEMAND for JOHN BULL's wonderful Christmas Gift for children—"THE GOLDEN GIFT BOOK"—has been so great that, if you have not yet applied for a copy, you should do so at once.

Look up the Reservation Forms which appeared in last week's issue of JOHN BULL, complete and post them so that they are received by not later than Thursday next, December 1.

"THE GOLDEN GIFT BOOK"—which contains more than 500 superb illustrations, *including whole-page plates in full colours*—sets a new high standard of value in children's books.

There are scores of enthralling stories by the greatest writers for children, and many other features dealing with hobbies, pastimes, games, puzzles and riddles.

In fact, the Golden Gift Book is something to delight every child.

You would consider this beautiful volume with its gay blue gold-embossed covers remarkable value at £1 1s.—yet it is offered to you by JOHN BULL at an amazingly low privilege price.

Don't disappoint the children by being too late! Turn up last week's issue of JOHN BULL and complete and post the Reservation Forms without delay.

Remember, they must be received by not later than next Thursday, December 1.

A. G. Gardiner Attacks

Humanity's Greatest Shame

Sitting patiently, this homeless refugee typifies the sorrow of thousands of homeless and persecuted souls in Europe to-day

THE civilised world is aflame with horror at the latest phase of Hitler's Jew-baiting mania. The pogrom is the culmination of a policy of racial hate without parallel in magnitude and savagery in human annals.

It is not necessary here to stress the effect of this tidal wave of barbarism upon the world situation and the prospects of peace.

If the purpose of Hitler had been to destroy the hopes of an accommodation between the democracies and the dictatorships he could not have struck a more deadly blow.

It has shocked the conscience of plain humanity in every land and darkened the outlook of the future beyond all estimate.

But the immediate question for the civilised world is the problem of helping the victims of the barbarians. That problem has been lamentably neglected.

It is not a new problem, and it is not a problem which is confined to Germany and the Jews, though it is that aspect of the tragedy which is most terrifying and urgent.

Ever since the war, the persecution of minorities has grown like a plague over the face of the Old World, and countless hosts of refugees have fled from their homes in China, Russia, Spain, Germany, Armenia, Czechoslovakia and Austria.

The plague began in Russia and Armenia, and under the inspiration of that heroic man, Dr. Nansen, an International Office for Refugees was established and did magnificent work in alleviating the agonies of the victims of persecution.

NO fewer than 40,000 Armenians, for example, were settled in Syria, and 70,000 Russians found a refuge in France.

That country throughout has set an example of humanity in this matter that is above praise. Nowhere else have so many fugitive Germans, Saarlanders and Spaniards found safety and some sort of home as there.

But Nansen's work, splendid though it was, was entirely based on voluntary effort, and with the madness that seized Germany on the advent of Hitler the problem assumed a magnitude that no voluntary effort could cope with.

When I wrote on the subject in these columns a year ago the situation had become desperate. It was clear that voluntaryism was hopeless against the tide of misery and that only Government action by the civilised nations could combat it.

It seemed then that such action was in sight. Two things had happened. It had been decided to wind up the Nansen office and the High Commission for German Refugees.

And it seemed that this was a preliminary to a new and more vigorous policy of salvaging the human wreckage thrown out by the dictatorships.

The second fact was that a great world-wide survey of the refugee problem, financed by the Rockefeller Foundation, the Leverhulme Trust and the Halley Stewart Trust, had been inaugurated under the directorship of Sir John Hope Simpson.

With such a survey, covering the progress of settlements as far removed from each other as Bulgaria and Brazil and dealing with the present and the future as well as with the past, the civilised Governments would be equipped with all the material necessary for bold action.

The urgency of such action was stressed more than a year ago both by Judge Hansson, of the Nansen office, and by Sir Neill Malcolm, the head of the German refugees' agency.

Sir Neill insisted that only international co-operation could handle the vast task, and he called for "the summoning of an Inter-Governmental Conference for the purpose of adopting an international convention in favour of refugees coming from Germany."

If the suggestion had been acted on the civilised world would have been better prepared to cope with the welter of misery that has culminated in the maniacal frenzy of the past few weeks.

But it was not acted on beyond the setting up of the shadowy International Commission presided over by Lord Winterton, and the present crisis finds the democratic Powers as unprepared for decisive and drastic action as they were a year ago.

That action depends upon immediate co-operation between the Governments of the civilised nations.

No more favourable moment for such co-operation can come. The peoples everywhere have been stirred to their depths by the mediæval horrors with which Germany has outraged humanity, and they are in the temper to endorse eagerly any policy which their Governments mutually agree upon.

This applies not only to the European countries which are still happily in enjoyment of their liberties. It applies equally to the United States.

Nowhere have the events in Germany evoked more universal execration than there, and the denunciations by President Roosevelt show how rapidly American opinion is moving from its "isolationist" moorings.

The immediate summoning of an International Conference with a view to dealing promptly with the refugee problem in all its bearings would do two things.

It would solve a problem which cannot be solved by the isolated action of the countries, and, by mobilising the democratic nations on a humane issue, it would have a profound effect on the German people.

THE one effect is as important as the other. It is a mistake to assume that the infamies of the Hitler rule are endorsed by a united people.

There are millions of Germans who feel the shame of those infamies as acutely as—indeed, far more acutely than—we can do.

It is that civilised Germany which is the hope of the future, and the spectacle of the democratic peoples uniting as one body to rescue the victims of Germany's insanity could not fail to have far-reaching repercussions in that country.

There is another respect in which open co-operation by the democratic nations would have an important effect. One of the greatest obstacles in providing for the fugitives, Jew and Aryan alike, is that they are not only turned adrift, but that they are turned adrift penniless.

However rich they may be or however poor, they are robbed of their possessions. Gangsterism of the most brazen kind has become the national policy of Germany.

The consequence is that their chance of being permitted to take refuge in countries which would give them shelter if they had resources is seriously handicapped.

WITH the best will in the world, it is difficult for countries to make room for people whose very misfortunes would make them a burden to the public funds.

Acting together it should be possible for the democratic Governments to bring such pressure to bear on Hitler as would compel him to discontinue this impudent and bare-faced robbery.

But the chief value of a policy of co-operation would be that a problem which can never be solved by isolated action would yield to collective treatment.

Vast though the hosts of the refugees are, they could be quite easily absorbed by the friendly countries acting on an agreed plan, varied according to their respective interests, needs and capacities.

If this were done, I think that even in a material sense the loss would not in the end fall upon those who had played the part of the Good Samaritan.

Our whole history is strewn with object lessons of the benefits we have derived as a nation by offering refuge to the victims of tyranny.

And, when Germany's insanity has passed—as it will pass—the moral effect of this rescue work will have a potent influence on the reconstruction of a civilised world.

Fire in Fairyland

EVERYTHING was ready for a children's party in a Liverpool home.

The cupboard was stacked high with good things. Decorations were strung from wall to wall.

Father had even plugged coloured lights into the mains to give a touch of Fairyland to the room.

And as for the little girl in whose special honour the event was to be held—she was dancing with excitement.

At last the moment came for a proper test of the arrangements. With one flick of a button the ordinary room lights were extinguished: with another, the fairy lights came on.

For a few minutes the family sat entranced at the effects.

Then—total black out. A smell of burning. An attempt, without success, to switch on other lights—and still that smell of burning.

The decorations burst into flames. Neighbours hurried into the house to help in the task of extinguishing the fire, and, when that was done, the family surveyed the damaged furniture.

It would have been a very mournful evening if the husband had not remembered a coupon he once found in JOHN BULL, signed and sent to us—and which qualified him for the far-reaching protection of JOHN BULL'S unique free family insurance gift.

He wrote and told us what had happened, and soon our cheque was in his hands.

With Christmas near, you, no doubt, will soon be sitting among seasonal decorations. A fused wire—and you know, now, what might happen.

Why not sign that coupon *yourself* and get that unique protection? It is reprinted on page 35. You can get security free, for the work of a moment.

BOLSOMS Great Xmas SALE

HALF USUAL PRICES

QUALITY FURNITURE on EASIEST 'NO-DEPOSIT' TERMS

BEAUTIFUL 4-Ft. SUITE IN FIGURED WALNUT

No. SF.947E. Beautiful design, incorporating two walnuts of different figuring and contrast shades. Suite comprises: 4 ft. Wardrobe fitted with rail and hooks; Dressing Table with large circular mirror and 4-Drawer Chest. A soundly built and beautifully finished production.

3-PIECE SUITE

7/- A MONTH FOR 26 MONTHS

SALE CASH PRICE 8 GNS

MODERN STYLE 4-Ft. SUITE In RICHLY FIGURED OAK

No. SF.955X. Beautiful design and high-grade workmanship combined in a solidly-built Suite. Comprising: 4 ft. Wardrobe fitted two side shelves, hanger rails and hooks. Dressing Table with large triple bevelled mirrors; large Chest of 4 drawers.

3-PIECE SUITE

6/- A MONTH FOR 26 MONTHS

SALE CASH PRICE 7 GNS

NO-DEPOSIT! - ALL ORDERS DELIVERED ON THE FIRST MONTHLY PAYMENT

3-PIECE LOUNGE SUITE In HIGH-GRADE TAPESTRY

No. SF.921. Designed for comfort and beautifully upholstered on genuine Birch frames. Covered in modern design Tapestries in Blue, Fawn or Green, and fitted with Pullman-sprung seat cushions and soft back cushions. Settee 60 in. wide. Easy Chairs 40 in. wide.

8/- A MONTH FOR 26 MONTHS

SALE CASH PRICE 9 GNS

3-PIECE SUITE IN GRAINED LEATHER CLOTH

No. SF.894. Entirely new model suite, designed for comfort. Built on solid, seasoned Birch frames, well upholstered and sprung and covered in Blue, Green, Red or Brown grained leather cloth. Seats fitted with velveteen loose cushions. Settee 54 in. wide. Easy chairs 33 in. wide.

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SALE CASH PRICE 7 GNS

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EXHIBITION 4-Ft. SUITE IN FIGURED WALNUT

No. SF.962. Exhibition design in contrasting tones of Walnut with carved inlays. 4 ft. Wardrobe fitted 2 half-shelves, rails and hooks; Gent's 2 ft. 6 in. Robe fitted 2 hosiery shelves and pull-out rod. Triple-mirror Dressing Table.

3-PIECE SUITE

8/- A MONTH FOR 26 MONTHS

SALE CASH PRICE 9 GNS

6-PIECE DINING SET IN FIGURED OAK

No. SF.967. A handsome modern design, soundly built in richly figured Oak and of high-grade finish throughout. 4 ft. Sideboard fitted with 2 cupboards and 2 drawers (one baize lined) 3 x 3 ft. Drawleaf Table and 4 Dining Chairs with saddle seats in Rexine.

6/- A MONTH FOR 26 MONTHS

SALE CASH PRICE 7 GNS

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LEWISHAM - -	220, High Street
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'RELIANT' METAL ACTION BED-SETTEE SUITE IN GRAINED LEATHER CLOTH

No. SF.786. Upholstered on seasoned Birch frames and covered in grained leather cloth in Brown, Blue, Red or Green, with Oak polished arms and facings. 4 ft. 9 in. Settee fitted with All-Metal action and opens to a double bed with spring mattress and overlay. Easy chairs 30 in. wide.

BED-SETTEE ONLY

6/- A MONTH FOR 26 MONTHS

SALE CASH PRICE 7 GNS

CANDID CARTOONS by Kem
THE WONDERING JEW
—"But didn't The Fuehrer tell us we could look forward to a Christmas of Peace, mother?"

Open Letters

Judge CLEMENTS, *Canterbury*

YOUR HONOUR,—The disgusting practices associated with workmen's compensation infuriate me. But for judges like you, it would be almost impossible for a maimed worker to get his rights.

A man who lost an eye was offered £50 by an insurance company. Told that he would get nothing if he asked for more, he accepted.

Describing it as preposterous and totally inadequate, you have set the settlement aside. For that you have the thanks not only of the victim but—JOHN BULL.

The CITIZENS, *Bognor Regis*

DEAR PEOPLE,—Please give your support to the 2,000 council house tenants who are trying to care for the children of working women and to reduce unemployment.

The council has provided a house, coal merchants are supplying fuel, other tradesmen are giving furniture and fittings.

There will be a nursery where youngsters may be left, a rest room for men weary with the search for work, rooms for games and sewing.

I wish this effort every success. And I wish that other towns would pay tribute to its excellence by imitation.—JOHN BULL.

Rt. Hon. ERNEST BROWN, M.P., *Minister of Labour*

DEAR SIR,—You are, I know, an eloquent lay preacher. Will you not practise Christian charity towards those who need it most?

An unemployed man cannot draw benefit for an invalid child who is over sixteen. Imagine the hardships caused by this indefensible meanness!

Many families support an elderly or ailing relative. Except in the case of a parent, no benefit is payable.

A widower who has to employ a housekeeper to care for himself and his unfit child is allowed no relief for either her or the child directly the latter becomes sixteen. A spinster is granted no allowance for an aged sister, and so on.

Yet these sufferers are real dependants. Why starve them?—JOHN BULL.

Rt. Hon. A. V. ALEXANDER, M.P., *Victoria Street, London, S.W.*

DEAR SIR,—What you have told the House of Commons should be made known to everyone in the country.

One aircraft company is now paying dividends equal to 365 per cent. on its capital of three years ago. Others are piling up reserves while maintaining high dividends.

"Wicked profiteering and exploitation" is how you describe this artificial prosperity for which the nation pays.

And it is not confined to aeroplane companies. In every branch of the rearmament programme is the same scandal.

More than once the Cabinet has pledged itself not to tolerate excessive arms profits. Those words should have been accompanied by a wink.

It has already spent more than £1,500,000,000 on our defences. What have we got for it?

Less than one-twentieth of the guns needed to preserve our cities against air attack!

Guns that could not be used because of the lack of essential parts!

Guns that lack ammunition!

Everywhere there is muddle, waste, inefficiency. But we go on paying.

None is more fervent than myself in the desire for international appeasement. But I want to see appeasement at home as well.

If the public continues to be bled white in order to keep armament kings in opulence, there will be only resentment and contempt.—JOHN BULL.

Dr. HENSLEY HENSON, *Bishop of Durham*

MY LORD,—Fie! Hoity-toity—and any other Victorian expression of pious horror you can recall.

"Women terrify me," you declare. "They have the audacity even to offer me—a bishop—a cigarette."

Perhaps they think you're human.—JOHN BULL.

The MAGISTRATES, *Sheffield*

YOUR WORSHIPS,—Your mental arithmetic needs brushing up. The Coal Association warns Sheffield people to have their coal weighed, citing twenty-four cases of short weight that have recently come before you and in which fines totalling £75 were imposed.

Since the sacks of coal in these cases showed an average deficiency of 35 lb. per cwt., and since most of the lorries carry four or five tons, your fines almost make it worth while for the short-weight gentry to continue their swindling.

In future, you and every other Bench should apply penalties that would really be deterrent.—JOHN BULL.

Miss M. RAFFETY, *Descendant of Sheridan*

MADAM,—So you "have no room for the working class, which is never satisfied. People of that type cannot keep their places, and I dislike them intensely for it."

Well, not only the working class but intelligent people of every position have no room for persons like you—persons who are ultimately responsible for the balderdash we hear about the "class war."

You admit that you hate work and have always tried to dodge it. In a sensible State you would be sentenced to five years' hard work. —JOHN BULL.

EDUCATION COMMITTEE, *Kirkcaldy*

GENTLEMEN,—Are you trying to justify the hoary old gibes against Scottish parsimony?

It looks like it.

You advertise for a school clerk; candidates must have had a three-year course of higher education. Salary, 10s. a week for the first year; £1 in the third and subsequent years!

The one thing you don't mention is how the successful candidate will be able to live. —JOHN BULL.

Mr. CHARLES E. HARRINGTON, *Waterloo Square, Camberwell, London*

DEAR SIR,—No one can blame you for being bitter. Two years ago, while saving a child from the wheels of a lorry, you were knocked down.

Now, at twenty-six, you are a cripple unable to find light work. You have no shoes, are struggling desperately to clothe your seven-year-old son.

"I have saved somebody else's child at the expense of my own," you comment.

Yet I fancy you would be as unselfishly brave if the need arose again.—JOHN BULL.

LORD AMULREE: Railways and seaside towns complain that holidays-with-pay haven't helped them. No, for Government has only tinkered with your report, and, anyway, underpaid workers can't save up for fares and lodgings.—JOHN BULL.

Mr. Shadforth, best known of all dispensing Chemists, is the founder of the Shadforth Prescription Service that is famous all over the civilised world.

My Unique and Generous Offer!

TO TEST SHADFORTH BRAND PRESCRIPTIONS

HERE is, undoubtedly, one of the most outstanding offers! In my 55 years' experience as a dispenser of the world's best prescriptions, I have never heard of such a unique and generous offer as I am now making to you and the other readers of "John Bull." It includes the following:—

(a) MONEY BACK IF NOT SATISFIED

(b) TRIAL SIZE PACKAGE FREE

THUS: You order the trial size (*by post, using the attached coupon*) of any prescription (trial size) mentioned below. You send cash. In return the package is sent to you POST FREE and at the same time a second package of the same prescription is sent with it. *This is your FREE TRIAL PACKAGE.* If, after testing, you are not satisfied, you simply send back the unopened package and your money is returned. The trial size is the smallest size listed. If you are satisfied, naturally you keep the package you have paid for and thus receive *two for the price of one.* **Accept this generous offer now. Hurry. Act at once.**

ORDER THOSE YOU NEED NOW!

You are not confined to one variety. You may order two or three or as many varieties as you wish—a trial size of each on the same generous terms. Don't delay. Get fit now under this unique offer. Note:— **This offer only applies to the trial sizes. Other sizes must be paid for in full.**

COUPON *John Bull*

To Mr. Wm. Shadforth, Ph.C., M.P.S., Governing Director of the

SHADFORTH PRESCRIPTION SERVICE LTD.

49, Grove Road, Bow, London, E.3.

Please send me as follows:

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BANISH LIVER TROUBLES

CONSTIPATION, BILIOUSNESS, SICK HEADACHE.

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000).** Prices **6d.** (36), **1/3** (100), **3/-** (300 pills).

Booklet (J.B. 222), post free.

WHY COUGH ALL NIGHT!

WHEN YOU CAN OBTAIN PROMPT RELIEF AND COMFORT WITH THE "SHADFORTH" BRAND CHEST AND LUNG TONIC?

One of the latest products of the Shadforth Laboratories, prescribed for common Winter coughs, colds, and chest troubles in adults when asthma and bronchitis are absent.

Gives quick relief and comfort, promotes restful nights; good for aged patients. When mixed with sugar and water as directed makes the World's Best Chest and Lung Tonic. **Shadforth Prescription No. 617.**

Price **1/6** (makes 1 pint), **3/-** (makes 2 pints). **Use this soothing, warming Lung Tonic and stop that Cough!**

The Shadforth Booklet on "How to Cure a Cough" (No. J.B. 203), post free.

BRIDGING WOMAN'S DANGER YEARS

Smooths Out the Problems of Middle Life.

Just the thing to get you through those difficult years and re-establish your health. A gentle tonic for stomach, heart, nerves, and blood—exactly what your doctor gives you. Does not purge or constipate. Improves appetite and complexion. Removes depression and languor. Gives courage, hope and a new lease of life. Also the best tonic for anæmic girls and nursing or expectant mothers. **Ask for Shadforth Prescription No. 2457—the Critical Time Tonic.** In boxes at **1/-** (25), **2/6** (72), **4/6** (144).

Booklet (No. J.B. 345), post free.

RHEUMATISM

HEADACHE—SCIATICA—NEURITIS.

All Nerve Pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatica, Neuritis, etc., are promptly relieved by **"Shadspro" Compound,** the new pain-killer **(No. 283).** This formula is non-purgative and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature, and kills bacteria. Prices **6d.** (10), **1/3** (25), **2/-** (50), **3/6** (100 tablets).

In exceptionally painful cases use a **Neuritis Cachet (No. 622A).** Prices **3/-** (6), and **5/9** (12).

The Shadforth Booklet on "Neuritis" (No. J.B. 236) post free.

SKIN DISEASES

(1) **Antiseptic (No. 1463),** in tablet form to make bath. Price **1/-, 1/6** and **2/9.**

(2) **Psoriasis Ointment (No. 850).** A stimulating antiseptic. Price **1/9** and **4/-.**

(3) Wash regularly until better with **Birch Tar Soap (No. 930).** Price **1/-.**

(4) Take Potassium internally for a few weeks in the form of **"Vi-Salts"** (the new potassium table salt). **Prescription No. 1250.** Price **6d.** and **1/3.**

Special Booklet on Psoriasis (No. J.B. 227) post free on request.

"Shadforth" famous Prescriptions may also be obtained from Boot's, Timothy White's & Taylors, Gamages and your Local Chemist, who will either hold stocks or will gladly obtain on request.

NEW HEARTS FOR OLD!

AND A NEW LEASE OF LIFE

Prescription That Always Brings Relief

DOES your heart palpitate? Are you tired from morning to night? Sleepless yet needing sleep? Without appetite, yet needing the strength which foods can bring? You must not go on like this! Take "Blue Lion Fox Nuts," the modern tonic which pulls you together in a few hours. Frazzled nerves full of vim; gloomy thoughts gone; faith strengthened, hope renewed before nightfall; life worth living to-morrow. It is the Doctor's Best Tonic for heart, nerves, stomach and kidneys—it prevents palpitation, flutterings, faintness, tremblings, run-down condition, stops your falling-to-pieces feeling. Don't imagine yourself into an illness; have a good rest, take this tonic and be normal in a few days.

Ask for "Blue Lion Fox Nuts." Shadforth Prescription No. 632.

Prices: **1/-** (25), **1/9** (50), **2/6** (72), **4/6** (144).

The Shadforth Booklet on Heart Troubles (No. J.B. 320), post free.

THE WORLD'S BEST HEALTH, HEART AND NERVE TONIC.

STOP KIDNEY TROUBLE

WHY THOSE DISTURBED NIGHTS?

It must not go on. Bladder troubles can be relieved. Quickly. Surely. And during the day—whilst you are employed—this soothing work will proceed. Until you have tried **"Shadforters"** you may be enduring endless suffering and misery—mental as well as physical. **"Shadforters"** will help you. And there is not an ingredient in them that can do you the slightest harm. Cooling, cleansing, healing **"Shadforters"**—for many years known as Shadforth Brand Bladder Comforters. **Prescription No. 225**—have been the successful remedy for Cystitis, Prostatitis, Gravel, Gall Stones, Scalding and associated Liver, Kidney, Uric Acid and Bladder troubles. Try them to-night. Ask for **"Shadforters."**

Prices: **1/6** (25), **2/6** (50), **4/6** (100), **12/-** (300).

The Special Shadforth Booklet on Kidney and Bladder Troubles (No. J.B. 326) post free on request.

EAT WHAT YOU LIKE

WITHOUT INDIGESTION, ACIDITY, GASTRITIS

Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness After Meals, and all forms of acid indigestion have been cured by the SHADFORTH ACIDITY PRESCRIPTION No. 1077. POPULARLY KNOWN AS "WHITE LIONS." Dispensed after the successful formula used in hospitals and clinics by prominent physicians, they give prompt relief and comfort. This prescription is non-purgative. You feel easier in five minutes. Note the steady improvement, clean tongue, moist mouth and throat; flatulence vanished, long, sad, face replaced by such broad sweet smiles that your friends marvel at the magic change.

Prices: **6d.** (24), **1/4** (72), **2/6** (144), **7/-** (432 Lions), with Directions.

THE WORLD'S GREATEST REMEDY FOR INDIGESTION

Special Book on Indigestion Cures, and on Treating of Digestive Troubles (J.B. 314), post free.

PILES

Quick Relief without Operation

This Tonic Laxative prescription quickly relieves and soothes Piles, Constipation, Sluggish Liver and Atonic Dyspepsia. It ensures regular bowel movements improves nerves and increases energy. Why endure the misery of Piles any longer? **Ask for Shadforth Pile Pills (No. 206).** Prices: **6d.** (12), **1/9** (50), **2/6** (72), **4/6** (144).

Booklet (J.B. 325), dealing with Piles, post free.

ECZEMA

For dry, wet or scaly eczema, an approved remedy is found in **Eczema Ointment (No. 1360).** It is also excellent for Dandruff or Scurf. Prices **6d., 1/-** and **1/9.**

Special New Formula for Vesicular Eczema **(No. 7828).** Price **2/6.**

Booklet on Eczema Treatment (No. J.B. 272), free on request.

These prescriptions are obtainable privately packed and post free (abroad extra) at these prices from

SHADFORTH PRESCRIPTION SERVICE LTD

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East Ham, E.6: opp. Town Hall
Gidea Park: 2, Heath Park Parade
Hornchurch: 4, Highlands Parade
Romford: 44, London Road
Walthamstow, E.17: 168, High St.
West Ham, E.15: 1a, Durban Road

COLD IN THE NOSE

CATARRHAL INFESTIONS AND CONGESTIONS.

An effective nasal antiseptic of the ephedrine class is now provided in "Shadrinol." It is packed with a pipette for placing drops in the nose and with a spray for applying to the back of the mouth and throat. It quickly relieves Nasal Catarrh, Head Colds, Coryza, Hay Fever, Hoarseness, Laryngitis (occasionally Bronchitis and Asthma) and general catarrhal congestions of the mucous membranes of nose and throat.

Complete with directions. Price **1/3** (including pipette), and **2/6** (including pipette and atomizer).

Prescription No. **1465XL.**

The Shadforth Booklet (No. J.B. 348) on this subject is supplied post free.

CHILBLAINS

Keep the body warm by exercise, friction and clothing. Don't live in hot rooms and get warm by going too near fires. Use any or all of the following—directions with each:—

(1) **Chilblain Ointment (No. 881),** for unbroken Chilblains. Price **1/6.**

(2) **Chilblain Tablets (No. 696K),** for increasing the density of the blood. Price **1/4** and **2/1.**

(3) **Birch Tar Soap,** for washing and stimulating the skin. **(No. 930).** Price **1/-.**

(4) **Heart Tonic (No. 632)** for stimulating the circulation of the blood. Price **2/6** and **4/6.**

The Shadforth Booklet on Chilblains (No. J.B. 325) post free.

GOUT

For all Uric Acid Troubles, including Rheumatic Gout, Rheumatoid Arthritis, Swollen Joints, and Acute Gout, a world-famed remedy is found in the **"Shadforth" Gout Pills (No. 74).** They promptly reduce swelling and inflammation, allay pain, expel uric acid, and make movement a pleasure. Prices: **6d.** (12), **1/9** (50), **2/6** (72), **4/6** (144).

The Shadforth Booklet on "Gout" (No. J.B. 327), post free.

ALOPECIA

(Hair Falling Out in Patches)

Here is a Cream which makes hair grow on bald spots (alopecia) if promptly applied. It is a remedy in Scurf, and Ringworm, and most cases of Psoriasis. Ask for Alopecia Prescription No. 850. In jars at **1s. 9d.** and **4s.** The best soap to use in cases of Psoriasis, Hair Trouble, Scurf, and similar skin troubles is Shadforth Birch Tar Soap (No. 930), costs **1s.** per tablet. The best internal medicine is Potassium. Take this in the form of Vi-Salts (the new Potassium Table-Salt) with each meal.

Price **6d.** and **1/3. Prescription No. 1250.** It nourishes the hair and prevents it going grey.

NEVERILL

OLD SALTS

(Prescription 565K)

A Spoonful a Day Keeps the Doctor Away. The best morning Saline for Biliousness, Constipation, Disordered Stomach Sluggish Liver, Bladder and Kidney Troubles, Gout, Rheumatism, Feverishness, Obesity, etc. **Drink it first thing every morning.** Tasteless with your Tea.

For Sparkling Eyes, Clear Complexion, Tip-top Fitness and Joie de Vivre.

Prices, post free in airtight canisters, **2d., 6d.,** and **1/-.**

The prescriptions published on this page are not intended to usurp the function and rightful position of the registered medical practitioner.

Sir Wyndham Childs' Special Dossier

CHEATS in the Santa Claus MASK

Behind the genial mask of Father Christmas the Yule trickster plots to relieve you of the money you have saved for the festive season. Beware of his wiles! Make sure before you part with cash that the Christmas scheme put forward to you is a sound and honest one

SANTA CLAUS'S other army, the Yule racketeers, is on the march.

Armed with tricks, which some of them have been planning since midsummer, they have begun to gather in the harvest they now seem to regard as their established right.

There is still time, though, to spike many of their guns, so here are a few warnings to help you.

Beware particularly of the toy club cheats. Their plausible door-to-door touts are more active than ever.

Typical are those who say they are from the Excel Christmas Toy Club.

Attractively printed literature, which they show but are careful never to leave behind, gives an address in Aldgate, London, E.C., as head office and warehouse.

Fascinating toys and games, all illustrated, are offered at wonderfully low prices.

If full payment cannot be made at once, they agree to call later for the balance. In many instances they have done so.

Always there is the most convincing assurance that everything ordered will be delivered in good time in Christmas.

The Excel Toy Club does not exist, nor does the Aldgate address.

Scotland Yard have recognised the practised hand of a jailbird who works with a string of aliases, and they are after him and his gang.

But there are scores more like them systematically combing towns and villages up and down the country.

Toys are not the only bait. These doorstep swindlers ring the changes on all kinds of articles suitable for presents.

GRAMOPHONES, wireless sets, jewellery, cameras are all the same to them, because they never intend to deliver anything.

All they want is quick money by some means or other, and it is surprising how much they do obtain.

Of course, the all-the-year-round callers lose no chance of exploiting Yuletide.

The men who proffer an enlargement of some cherished photograph free, but make a tremendous profit on the frame which must be bought with it, are urging that nothing could make a nicer present.

Lure of the money bonus which would come just in time for the big festival is dangled by the tea sale tricksters.

It never comes at any time, but housewives who have grown wary of this old dodge slip up when it is dressed in holly leaves.

Then there is the Christmas card spoofer.

Every hour of the day he is knocking at doors, displaying samples, and booking orders.

The firm he says he represents is mythical, and once he has snatched a deposit he is not heard of again.

A new aspirant for some of the haul from greeting cards has come along this year.

He is not a rogue in the sense that he takes money for bogus orders. But it is an utter ramp just the same.

That old cork tree in Mr. C. A. Varley's garden at Newton Abbot, South Devon, has been roped in to put it over.

It is supposed to have flourished there for three hundred years, and there is a mysterious legend that anyone who walks round it, or has a piece of the cork, will have good luck.

Mr. Varley began by offering to mail a piece of cork to anyone sending a stamped addressed envelope. He did, but he also referred to his heavy expenses because so many people applied. So he was sure they would like to buy a coloured picture of the tree for 1s.

Since the picture is a postcard normally bought for 1d., it must have become a very profitable business.

He has now hit on the bright idea of linking the nonsense up with Christmas cards, and he is quoting prices for them in dozens.

THEY have leaves from the tree pasted on them, the very doubtful legend is reprinted, and there is a picture of the tree.

Mr. Varley, in his literature, is fond of saying that he cannot sell luck, he can only give it away!

Only the foolish will believe that there is any special virtue in these cards he is now foisting on the public.

Probably the biggest Christmas racket of all are the bogus draws.

Victims are legion, and again it is almost incredible how people of normal intelligence go on buying tickets in the most haphazard way, without making the slightest effort to find out whether the draws are genuine.

It goes on everywhere, and the rogues behind it make so much money that they can live in ease, often in luxury, for the rest of the year.

The police find it difficult to trap them because they use honest-looking hirelings to persuade some hospital or recognised charitable institution to allow the use of its name.

Something is always contributed to the funds, but there is no check on the money paid for tickets and the promoters take most of it.

Books of tickets are sent out broadcast, and sellers are allowed to deduct about two shillings out of every pound's worth they dispose of.

Very few of the advertised prizes are given—just enough to make it seem real.

This time of the year is, of course, also the hey-day of the mock charity collectors.

With everyone's feelings melting to good will they can make their stories sound all the more touching.

Again, many only go out in the few weeks before Christmas. They do so well that they don't have to bother at any other time.

ACTIVE as ever is the Poor Children's Clothing Society, whose headquarters are at Bristol.

They want your money "to make the kiddies happy like you hope to be in a few weeks."

All a sham. Precious little of the money goes to make children happy.

Chief organiser is Estick John Taber Bird, whose brother Richard was recently sent to jail for obtaining charity contributions by false pretences.

Last week one of the collectors was charged at Manchester, and the magistrate said, "It seems a swindle to me." It is, and I said so long ago.

There is also Patrick Power, whose stories of all the things he does for children would make him seem to be the embodiment of Father Christmas himself.

Using an address in South-East London, he concentrates on well-to-do people.

The biggest treat he gives anyone is to himself—with most of the money he collects.

'Pastor" John Penrose, busy just now in the Bournemouth district, does remarkably well with calendars.

He sells them for 2s. 6d., and more if he can obtain it. They are worth about threepence.

Wearing shabby clerical clothes, he tells people a sorrowful tale about being a Baptist minister down on his luck.

It is all a pose, and he has been imprisoned for fraud.

Aliens are prominent in the big Christmas wine bluff, by which countless people who only buy wine once a year pay exorbitantly for stuff of poor quality.

This group, which operates extensively, takes over empty shops about now and arranges tempting displays of wines in the windows. Prices are tempting, too, for those who do not know.

It is only on Christmas Day, when it is too late, that they realise they have been cheated.

FARMERS are robbed of large quantities of produce by cunning variations of the boldest bluff of all.

Groups of men establish themselves temporarily in areas where wholesale merchants have their offices and stores.

Using imposing letter-headings, they write to farmers and poultry-men offering generous prices for bulk deliveries in time for the Christmas trade.

Every kind of subterfuge is practised to obtain turkeys, geese and fowls without payment. Sometimes a small deposit is sent to inspire confidence.

In the end they all manage to disappear, owing the farmers big sums of money.

One man, in different disguises, has been carrying out this fraud in Covent Garden and other markets for more than thirty years!

A motley throng these Christmas racketeers, scrambling for the spoils to be wrung from the gullible.

Yet just a little ordinary commonsense would put an end to their trickery.

Victims have only themselves to blame. They could buy all they want for Christmas from sources they know to be sound and well-established.

And there are genuine charities on every hand to which they can give their good-will offerings.

Don't Help This Cripple

A GLASGOW reader who sends me a copy of the *National Cripples' Journal*, of Leicester, is puzzled to know why collectors should be working in his area, since the charity appears to be local.

I am puzzled to know why the journal is published at all.

Apparently it is run by a Mr. L. Inskip, but none of the recognised charities working for cripples will have anything to do with it.

When the new Charity Collecting Bill becomes law this undoubtedly is one of the organisations which will be put out of action.

Mr. Inskip is himself a cripple, and everyone will sympathise with him. But that is no reason why we should blink at the flimsiness of his concern.

A short time ago he made an arrangement with the notorious Westminster Charities to sell copies of his journal.

For disposing of so many copies people were supposed to have the right to send a cripple to a convalescent home belonging to Westminster Charities.

But the home did not exist.

On another occasion, the journal became the official organ of the National Adult Cripples' Aid Association.

This was a racket controlled by a man named Potter and a woman posing as his wife.

Both were sent to jail for obtaining charitable subscriptions by false pretences.

You need have no qualms of conscience if you ignore Mr. Inskip, his journal and his collectors

FOR SMALL TRADERS. SHOPKEEPERS.

MAKE MORE MONEY.
Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 bargains. Oldest, Largest, Cheapest & Best Wholesale firm. Write now for Catalogue & Guide.—Cochrane's Warehouse, 1, Thomas Street, Manchester.

CROCKERY. 120 named articles 10/- 48 carpet scrs., 4/-. Glass & Hardware. Dinner Set Free. Cat. & Guide Free.—Bridge St. Pottery, 9, Barrisons.

FREE ILLUS. PRICE LIST to dealers and beginners for linen lines in Drapery, Hosiery, etc., etc. (wholesale only.)—LEVY BROS., Dept. A., 39, Houndsditch, London, E.C.3.

XMAS CATALOGUE now ready. Keenest wholesale prices. Worth £'s to all readers.—Send p.c. to Archer, Castle Gate, Nottingham.

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AGENCIES, CLUBS.

10/- IN EVERY £ COM.
Agents wanted. Novelty Private Greeting Cards and Calendars of distinction. Make big money. No experience, either sex. Full instructions.—The Sunshine Publishing Co., Dept. 1, 5, Bayer Street, London, E.C.1.

AGENTS reqd. for Ladies' & Children's Clothing Credit Business. Good Comm. Letters only to A. B. Cliftons, Ltd., 54, Ludgate Hill, Ldn., EC4.

AGENTS anxious to increase their income should write now for particulars of our scheme. Clewes, Biddulph Rd., Mossley, Congleton, Ches.

TEA Agents wtd. in all districts. Excellent profits. No experience required. Send for details to Sealen Tea Co., Dept. J.B., Mitcham, Surrey.

EMPLOYMENT.

ROYAL NAVY.
No previous experience required.

An opportunity occurs for men between the ages of 17½ and 22 to enter as Seamen for Special service, for 7 years' Service in the Fleet and 5 years in the Reserve, from age of 18 or date of entry if above that age.

Good Food. Good Pay. Good Friends. A chance to see the world

Ask at the Post Office for a copy of "The Royal Navy as a Career and How to Join It," which gives full particulars and address of nearest Recruiting Office, or write to the Recruiting Staff Officer, R.N. and R.M. (J.), 85, Whitehall, London, S.W.1.

HIS MAJESTY'S ARMY.
Vacancies exist in all branches. Good pay, Food, clothing and accommodation free. Opportunities for education, physical training and sport. Liberal holidays on full pay.—Apply any Army Recruiting Office, address obtainable at Post Offices and Employment Exchanges.

ROYAL AIR FORCE.

There are now many vacancies for men to enlist as

AIRCRAFTHANDS,

with excellent prospects of being selected later for training in a trade, such as Flight Mechanic, Wireless Operator, Electrician, etc.

Write or call:

R.A.F. Recruiting Depot, Victory House, Kingsway, London, W.C.2.

G.P.O. Engineering Dept. (no experience required). Commencing £3 13s. per week. Age 19-23. Excellent prospects. Free details of Entrance Exam. from B.I.E.T. (Dept. 527), 17-19, Stratford Place, London, W.1.

AIR FORCE.—Young men will be Wanted as Clerks, Engineers, etc.; our postal Courses will get you through the entrance examinations. Particulars free.—Dept. L.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

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RATE: 10s. per line of approximately six words. Minimum charge 30s.

SALES VACANCIES.—Every year 4,000 new men are required. You can qualify by interesting home study to receive introductions to SALARIED POSITIONS.—Send to-day for Free book, "Salesmanship," to Dept. 19A, WALLACE ATTWOOD COLLEGE, Victoria House, Southampton Row, London, W.C.1.

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CORPORALS AND SERGTS. OF THE POLICE.—Start £3 8s. weekly, rising to £378 p.a., with pension. Fine outdoor occupation. No experience required. Details of openings for young men under 22 from C.C. (Dept. 59), 235, High Holborn, W.C.1.

DRAUGHTSMEN. Numerous vacancies available in Electrical, Mechanical, Structural and other Branches of Engineering, Building, G.P.O., etc., for men age 17-40. Exp. unnecessary if willing to learn. Details of openings, salaries, etc., FREE from N.I.E. (Dept. 362), Staple Inn Buildings, London, W.C.1.

REPORTERS and Journalists are wanted all over the world. No apprenticeship. One postal course is sufficient.—Dept. J.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

CIVIL SERVICE.—Thousands of pensionable appointments made every year; ages 15-24. Our tuition fees from £2 4s. No extra charge for monthly payments. Full particulars free.—Dept. C.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

NOSES for SALE

WOULD you like a new nose? Are you tired of your old one? Are you weary of your nose being always sniffy? Blocked with mucus? Irritated? Have you had enough of waking every morning half choked with phlegm, dull and heavy . . . no taste . . . no appetite . . . no energy? You can give yourself a "new nose" by getting rid of the demon enemy, Catarrh.

CATARRH

CAUSES CONSTANTLY RECURRING COLDS | LEADS TO SERIOUS CHEST COMPLAINTS | DULLS THE BRAIN | POISONS THE BLOOD STREAM | CREATES DEAFNESS & HEAD NOISES

'Mentholatum' enables you to STOP Catarrh where it starts. Clear your NOSE—and keep it clear—with 'Mentholatum.' This amazing breathable balm—when applied into the nostrils—volatilises instantly. Its super-active antiseptic vapours disperse choking mucus, rid your nose of germs, subdue inflammation, stop infection and open up stuffed breathing passages. 'Mentholatum' Brand Balm stays where it is put and keeps active for hours. There is nothing like it. Stops Head Colds overnight and even Chronic Catarrh yields to it! Of all Chemists at 6d. & 1/3. Get some today.

MENTHOLATUM
BRAND BALM

6D. *tins and* **1/3** *jars all chemists—Stops the Attack or Money Back*

This remedy is now also made in LIQUID form for applying into the nostrils with a dropper. If you prefer this method of using, ask your Chemist for MENTHOLATUM Brand Antiseptic Nasal LIQUID. Sold complete with dropper in ONE SIZE ONLY at 1/3

CIVIL SERVICE VACANCIES. The new Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, entrance Exams. for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 356, Oxford Street, London, W.1.

YOUNG Men physically fit should join the police. Study at home in your spare time. Special courses for Entrance and Promotion. Full particulars or advice about other careers, Commercial, Technical or Civil Service, FREE.—Dept. A.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

POST OFFICE VACANCIES.—Both sexes—aged 15 to 23—no experience.—For full particulars of posts available throughout the country, salaries, etc., apply B.T.I. (Dept. 831), 356, Oxford Street, LONDON, W.1.

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BUSINESS SERVICES, ETC.

PRINTING.—Billheads from 3/6 1,000; other lines cheap. Samples free with leaflets, "Business Helps."—Cretcway Press, 8, Buxted, Sussex.

PRINTING.—Cards, Memos, B'heads, 200 2/6, 1,000 8/9. Handbills, Scentcards, Timesheets. Samps., Tice's, 11, Oaklands Grove, Ldn., W.12.

BARGAIN SALES.

WALLPAPERS DIRECT from 2d. per roll. SEND for patterns post free.—WEST RIDING WALLPAPER CO., 82, TRINITY ST., LEEDS.

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 139, Upper St., London, N.1.

WALLPAPER SALE.—Bargain Pattern Books Post Free. Britain's Best Value.—J. B. Bruce & Hall, Frederick Street, South Shields.

A1 NOVELTIES for Dances—Hats, Balloons, Novelty Musical Instruments, Masks.—— List J.B.1938 free.—Dudley's, 451, Holloway Rd., N.7.

WALLPAPERS direct from Mills from 2d. per roll. 200 Patterns post free.—OSBORNE MILLS, Dept. 6, Rochdale Road, MANCHESTER.

CARNIVAL GOODS. Balloons, Hats & Novelties. Wigs, etc. Send for free bargain list.—"Uneedus," 70/72, Arundel Street, Portsmouth.

TOURNAMENT DARTS. Ideal Gift. Brass, detachable, 6-feathered shafts, 1/6, post free.—Dobson's, 46, Lister St., Moldgreen, Huddersfield.

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XMAS GIFTS! Piano Accds., Trumpets, Drums, Guitars, Ukes, Carnival & Toy Novelties. 1d. p.c. brings 1939 Tt-no. Cat. EASIEST TERMS! J. B. Raymond, 8, Laurence Pountney Hill, E.C.4.

RABBITS.—Exceptionally strong Flax Cord for Rabbit Nets. 1-lb. (1,000 yds.), 3/- per lb. Free samples. J. HORNER & CO., 37, Harrybrook Street, BELFAST.

BARGAIN hunters should not overlook Bolsom's Great Xmas Sale on page 12.

GET particulars of the Pifco Electric Cycle Lamps by writing, mentioning *John Bull*, for catalogue. See page 39.

THE most wonderful bargain ever offered to John Bull readers. Don't overlook the Feather Down Quilt and FREE Bedspread offered by Marshall Ward on the Back Cover.

TURN to page 34 for details of the amazing new Columbia Record Player, which can be obtained on weekly payments of 1/6. This marvellous instrument will convert your Radio into a Radiogram. Fill in the coupon for more details at once!

FREE.—A wonderful Xmas catalogue of furniture and the Drage's Annual. Turn to page 25, fill in the free coupon, and post to DRAGES, Ltd., 73/77, Oxford Street, London, W.1.

GARDENING.

PORTABLE BUILDING CONSTRUCTION REVOLUTIONISED!! Sheds, Garages, Greenhouses, etc., now available made from genuine Western Red Cedar the everlasting wood which defies rot, will not warp, crack or shrink and has a beautiful appearance. Prices are as low as 27/6 and all models are available on easy terms from 2/- down. FREE DELIVERY ALL SIZES. Send at once for FREE Illustrated Catalogue to: R. H. Hall & Co. (Kent), Ltd 20, Paddock Wood, Kent.

GARDENERS! What to do in November. The November Number of Odhams' New Style "Pocket Gardening," edited by Mr. Richard Sudell, is crammed with practical ideas and information. How to make a Rock Garden. Shrubs for the Small Garden, making a Pebble Pavement, use of Lattice for Screening, how to make a trouble-free Pergola. You'll like every one of its 160 pages, which contain 27 Articles and 87 Illustrations. Get your copy NOW. Ask for the new pocket size "GARDENING," on sale everywhere. price 6d.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.), 21, Warwick Lane, E.C.4.

DON'T WEAR A TRUSS! Use Brooks Rupture Appliance. New discovery. Wonderful! No lumpy pads, no springs, durable, cheap. Binds and draws parts together quickly. Sent on trial. Catalogue free.—Address, Brooks Appliance Co., Ltd. (320 W.), 80, Chancery Lane, London, W.C.2.

COLDS and influenza successfully treated by Cephos, prescription of Eminent Physician. Safe and certain. Does not affect heart. Powder or Tablet form. Send p.c. for FREE Sample.—CEPHOS, LTD. (Dept. 29), BLACKBURN.

WORMS CURED. — Artico Brand Worm Tablets are a Specialist's positive cure for removing the causes. No fasting, dieting, or interference with daily habits. Send 1/6 for Generous Supply, or 1½d. stamp for details.—Ridyard Tablet Co., 34-38, Codnor, Derby.

SPORTSMEN! Increase energy 25% in 20 min. with VITA-GLUCOSE. If unobtainable from your Chemist (per 6d. pkt.), send his name and address—we will send free sample and brochure.—SIMPKINS, Hunter Road, Sheffield, 6.

SUFFERERS from Constipation. Get a free sample of Epsotabs, the new pleasant way of taking salts. Simply write to Epsotabs, Ltd. (J.B.7), 39 Chancery Lane, W.C.2. See page 42.

FREE.—A sample of Bole's Gin Pills for Kidney Trouble, Backache, etc.—Write, mentioning *John Bull*, to Newbery & Phillips, Ltd., 31/33a, Banner Street, London, E.C.1. See p. 35.

CATARRH Sufferers! Get particulars of Mr Allan Cooper's special offer—a trial under guarantee! Fill in the coupon on page 35.

MISCELLANEOUS.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.1), 21, Warwick Lane, E.C.4.

SPECIAL free offer. A fascinating 50-page book on how to add weight, banish stomach troubles, rheumatism, etc. See page 18.

THE Pearl Whole-Life Assurance Policy offers an excellent method of securing special benefits for you and your family. Full partics. to readers who fill in coupon on p. 29.

FREE illustrated Gifts List. Write, mentioning *John Bull*, to Allinson, 218, Cambridge Road, London, E.2, for copy of this list. See p. 26.

Fill in the coupon in BOURNVILLE Cocoa announcement on p. 27 for a copy of a 44-page gift book.

£100 in Cash prizes. Don't overlook the Mason's Ginger Wine Essence announcement on page 28. Address entries to Dept. 61, Newbill & Mason, Ltd., Nottingham.

ACCEPT this free double offer. Trial bottle of Vaseline Hair Tonic and also a Vaseline Soapless Shampoo. Simply enclose 2d. stamp to Dept. J.B.19, Chesebrough Mfg. Co., Consd., Victoria Road, London, N.W.10. See page 30.

TEST SAMPLE and free 64-page book, "Nature's Healing Powers," for all sufferers from gastric and digestive troubles. Don't overlook the Sanatona advert. on page 39. Fill in the coupon and attach 6d. P.O. or stamps.

NAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, health-endangering habit.—Filtex, Ltd. (Dept. J.B.1), 51, Broadway, Crouch End, London, N.8.

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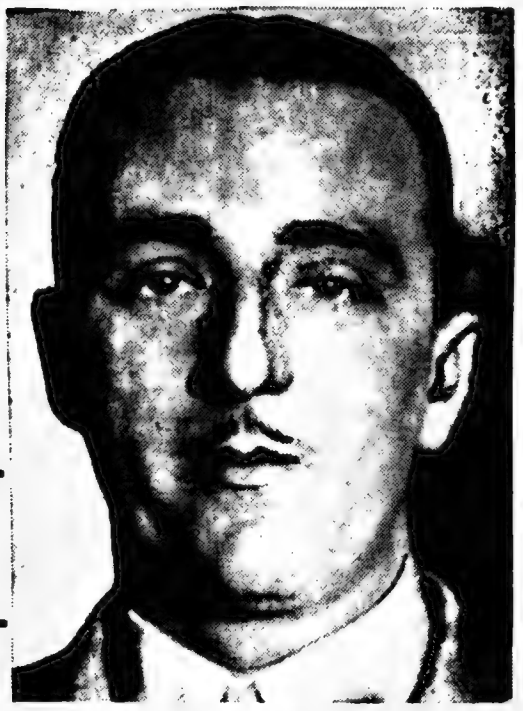
WARNS ALL CYCLISTS AND MOTORISTS



Mr. Arthur Charlton Elliot wants to be the "Good Samaritan" of motoring

FROM an office in Park Lane, Mayfair, London, Mr. Arthur Charlton Elliot controls the National League of Courteous Drivers, and presses forward its campaign to prove that politeness pays if you want to cut down road accidents.

Although the League has been in existence some time, it is only on the latest pamphlets issued that Mr. Elliot appears as the founder.

I find this rather interesting, for, like thousands of other motorists, Mr. Elliot's name is well known to me as that of a man whose ambition seems to be to earn the title of the "Good Samaritan of British Motoring."

He has been tireless in promoting different kinds of schemes for motorists. How unfortunate that his career should be marked by so many failures!

After leaving a position with the Royal Automobile Club, he started, in 1933, the British Motor Cycle Association. It fizzled out with liabilities of more than £21,000.

Undaunted, he aimed still higher, and with a flourish of publicity inaugurated the National Motorists' Association, with authorised capital of £100,000.

It was to provide a multitude of different services for its members, from road scouts in red, white and blue uniforms, to a free insurance scheme that would pay £5 a week to anyone injured in accidents.

But the National Motorists' Association crashed and something like £40,000 was buried in the debris. More than £6,000 of that total was money which had been subscribed by motorists.

Caught up in the collapse was a concern called Omnium Saluti. Mr. Elliot was the genius behind that, too.

Several people put up money to be given posts. They lost their jobs and their money.

Unlike the National Motorists' Association, however, Mr. Elliot's latest venture, the National League of Courteous Drivers, does not ask members for subscriptions.

Car badges, worth 3s. 6d., are, however, offered for 10s., but there is no compulsion to buy them.

But, since even the most idealistic of organisations must get money from somewhere, members are reminded that "donations will be gratefully received for Press, propaganda and posters."

And, presumably for the same reason, the League has a business arrangement with a firm of publishers, Messrs. Dennis Cartwright and Partners, of Noble Street, Gresham Street, London, E.C.

Many complaints about it have reached me.

Representatives of the League, whose visiting-cards describe them as "inspectors," have been calling on hotel and boarding-house keepers, for the purpose of appointing official caterers to the League throughout the country.

Particulars of rooms, tariff, and so on, are entered on a form, and below there is an application for official appointment and listing as a caterer to the League.

This includes an agreement to pay £5 upon the issue of the 1939 list of caterers.

And then Dennis Cartwright and Partners step in. As publishers of the League's handbook, they write to all who sign the form congratulating them on their appointment.

They also stress the £5 fee, and if a boarding-house or hotel-keeper refuses to pay, back comes the curt reply: "We hold you to your signed order." If that does not work, the next move is a solicitor's letter.

I am always urging the public to read every document carefully before signing, but, from the information I have on my table now, I am convinced that many of these order forms have been signed in genuine misapprehension.

This kind of thing is not good enough. I find that Mr. Dennis Cartwright, chief director of Dennis Cartwright and Partners, was also a director for a time of Handbooks, Ltd., which was linked with Mr. Elliot's British Motor Cycle Association, of inglorious memory.

The same kind of "business arrangement" was in force there, except that the fee for inclusion in the handbook was £2 2s., instead of £5.

Looking back on Mr. Elliot's various schemes for motorists and cyclists it seems to be expecting too much that anyone could have a great deal of confidence in his new concern.

In my opinion the best service he could render to both motorists and cyclists would be to transfer his activities to some entirely new sphere

500 Per Cent. Profits?

UNDER the mean pretence that they represent ex-Servicemen's organisations, four men are foisting goods on South Coast householders at profits of more than 500 per cent.

Round Bournemouth they have cunningly given the impression that they are from the Disabled Sailors' and Soldiers' Workshops, established there for many years.

The leader, describing himself as Captain Maurice Archer, told one woman his headquarters were the Joint Council of Ex-Servicemen's Association, Sheffield.

Nothing is known of him there, and this association does not, in any case, employ anyone to sell goods from door to door.

Some idea of the extent of the ramp may be gathered from the fact that wallets costing 4s. 6d. are being sold for £2 10s.

Hair brushes worth 6d. are being palmed off at 2s.; as much as 17s. 6d. is being charged for 2s. 6d. shaving brushes, and from two to three guineas is being charged for cutlery sets which can be bought for about 6s.

No wonder these super-peddlers can stay at good hotels.

At Bournemouth they proved the coolness of their cheek by putting up at a hotel near the police station!

They gamble on the disinclination of victims to lay information against them.

Many people complain, but they fight shy of being involved in a prosecution. That is why these rogues are able to get off scot free.

For the same reason Major-General H. Brooking, Honorary Director of the Disabled Sailors' and Soldiers' Workshops, is helpless.

These men, who are causing such harm to his excellent institution, are careful never to leave any printed letter heading or card.

Only verbally do they convey the impression that they are from the local Workshops.

One considerable aid in the deception is that the cutlery sets they sell are marked "Loyal" Service—S.J.C.E.S.M. Association."

A Sheffield firm, which makes the cutlery, has an arrangement with the local ex-Servicemen's association to use this inscription because they employ a large number of ex-soldiers.

Nothing is paid to the association for this privilege, but the manufacturers are able to sell the cutlery to dealers.

In this way peddlers can buy it for resale.

While any incentive to provide work for ex-Servicemen is, of course, tremendously valuable, I do suggest to the Sheffield Joint Council of Ex-Servicemen that they should reconsider their arrangement in view of what is happening.

Meanwhile, this South Coast gang should be sent packing from every house where they call.

Their racket can soon be smashed if householders would only insist on seeing a properly signed identity card when door salesmen say they represent any particular organisation.

Boastful Mr. Bloomfield

"WE aim at winning for each member at least £5 a week," boasts the Mutual All-in Pools Club, Northwold, Beverley, Yorkshire.

The club is one of the schemes of William Bloomfield, proprietor of the Northwold Publishing Company, who is a past-master at this kind of thing.

Recently he was fined £100 and £10 10s. costs for printing and distributing tickets relating to football matches. It was found to be a lottery.

It was intimated that Bloomfield might appeal. But for the past ten years disillusioned readers have written to me about his various promotions.

Way back in 1918 he blossomed out as the Northwold Nurseries. There was clever bait of supposed free seeds. The whole business was just a racket.

A year before that he was selling "Taxole," from which it was professed beer could be made. Another ramp which was exposed in JOHN BULL.

Of course, it's all moonshine!

Paupers in "Exile"

VISITING days brought happiness to the two hundred poor people at St. Mary's Hospital, Deanhouse, a public institution near Holmfirth, West Yorkshire.

Twice a week their relatives and friends were able to call to see them.

Now it has all been changed.

The West Riding Public Assistance Committee have suddenly decided to close St. Mary's and the inmates have been moved to other places thirty, forty and even fifty miles away.

It means complete isolation for most of the inmates, because their relatives and friends simply cannot afford the cost of the journeys.

* * *

When they were at Deanhouse it was a matter of a 'bus fare of a few pence, whereas the minimum fare would now be about 4s. 6d. return.

One old man, with only the old-age pension to live on, used to walk eight miles across the moors to visit his son. He never missed an opportunity.

Not one word of explanation for causing such distress has been given by the Public Assistance Committee.

All the relatives received was a formal note saying: "Dear Sir or Madam,—It has been decided to evacuate the County Institution, Deanhouse, in the near future, and, in consequence, ... will be transferred to the County Institution at ....."

Early one morning, six days later, a fleet of ambulances and 'buses arrived and two hundred people who had been comfortable and happy were whisked off to loneliness.

* * *

Reports reaching me indicate that far too much of this kind of thing is going on throughout the country.

If people have to go into public institutions surely it is the bare duty of the authorities to see that they should be within reasonable reach of their relatives.

The case of these poor people in Yorkshire must be raised at the next full meeting of the West Riding County Council.

This Week's Public Benefactor

Is Mr. H. Isaac, jun., of 38, Wetherby Street, Manchester, who gets £1 1s. for extremely useful information. I welcome letters on any subject which calls for enquiry. Mark your envelopes : Public Benefactor

Film Faker

EDWARD COOK (real name Eduard Simon Koekoek), who was concerned in trumpery film company promotions which have involved investors in heavy losses, is trying to obtain his discharge from bankruptcy.

It has been suspended for a further two years and at present he is in jail. His sentence of four months for offences under the Companies Act was increased to six months when he appealed.

Be wary of any new scheme in which he is involved.

Once he laughed NOW he loves me

Just imagine! Last year so frail and delicate she was ashamed to go swimming. Now she's the centre of attraction

Thousands of men and women have had that same experience, since science discovered that practically half the people in this country, rich and poor alike, are suffering from *Malnourishment*. They are not getting proper benefit from the food they eat.

Nature meant our food to give us **Iron, Calcium, Phosphorus** and other mineral elements, and a full supply of **Vitamins** and **Food Iodine**. But modern conditions take so much of these precious elements out of our food that those people whose systems need them most are bound to suffer.

If you're losing your looks and your attractiveness, if you tire easily, if you haven't the vigour and vitality you had, if you find yourself sitting in the background, or feel run-down and nervy, it's a sure sign you're suffering from this Malnourishment. But you can cure it very easily.

Just take "Vikelp" with your meals! These chocolate flavoured tablets contain no drugs. They simply double and treble the benefit you get from your food. They are just a concentrate of a wonderful Deep Sea Plant, which is the richest known source of the very elements our modern food lacks—**Iron, Calcium, Phosphorus** and the nine other mineral substances, the essential Vitamins and the invaluable **Food Iodine**. Their effect is almost miraculous!

MAKE THIS NO-COST TEST TODAY

If you are weak and run-down, nervous or so much underweight you're skinny, get a ten-day bottle of "Vikelp" Brand Tablets. If you don't feel and look better, sleep better, have stronger Nerves, banish Stomach Troubles and if you're underweight, put on the extra pounds you need, the makers will refund your money in full. Obtainable everywhere, 2/9, 3/6 and 6/9.

SPECIAL FREE OFFER!

Tear out this paragraph now. Send it to us with your name and address, and we will send you, absolutely free, a fascinating 32-page book on the new Vitamin-Mineral way to health and strength.
Health Products Laboratories Ltd., Dept. JB 11/4, 228 Baker Street, W.1.

RE-VITALIZE with "VIKELP"

FAMILY STORIES

Helping Mother

MARY'S GETTING QUITE A BIG GIRL NOW, MRS ROBINSON
YES - SHE'S QUITE A HELP IN THE HOUSE, TOO!
WHEN YOU'VE FINISHED, YOU CAN GRATE THIS NUTMEG FOR ME, MARY

Mary loves helping her mother in the kitchen.

Accidents will happen, but Mary's mother knows that Family Health's safe cleansing prevents these everyday scratches becoming dirt-contaminated.

YOUR MARY IS NEVER AWAY FROM SCHOOL. I WISH I'D KNOWN HOW TO PREVENT THAT SCRATCH ON JOYCE'S ARM FROM GETTING POISONED
I ALWAYS MAKE MARY WASH SCRATCHES WITH FAMILY HEALTH SOAP. IT'S A WONDERFUL SAFEGUARD.
SCHOOL

Mary's mother is thankful that Family Health is used in *her* family.

With dirt-germs everywhere, even the slightest graze may become poisoned. Wise mothers make their children wash regularly with Family Health. They know how its rich lather cleans and protects.

3P PER TABLET
6P PER TWO-TABLET CARTON

KNIGHT'S FAMILY HEALTH SOAP

KN 32-364 JOHN KNIGHT LIMITED. Soap Makers since 1810

GRAVES Beats the World For Quality & Value

Every Lady should write today for Graves Display of latest Fashions showing the newest ideas in Ladies' Wear, all offered at the keenest prices, on the fairest of Easy Terms

2/6 Monthly

Sans Remo

Reliable Kemp Frieze Material of neat diagonal weave has been chosen for this attractively designed coat which is tailored in semi-fitting style with square cut collar trimmed with machine stitching and tastefully edged with rich Coney Fur. The fashionable breast pockets are also trimmed to match, and the back is of the newest pleated type. Beautifully lined throughout with Art. Silk Taffeta to tone, and provided with all-round machine stitched belt and handsome slide. Available in Moorland Brown, Bottle Green and Navy. Sizes: S.S.W. to O.S. (Busts 32 to 38in.). Lengths: 44 to 48ins. Price **24/6**

Terms: 2/6 monthly

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Free Gifts for Everybody!

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FREE GIFT BOOKLET

IN every packet of Bournville Cocoa is included a free gift coupon, one towards your collection which can be exchanged for useful free gifts. Over 200 wonderful gifts can be obtained. These are illustrated in the NEW 44-page Book of Gifts which every JOHN BULL reader can get FREE! Fill in the coupon in BOURNVILLE COCOA announcement on page 27. It will bring, by return, a copy of the free gift book. Also one gift Coupon to start your collection. Post coupon in unsealed envelope (postage ½d.).

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To ensure a fresh mouth and attractive teeth, use **KOLYNOS**, the proved antiseptic and cleansing tooth paste. **KOLYNOS** cleans and whitens your teeth, removing stains without harmful bleaching action or unnecessary abrasion. Half-an-inch is enough. Get a tube today. 1/9, 1/- and 6d.
Of all Chemists and Stores.

Not from the B.B.C.

He who gets slapped . . .

Speak roughly to your little boy,
And beat him when he sneezes,
He only does it to annoy,
Because he knows it teases!

A sudden clip upon the ear
Will bring him to his senses!
And always have the birch-rod near
For any fresh offences!

With blows and cuffs you may, at last,
Teach him behaviour which'll
As "satisfactory" be classed
By Mr. F. C. Mitchell!

BUT little Cecil will have far to travel, acquiring many bruises *en route*, ere he reaches this goal; for Mr. Mitchell's opinion of the modern child is poor to the verge of destitution.

Maybe you will credit me with brilliant detective work in discovering Mr. Mitchell's existence.

But the credit (if that is the word) belongs to an evening paper, which decided that his retirement after twenty-five years as a London school attendance officer invested Comrade Mitchell's opinions with value.

Said opinions are that modern children: "Have no respect for age and experience. Have never heard of good manners. Talk appalling English. Are objectionably precocious and unruly."

And the cure? Dead easy: "We want more of the old idea of clipping them on the ear. . . . Let them have more school work and not so much sport. . . . I would like to see them twitched up with the birch."

But it is doubtful if even these aids to righteousness would cure boys of their perversity in being boys.

It is indeed strange that while most things are assumed to have improved through the ages, children have become steadily worse.

Dunno what sort of a paragon Brother Mitchell was as a lad, but I'll wager my poet's licence against his favourite birch-rod that he was a poor substitute for his revered father.

When I was your age, let me tell
you, my boy,
I was earning my living, by gad!
My hair was well brushed and my
English correct,
And I treated my elders with
proper respect—
Yet I wasn't as good as my dad!

So, at least, he informed me
when, slipper in hand,

Would clipping him on the ear make home sweeter?

My faults he made painfully
plain—
Just as his pa had done, and his
also, right back
To Pa Adam, who feeling of slip-
pers the lack,
With a branch from a fig-tree
"raised Cain!" *Y. Z.*

YOU CAN'T FOOL THE P.C.O.

FOR a minute the two men stare at each other across the desk. The eyes of one are pleading, filled with tears. Those of the other are grave, searching.

Suddenly the man who is on the verge of weeping sobs: "But you must help me! They'll kill me if I can't get away!"

"I am sorry," says the other in a voice that is so impersonal it might be the voice of a machine, "your papers are not in order. You cannot enter Britain.

"Now, sir, other people are waiting to see me, and I must ask you to leave."

As the door closes on a bowed figure, the man at the desk, the British Passport Control Officer in a city of Central Europe, gives a chuckle and turns to his assistant.

"PRETTY good actor that chap, wasn't he? Fleeing from the firing squad, indeed! He's a known spy, and he had the nerve to think we wouldn't check up on those faked credentials of his.

"Well, well, let's hope the next case is genuine. These poor devils of refugees are certainly having a rough time."

And so one more unwanted alien is kept out of Britain.

For that is the job of the British Passport Control Department.

Because it is only a recent creation, and because most of its officials are stationed abroad, few people in this country know the valuable work it does in preventing the mass invasion of our land by spies, undercover agents of foreign Powers, and international crooks.

You just can't fool the Passport Control Department.

From his headquarters in the Foreign Office, its chief, Major H. E. Spencer, C.B.E., directs a small army of Control Officers, or P.C.O.s, who have offices in every European city, from Berlin to Bucharest, from Sofia to Paris.

They work in close conjunction with Scotland Yard's Special Branch, which deals with political cases, the Immigration Department, and M.I.5 the spy-fighting unit of the Secret Service.

Every alien who wants to enter England must first satisfy the British P.C.O. in his own country.

Thousands apply every week. Most of them are genuine refugees, and their claims to enter this country can be easily checked.

But others are not. They must face investigation which is so relentless that the undesirable has little or no chance of surviving it.

Here is a typical case from the report of a P.C.O. stationed in Northern Europe.

One day he received a visitor who said that he had been a prosperous dye manufacturer in Germany, and at one time an official of the Nazi organisation.

After the Hitler "purge," he received warning that he, too, was "marked off" for either a concentration camp or the firing squad.

He escaped to Holland, where he now owned another dye business.

But he had been receiving more warnings that the Nazi secret police would get him yet. He feared kidnapping or assassination, and would only feel safe in England.

He proposed to maintain his Dutch factory and start an English office to sell its products. He also had some useful patents which he might exploit with British labour.

To support his story he produced his original Nazi party record, an official order marking him down for arrest, the name and other details of his business, and a bank statement showing a substantial sum to his account in Holland.

It sounded a good story, but when the P.C.O. got down to an investigation he found something very different.

His agent told him that the factory *did* exist in Holland, but there was something rather queer about it.

It seemed to do more importing than manufacturing.

LARGE quantities of a certain common dye were constantly coming in from Germany and equal quantities, repacked, were being sold very cheaply on the Dutch market.

One agent reported that the factory contained nothing except packing machinery and the few men employed were all Germans.

Next the P.C.O.'s agents got busy on the man's bank account. More queer discoveries.

Apparently he never paid the German firms from whom he received such large quantities of dyes.

But it was noticed that large sums were constantly being sent to people abroad who had apparently no connection with the dye business.

The money was going to many European countries, and as far afield as South America. Some of these people were traced. All of them were known to be suspected of, or engaged in, Nazi propaganda.

Everything now became clear to the P.C.O.

The so-called "arrest notice" and the threatening letters were a blind devised to get the man into England as a hunted refugee and an enemy of the Nazi régime.

In reality, he was a propaganda agent directing and financing Nazi "cells" in other countries. The finance was obtained by selling German goods in the country to which he was posted.

Another German applicant for a visa sought to enter this country on the grounds that he had invented a metal device for sealing packages, and wanted to develop his patent with British labour and materials.

He produced a list of his customers and a sample of the patent seal. "Leave it with me," said the P.C.O., "and come to see me again."

Discoveries made by the P.C.O. were startling.

The seal was alloyed metal very difficult to obtain in Germany. The so-called "customers," while very near to Germany, could hardly be expected to use the number which this man proposed to make; finally, **the seal could easily be adapted to make an essential part for military signal rockets.**

Sometimes a foreigner who fears the result of the P.C.O.'s examination, or who wishes to avoid it, goes to a town which has no British Passport Control.

FROM there he takes an aeroplane to England, hoping that, once he arrives here, he will receive a less searching examination and be allowed to stay.

But however good his reasons, or sad his story, he is always turned back.

He *must* have the permission of the British P.C.O. in the country of his origin.

The nature of their work naturally makes our Passport Control Officers unpopular in certain countries. Their semi-diplomatic status is accorded grudgingly.

Last year its total cost to the taxpayer was **£50.000.**

A cheap price to pay for keeping our gates closed against unsavoury visitors.

No matter how convincing his story, the undesirable alien who wants to enter Britain can never outwit the shrewd and relentless P.C.O.

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HANNEN SWAFFER'S WHO'S WHO

This Week: Malcolm MacDonald

HE BEARS the WHITE MAN'S BURDENS

"They often speak of Malcolm as a future Foreign Secretary"

Drawn by George Whiteland

BUT for the fact that he is his father's son, Malcolm MacDonald would to-day be merely a Back Bencher, probably attracting little attention.

Yet he has justified his appointment to Ministerial rank, which was bitterly attacked at the time as "nepotism."

When Ramsay MacDonald resigned from 10, Downing Street, he made terms. Although his National Labour Party was an insignificant minority, it had to be represented in the Government, which otherwise could not have called itself "National."

Now Lord Sankey, the respected Lord Chancellor, who had joined the National Government "to help save India," to use his own words, was looking forward to putting the case for the India Bill in the House of Lords. He had even gone so far as to prepare his speech. When this was made, he felt he could retire.

But Ramsay wanted a job for his son Malcolm. Someone had to go, to make room for him.

So, in the deal he made with Baldwin, his successor, Sankey went, broken-hearted, and Malcolm became Secretary of State for the Colonies.

Previously there had been plenty of grumbling when the "National" Government was first formed and young Malcolm went to the Dominions Office as Under-Secretary. After all, his father had for many years been an anti-Imperialist—once, indeed, he left India hurriedly because of an awful row—and surely the Dominions Office, of all things, was a Tory preserve!

But when Ramsay retired and Malcolm got the bigger job, the storm really burst.

"Why should someone so young be jumped into that job?" people said. "What has he done to deserve it?"

STRANGELY enough, it was Ormsby-Gore, whose job as Colonial Secretary Malcolm was soon to fill in addition to his own, who took his side. He, a Cecil by marriage, and in the highest Tory tradition, might have been expected to sneer at these "National Labour" manœuvres.

"What you call 'nepotism' isn't new," he said, instead, to a veteran member of the House, who was protesting. "Why do you think I am Secretary of State for the Colonies? What would I be if I had not married a Cecil?"

Still, not even that chivalrous and frank admission calmed his friends' resentment.

The electorate said exactly what it thought of the deal when, in the General Election, Malcolm MacDonald lost his seat, and his father, at Seaham, was beaten by Emanuel Shinwell.

Still, that wasn't the end. Ramsay created another row by claiming a Scottish University seat, and Malcolm also went to his native Scotland and found a division just as safe.

All that caused further sneers.

Now, mind you, this was a terrible beginning for a young statesman. Few men could have survived it, especially as, when Ramsay died, Malcolm became the head of the National Labour Party, a group small, insignificant, and without influence, but the only justification for his Cabinet job.

Yet, in spite of all that, he has soon attained the Government bench, a position of which he can now justly feel proud.

Certainly it is true that, not long ago, when winding up a debate for the Government, he was unnecessarily bitter towards his former Socialist colleagues.

He showed more than a trace of the rancour which his father often displayed when he faced from the Government benches the mocking glances of Socialists who saw his powers declining, his speech becoming more and more woolly, his grip of things, indeed, entirely gone.

Malcolm need not have been bitter. There is more sympathy with him on the Labour side of the House than there is with almost any member of a Government which does not shine in intellect, and which is always losing more and more prestige.

He is, indeed, about the most successful of a poor lot.

You may say that he gave in to De Valera. But, anyway, when he met him to repair the many blunderings of Jim Thomas, whose raw humour De Valera did not appreciate, Dev liked him, so they soon settled problems that should never have been allowed to rise.

Then, when grave trouble broke out in Palestine, young Malcolm did a dramatic thing. He flew there secretly, as "Mr. North," to stop what I was told was leading to resignations in the Holy Land's administrative ranks.

And he certainly took strong measures to stop an Arab revolt—which, but for Italian encouragement, would never have started.

Now Malcolm MacDonald can take it from me that many Socialists regard him as much more a modern statesman than most of his colleagues.

While they see that, more and more, the Socialism of his youth is dropping from him, just as it fell from his father, they find him much more sympathetic, usually, in tackling native problems than they might expect from one in a Government they regard as retrogressive.

He started a searching enquiry into the unrest and economic tragedy of the British West Indies, where there have been riotings caused by the suffering of the coloured workers.

All is not well in the Commonwealth. Stories of beatings come from Africa; stories, too, of complete failure to evolve a new economic life for the millions and millions of blacks of whom we have taken charge.

So little has been done along this line that there is now touring Africa a party of M.P.s belonging to all three groups—Liberal, Socialist and Tory—sent out, not by the Government itself, but by the Leverhulme Trust!

YOU would scarcely believe it, but this Trust, formed by the great soap manufacturer in order to explore the possibilities of his firm's trade, has even gone to the length of deciding that the future of the natives who provide the essentials of soap-making comes within that scheme.

"We must not merely exploit West Africa," they say, "we must raise the native standard."

So for once, at least, Big Business seeks to do in politics what Government has failed to do.

Mind you, Malcolm MacDonald is not unsympathetic. The mission has gone with his blessing.

But what a comment it is on our failure as a nation to shoulder properly what Kipling boasted was "the white man's burden!"

Now the question of the "German colonies" is not Malcolm MacDonald's trouble. That is Neville Chamberlain's.

But, as Colonial Secretary, he finds surging up in these African colonies what almost amounts to a revolt against the idea that we should hand back one inch of territory.

The hour needs a cool head. Fortunately, Young MacDonald possesses that.

To-day, what we still call the "British Empire" stands at the cross-roads. Rearmament is nothing to get excited about. It is not an ideal. It is an extremity.

The entire British people, at home and overseas, need a clarion call to remind them of all the high ideals which lie within our possibility of accomplishment.

Ramsay MacDonald had the voice. His son has the calmer judgment.

He takes not after his father, but his mother. He holds, in spite of his comparative youth, one of the key positions in the Government. And the hour of his great chance is yet to come.

You must remember that throughout history the Tories usually found their best leadership in people who passed there from the other side of the House.

Disraeli and Joseph Chamberlain are outstanding instances.

It may be that young Malcolm will go much higher. Although he still is two years under forty, they often speak of him as a future Foreign Secretary.

Your Last Chance

You have just got time to visit the Woman's Fair at Olympia, London, before it closes on Saturday, November 26.

Anyone who has so far been unable to do so should make a big effort, for the Fair has something to interest you all.

Proof of this is the large number of men among the thousands who pass through Olympia's doors every day.

In its first year, Woman's Fair has achieved a definite place in the world of exhibitions, and has established itself as a winter attraction.

Just now, no doubt, you are thinking of your Christmas shopping.

Woman's Fair can help you to solve that problem. There you can buy all your gifts under one roof, and they can be anything from a mechanical toy to a house!

Scientists throughout the world are in revolt.

For years they have seen the work which they intended to benefit mankind turned to evil ends. They have been blamed and cursed for the horrors of modern warfare, unemployment and a multitude of tribulations.

At first they shrugged their shoulders and asked: "Is it our fault if our discoveries and inventions are used for destruction instead of for progress?"

But now their conscience has awakened. Ritchie Calder reveals in this article how the scientists are banding together to make sure that their work aids instead of destroys the "Bill Browns" of all nations.

They are doing this for *you* and *you* must help.

OF course, say the ordinary folks of this world, science isn't really our affair. It's a bit beyond us; so let's leave it to the "brainy chaps."

It never seems to occur to them that the "brainy chaps" are just people doing a job of work like themselves.

They are just as liable to be hit by a bomb or by a slump as Bill Brown who clocks in at the factory every morning, and who blames them for having made war so horrible and for having created the men-displacing machines which threaten his pay-packet.

Mrs. Brown, who switches on the wireless to take down the morning's recipes, opens a tin of some exotic fruit, or goes off to have a "perm.," will probably tell you that "science does not mean a thing to her."

Bill Brown, when the hooter goes, pulls the switch of the machine which helps him to do ten men's work, stuffs the evening paper in his pocket, and goes off home for his evening meal and a quiet hour in his garden to plant that 2d. packet of seeds he bought yesterday.

AND maybe he finds Master Brown sitting over his science textbooks, "filling his head with a lot of high falutin stuff."

If you told Bill and his missus that science had given them a £1,000-a-year standard of life compared with a hundred years ago, they would not believe you.

If you told them that in everything they did they had a scientist at their elbow, they would laugh incredulously.

Mrs Brown takes her wireless too much for granted to think of the brains of the hundreds of scientists, famous and unknown, which went to its creation.

Faraday, Joseph Henry, his American contemporary in the middle of the last century, Clerk Maxwell, Hertz, Lodge and Fleming are as likely as not unknown to her.

Yet it was their scientific legacy to Marconi (of whom she has probably heard) which brought the wireless into her home.

And into that tin she opened not so long ago has gone more brains than fruit.

It has involved the study of bacterial action, of the right temperature at which germs are destroyed, decay arrested and vitamins and food values preserved.

Though she would never guess it, her "perm." has been the subject of a profound X-ray study of the effects of heat on the molecular structure of keratin in its form as hair.

Bill may know a bit about the science of his machinery, but he probably never thinks of all the scientific wizardry which gave him the result of the 4.30 in his five o'clock edition—telegraphy, telephony, paper research, the study of type alloys, of ink which must dry in a split second, while scientifically designed presses are printing, cutting, folding and counting the newspapers at the rate of over 50,000 copies an hour.

He just glances at the photograph of a launch which was tele-photoed from the slipway to the newspaper office across the telephone line.

NOR does he realise how much science he knows when he tinkers with his motor-bike, the evolution of the internal combustion engine, of the sparking plug and the magneto, of the scientific mixture of gas and air, the phenomenon of the explosions which that produces.

Even the mending of a puncture with rubber solution is a laboratory achievement!

That 2d. packet of seeds may represent thousands of pounds' worth of research.

He expects the results to live up to the picture on the packet, to give him certain varied colours, size and quantity.

Does he realise that the picture is an illustration of the Mendelian Law, of the study of heredity, of scientific knowledge of genes and chromosomes, which has given us the command of Nature's secrets and of her colour palette?

People must be made aware that everything they touch, and everything which touches them, is touched by science—their homes, their pay-packets, their health, their leisure and the whole future of their children.

Until they are made aware of it, science will be frustrated and abused, remain the instrument of destruction, a cause of unemployment, of economic upheaval and of commercial exploitation.

THE scientists themselves have been a long time finding this out, but now they have done so they are insistent that something should be done. And they are prepared to play their part.

That is the reason for the creation of the new Division of the Social and International Relations of Science, set up by the British Association.

Only by example will it be possible to convince the great mass of the people of the part which science can play in promoting the well-being of humanity.

But first the dread and suspicion which the man-in-the-street has of science must be broken down.

For example, he blames the scientist for poison gas.

Poison gas was not produced by science for human destruction. Pliny was overwhelmed and killed by sulphur dioxide in A.D. 79. Lord Dundonald wanted to use burning sulphur more than 1,700 years later in the Crimean War.

Chlorine was discovered in the study of ordinary salt, 140 years before the militarists decided to use it in the last war.

Mustard gas was not the result of a scientist sitting down and snarling "I'll burn their eyes out! I'll tear out their lungs!"

It appears, without any sinister significance, in a scientific dictionary of 1894. On the same page you will find chloroform, one of science's greatest benefactions to mankind.

Bill blames the scientist for the bomber.

Daimler and the others who worked on the oil combustion-engine were not arch-fiends—they gave Bill his motor-bike—nor were the Wright brothers in their aviation experiments.

Nor are the metallurgists, who gave us the metals of speed, nor the aerodynamists whose study of flight have given us machines more perfect than birds.

High explosives blasted their way through mountains and opened up continents before they blasted men's lives.

Science is not the cause of the horrors of modern warfare. It is society, evilly inspired, which uses science for damnable ends.

Up till now science has had no positive voice in influencing society. This new Division is an attempt to make the conscience of science articulate.

That conscience has only become clamorous in the past six years. Before that scientists regarded their function merely as the pursuit of knowledge and took no responsibility for the way in which that knowledge was used.

BUT the economic depression, which hit science badly, since its work is financed to a large degree by grants which at that time "dried up," made the scientist realise that he was just as much part of the economic structure as the humblest casual labourer.

With the threat of war he was reminded that when bombs fell his specialised knowledge would exempt neither him nor his family from destruction.

The growth of the dictators, the driving out of scientists from Germany, the burning of books, the biological blasphemy of "the pure Aryan race," the conscription of scientists who had to swear loyalty to the régime in Italy, and the "nationalising" of science, which, if it is to survive, must be free, democratic and international, were

IENCE — and Bill Brown

(and the Missus and Kids)

By Ritchie Calder

brilliant young journalist, whom the British Association has just appointed to the Committee of the new Division which is to investigate the Social and International Relations of Science.

all factors in the crusade that brought the scientists out of their laboratories into the market place.

Both British and American Associations are agreed upon the need for the intervention of science in social and international affairs. Science must become a force for peace and for the benefit of all mankind.

The B.A. was first in the field with the Division, but when its chairman, Sir Richard Gregory, famous scientist and pioneer of this movement, goes next month to Richmond, Virginia, for the meeting of the American Association, it is likely that the United States will be converted to a similar organisation.

So may many other countries—France, Norway, Sweden, Denmark, Belgium, Holland, etc.—and we may yet see a federation of these in a World Association, like the International Labour Office and the Health Organisation of the League—a "World Brains Trust."

How will this "Brains Trust" affect Bill Brown, his missus and the kids?

Let us consider it in terms of the new B.A. Division.

The committee of the Division includes men of great eminence and authority like Sir Richard Gregory, Mr. H. G. Wells, Lord Stamp, Sir John Orr, Sir Gowland Hopkins, Sir Daniel Hall, Sir John Russell and Professor A. V. Hill, secretary of the Royal Society.

It includes also brilliant younger scientists like the Professors Julian Huxley, Levy, Hogben, Bernal, Blackett.

It has been designed to do a job of work and the order is "Get busy!".

The sort of problem to which it would apply the resources of science, with the co-operation of scientists everywhere, is "What is going to happen to Bill Brown's job?"

It might, for instance, examine how far the scientific processes have produced unemployment.

This so-called "technicological unemployment" is the battlefield of the economists. There are some who argue that, although it may be true that scientific devices displace labour, scientific discoveries also create new industries to absorb the labour displaced.

Electricity, for instance, displaced man-power, but made the wireless industry possible.

Superficially that is true. But to continue the lesson of the wireless industry.

It began in back-street shops and grew up as a mass of small units employing an increasing number of men.

If it had gone on growing in that way it might have absorbed a large proportion of craftsmen who were being displaced by machines in other industries.

Quickly, however, the wireless industry was rationalised and mechanised.

To-day, having reached the pitch of efficiency, and having supplied over 8,000,000 homes with wireless sets, it is unlikely to absorb many more.

"Ah!" say the economists, "but along comes television."

Television, however, steps into an already highly mechanised industry. It will not grow up in small units.

So the margin between the introduction of a new man-employing discovery and its mechanisation becomes narrower and narrower.

How far and how long can science keep on producing rabbits out of the hat to feed its pet wolf "Technicological Unemployment"?

The scientists might, after their survey, be able to warn Bill that a new process is coming along to take his job.

They might be able to give him time to equip himself for a new industry.

But it is not enough for scientists to examine the causes of unemployment, or to foresee other causes.

They must forestall them. They must tell the public about new industries, based on scientific discoveries, now being neglected.

SCIENCE must exploit, or rather teach the community to exploit, the new resources.

Electricity and the light metals which electricity enables us to produce. Coal, not in terms of the raw lumps, which blackened the Industrial Revolution, but of the new industries which the chemists can see in that lump.

Cellulose, which, in one of its forms, textiles, might compensate Lancashire for the decline of its cotton. Agriculture. . . .

In agriculture, science marries food and farming.

The scientists know how inadequately half our population is supplied with food necessary for health. They know, too, that millions of acres of derelict British countryside can be brought into production, and how, with scientific farming, we could supply all the foods necessary.

Another thing to which, co-operatively, the scientists might make a valuable contribution is the question of the location of industry.

The drift from North to South of modern industry is becoming desperate. One thing the crisis showed us was the dangers of concentrating more than 9,000,000 people in and around London, and millions more in the Midlands.

But the dangers of large urban concentrations are not confined to air attack.

Science can show us how industries can best be scattered.

Now let's take the international view. Raw materials are one of the excuses for war.

POWERS do not want colonies so that they can export their population overseas, but so that they can get the raw materials and mineral resources to support the population at home.

A survey of the raw materials of the world would bring this problem into the right perspective. It would provide a true basis for a new Peace Conference.

Hundreds of suggestions, large and small, are before the new Division of the British Association, and they all affect Bill Brown in one way or another.

But how is Bill to be told? How is he to be made a partner of the scientists?

If he is a trade unionist he is, although he may not realise it, already a partner.

The T.U.C. Scientific Advisory Committee preceded the new Division. The B.A. was consulted, and most of the members of that Committee are also members of the Division.

SO THE ALLIANCE WILL BE OF THE CLOSEST. THE SCIENTISTS WILL BE WORKING WITH THE MEN WHO KNOW ALL ABOUT BILL'S DAY-TO-DAY PROBLEMS.

The Division will go on tour, not as a kind of scientific circus, but as part of its job. It can meet at different places and at different times from those of its parent body, the B.A.

What I should like to see would be the Division following up the publication of its results by holding conferences in the areas concerned.

Its work on food and agriculture should end in a conference at, say, Lincoln to which all political parties—the National Farmers' Union, the agricultural trade unions, the T.U.C., and those interested in nutrition—would be invited.

Similarly, an enquiry into new industries and unemployment should be followed by a conference in a distressed area.

There must also be evolved methods of getting through to the public by special publications, by the Press, by the wireless, by films, by schools and by adult education.

Bill Brown must get to know his new workmate, the scientist.

Behind the title is the imposing building which houses the Paris crime-fighters.

"C.I.D."—No. 2

A series which takes you inside the headquarters of the world's great crime-fighting organisations. By Fleet-street's most famous crime reporter——

Stanley Bishop

IF a piece of bread were the only clue to a murder, you would hardly expect the criminal to be brought to justice.

But from such slender evidence that was just what the French police were able to do

The case is an excellent example of the close alliance in France between the active police officer and the scientist in his laboratory.

Not long ago, a motorist came on the body of a young woman by the roadside. She had been brutally attacked and strangled.

Identification was easy. The girl came from a village a few miles away, and had left home the previous evening to visit an aunt living at a lonely farmhouse. She never reached the farm.

Then, in the ditch near the body, was found a length of French bread. It was sent to the nearest police laboratory.

Within a day experts had completed their examination, and were able to define the exact flour mixture from which the bread had been made. They also added that the bread was probably baked in an old-fashioned oven in which one of the bricks was missing.

They reached that conclusion because the crust was burned in a peculiar way; a burn which could only be caused by a deficiency in the oven.

So men were ordered to visit every bakery in towns and villages within fifty miles of the scene of the murder.

They soon located the bakery where the bread was made and sold. What was more, the baker remembered quite well the customer who had bought the burned loaf on the day the murdered girl was last seen alive.

He was a stranger—that was why the baker sold him the burned bread—and a motor-cyclist.

The baker not only provided the police with an excellent description of the wanted man, but he was also able to name the make of the motor-cycle which he had ridden.

That same night the motor-cyclist was picked up by the gendarmes in a café two hundred miles away.

Bloodstains, cleaned with petrol, were found on his clothes, and two long hairs. The stains were of the same blood as that of the murdered girl, and the hairs were from her head.

Faced with such an accumulation of evidence—all built up from that piece of burned bread—the motor-cyclist confessed.

Here is another interesting case of the same kind of scientific detection.

A suburban train arrived at the Gare de Lyon, Paris. Lying on the floor of a compartment was an elderly man. He had been shot dead, and robbed. He must have been killed just as the train approached the terminus.

M. Roger Langeron is Prefect of Police in Paris.

The question for the police was—did the murderer escape through the barriers of the platform as an ordinary passenger, or did he drop from the train as it slowed down?

A SEARCH was made of the line, and a wooden snuff-box and a neck muffler were picked up.

Again the scientists got to work. They declared that the snuff-box was of a type only made in the Black Forest of Germany, and that the mufflers were only woven in one particular factory in Alsace.

On that bare information the detectives decided the murderer was an Alsatian.

They overhauled their criminal records, and by a process of elimination reached the conclusion that the man they wanted was an Alsatian named Jud. They caught him, and they were right.

There is no doubt that French detectives in Paris and the great cities leap to intuitive conclusions on far more slender evidence than an English detective would dare to do.

It is in this that the detective methods of the two countries differ so greatly.

Really the French detective follows his instinct as much as he follows facts. The French detective has a "hunch"—and in six times out of ten the "hunch" is correct.

Over here, our detectives must not do that kind of thing.

This case shows what I mean.

There was a sensational jewel robbery in Paris, and the detectives were certain in their minds—although they had no direct evidence—that a notorious crook was responsible.

He was detained, but no questioning would break him down. He had an answer for everything, and what appeared to be a cast-iron alibi.

BUT the detectives felt convinced they were right. They *knew*.

So one night a detective stole into the cell where the suspect was sleeping, taking with him a writing pad on which was set out exactly what the police thought had taken place in the robbery and had happened to the stolen property.

Then the detective disturbed the sleeping prisoner. The man sat up and saw the detective by his side writing busily.

"What in heaven's name are you doing here?" said the crook. "Cannot you leave me in peace, even at night?"

"You have good cause to ask that," replied the detective. "You've been talking in your sleep, and I have just taken down all you have said about the jewel robbery. Your denials are of no further use."

Then the detective began to read out slowly what was written on the pad.

What the police knew, but could not prove, was so nearly correct that the prisoner threw in his hand.

"All right," he said, "I will make a full statement. You are a bit wrong in some things, but I realise you have got me."

So much for typical scoops made by the French police. Now let's have a look at the mechanics of the force.

All police in France are under the Government. There are no locally controlled forces as in England and the United States.

Chief personality is M. Roger Langeron, Prefect of Paris, who has 20,000 men under his command and is responsible for the safety of the capital.

He is the equivalent of Sir Philip Game, Chief Commissioner at Scotland Yard, although M. Langeron—owing to the character of Paris—has an infinitely more difficult task.

For a newspaperman to interview Sir Philip Game would be an impossibility. The walls of Scotland Yard would probably crumple at the suggestion.

But the Prefect of the Paris Police is comparatively easy of access to any reasonable enquirer. It is just the difference between French and English officialdom.

The one is courteous, hospitable, and the other remote and aloof.

M. Langeron sits in a fine room with fine period furniture. It is a salon more than an office.

His manner is that of a university professor, and he looks that part with his spectacles and his grey fringe of hair.

Yet, by the time he has been fifteen minutes at his desk in the morning, he knows from his reports exactly what has happened everywhere in Paris and its suburbs during the previous day and night.

(Continued on page 26)

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This is what attracts men's eyes most. Then give your lips the glowing transparency and freshness of youth now, by trying the new French GUITARE LIPSTICK. "Indelible—Natural—Traceless," with the "Kissfix" base. It stays on all day. GUITARE is obtainable in 14 glowing, transparent shades, including the 6 New "Vogue 1939" A, B & C Brick, D, E & F Cyclamen. De Luxe model, 4/6. Standard size 2/-. Refills 3/- and 1/3 respectively. Trial size—(enough for one month), 6d. On sale everywhere, or C. & N. P. Ltd. (Dept. H.I.4), Wimbledon Factory Estate, Morden Road, London, S.W.19.

GUITARE

To Mr & Mrs Everyman
with the Season's Compliments from
DRAGES

OUR CHRISTMAS GIFT OF WONDERFUL VALUES

In presenting this special Xmas offer we have thought of two of the most important rooms in the home—bedroom, dining-room. True to Drages tradition of fine furniture, we have set out to produce, in design, material and workmanship, something we can be proud to offer, and you can be proud to possess. And we can honestly say that even we, in our long career of home-making, have never seen finer quality at such a remarkably low price.

Finely figured Oak Bedroom Suite with 4 ft. Wardrobe splendidly fitted, Dressing Table, 3 ft., with two large drawers. Handsomely finished chest fitted with two capacious shelves, or alternatively with Gent's hanging wardrobe fitments.

11½ GNS.
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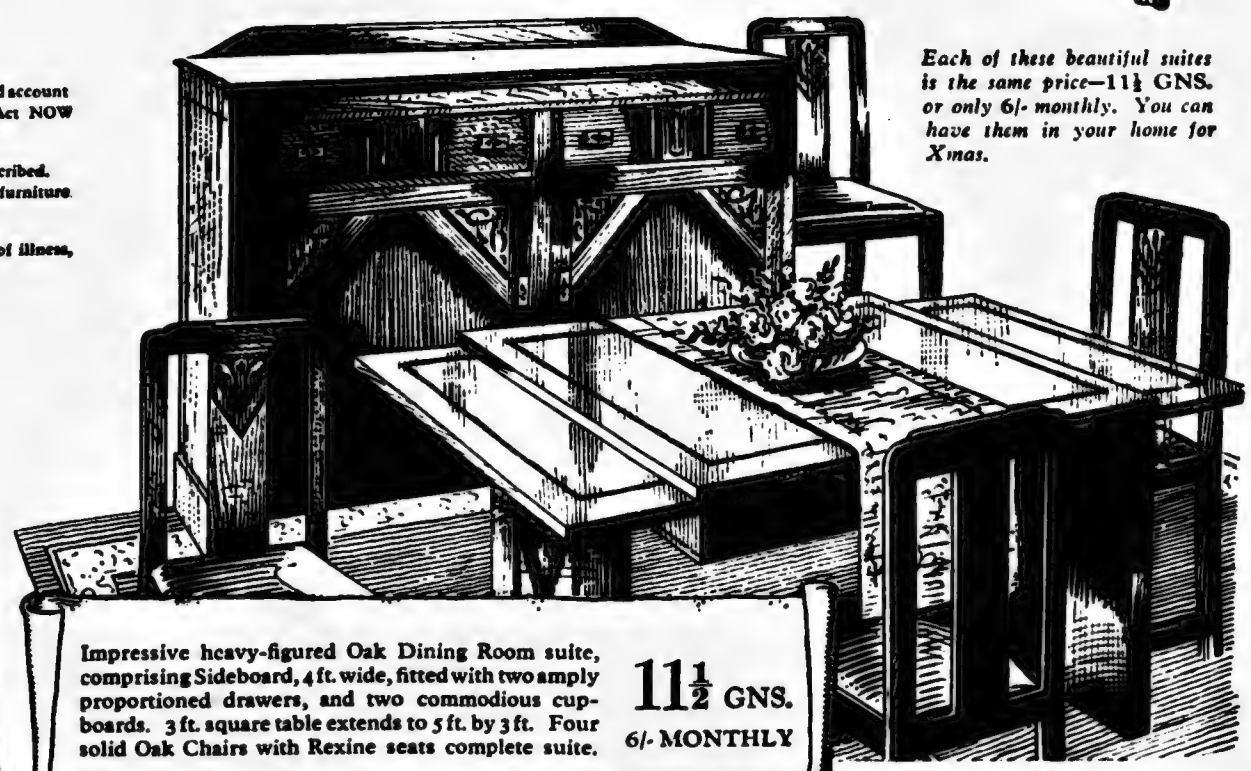

Each of these beautiful suites is the same price—11½ GNS. or only 6/- monthly. You can have them in your home for Xmas.

Impressive heavy-figured Oak Dining Room suite, comprising Sideboard, 4 ft. wide, fitted with two amply proportioned drawers, and two commodious cupboards. 3 ft. square table extends to 5 ft. by 3 ft. Four solid Oak Chairs with Rexine seats complete suite.

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All the advantages and protection of the New Hire-Purchase Act NOW without waiting until next year!
Best values always, but quality never sacrificed for low prices.
Cash and Credit prices clearly marked. Goods guaranteed as described.
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good-bye to that weary run-down self . . .

Hall's Wine makes you strong to resist winter ills and chills

If you get run-down now, you lay yourself open to the serious effects of cold winds, fogs and rain—to 'flu and any other illness that is about. Therefore, at the first "off-colour" signal, seek the sure help of Hall's Wine. Hall's Wine is prepared according to the prescription of a well-known London Doctor. It combines rich strength-giving wine with medicaments found in no other tonic.

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Hall's Wine acts directly on your blood-stream. Quickly, new rich blood, replenished with life-giving elements, is carried to every worn-out nerve and tissue. Body and brain are invigorated. You feel, eat and look better, because you *are* better. Get yourself a bottle of Hall's Wine today.

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Fortifies your system against Coughs, Colds & Influenza

From Wine Merchants and Grocers and Chemists with wine licences. Large bottle 5/6, smaller size 3/3. Stephen Smith & Co. Ltd., Bow, London, E.3

(107)

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There's nothing like Scotch Oats for breakfast to put strength in a man! No wonder wives and mothers everywhere are ordering Allinson Oats—the best that Scotland grows. Anyone with an eye for value should *compare* Allinson Oats—for price, weight *and* quality—with any other breakfast food. That's why *Allinson* Oats are selling freely.

FREE GIFTS *for users. Write for illustrated list to Allinson, 210, Cambridge Road, E.2*

Allinson

WINDMILL SCOTCH OATS 7½D

Scotland Yard of Paris

Continued from page 24

Recently M. Langeron has been concerned with the mechanisation of the Paris police.

He has formed a flying squad on the lines of Scotland Yard, but with half the equipment of motor-cars, and he has organised a special section for dealing with street demonstrations and riots.

Paris now possesses armoured cars which are unique. They are fitted with apparatus for discharging celluloid balls at the rate of 150 a minute. These projectiles cannot wound, but they break on impact and distribute clouds of tear gas, smoke, and sand.

In addition, there are cars which "fire" indelible ink, spraying it on unruly demonstrators, so that the ring-leaders will be recognised if they escape.

The anti-riot precautions arranged by M. Langeron are supreme in their efficiency. The city has shown it needs those safeguards.

Detective work in Paris is divided into areas, much on the same lines as in London.

There is a senior detective agent with a squad of assistants in charge of each district, but, in addition, there is an élite corps known as the Brigade Spéciale which takes over all the most serious crime investigations.

Detectives for the Brigade, which numbers about fifty, are recruited from every branch of the police force.

If any man displays particular ingenuity and intelligence—even should he be only a traffic policeman, he is earmarked for the Brigade.

Present Chief of the Brigade Spéciale is Commissaire Roche, who, at thirty-seven, is the youngest man ever to hold the job.

SCOTLAND YARD'S counterpart to the Head of the Brigade Spéciale is Chief Constable Horwell, of the C.I.D.

Other detectives at Paris headquarters are also organised into different brigades.

There is the Highways Brigade, composed of men who are always moving around watching shops, hotels and places of amusement with the object of catching crooks who prey on visitors.

Men of the Highways Brigade recently had a gun battle in the streets of Paris with a gang of confidence tricksters, who had lured an American into a taxi-cab for the purpose of robbery.

Finally, there is the Society Brigade—rather like London's "Vice Squad"—which deals with drug trafficking and white-slavery.

Lately the Society Brigade has been cleaning up the cabarets and dance halls at which foreign visitors are charged outrageously and often blackmailed.

All these various Brigades operate only in Paris. For the country as a whole the famous Sûreté Generale—now under the command of M. Busieres—takes over difficult murder enquiries, and any complicated cases which local chiefs of police cannot be expected to handle.

Beautiful Arlette Simon, the fashion parade girl who became Madame Stavisky

It was the Sûreté that unravelled the nation-wide tangle of the Stavisky frauds, which involved no less than £10,000,000, brought about the resignation of two French Governments, led to three sensational murders, many suicides, and caused the Paris riots in which eighteen people were killed.

Detective-Inspector Charpentier, of the Sûreté, was the man who, with infinite pains, traced Stavisky to his hide-out in a Chamonix villa, only to find at the end that the financier had taken his life with a pistol bullet, rather than face arrest.

ALWAYS there has been a mystery about the death of Alexandre Stavisky. There are thousands of people in France who still believe that he was shot by order of a Cabinet Minister to prevent the revelations of a possible confession.

Beautiful Arlette Simon, the fashion parade girl who became Madam Stavisky, was brought to trial charged with complicity in her husband's frauds, but secured acquittal from the Paris High Court.

Now, there is a great amount of professional jealousy between the Sûreté Generale and the Brigade Spéciale of the Paris police.

Which detectives are the cleverer, which get the best results?

That controversy is constantly boiling up in French police circles.

Those who argue in favour of the Brigade Spéciale will quote as an example of supreme detective work the case of the poisoner Girard, which was undertaken by Commissaire Rene Faralicq, since retired.

Faralicq was a strange mixture for a policeman—a poet of distinction as well as a detective. He won a university prize for his poetry, and also wrote a play which had a long run.

Well, this was the case of Girard, who killed his victims with the germs of typhoid, lockjaw, and an extract of poisonous fungi.

A widow named Monin, who lived in Paris—or somebody who passed as the widow—took out a life insurance policy for £500.

Three weeks after this she died, and the money was claimed by a certain Jeanne Drouhin, in whose favour the policy was endorsed.

The insurance company—an English one—was dissatisfied over the business. There were suspicious circumstances, and handwriting experts came to the conclusion that the signatures of Madam Monin on the policy contract and on the endorsement were forgeries.

So the matter was reported to the police and Commissaire Faralicq began investigation.

He soon learned that Madam Monin was also insured with two French companies, and the policies carried the same endorsements for payment to Jeanne Drouhin.

MADAM MONIN had died from acute food poisoning, and the detective found that she was taken suddenly ill after leaving the flat of Girard in the Faubourg St. Denis.

Madam Girard and Madam Monin were apparently friends, and the dead woman had called at the flat to take an aperitif with the Girards.

More significant than anything else, Jeanne Drouhin—in whose favour the insurances were to be paid—was in close association with this same Girard.

Before long the police were in possession of amazing evidence. Girard, although in no way connected with medicine, kept at his flat germ cultures of various diseases. He spent his time reading books on obscure poisons and infectious diseases.

Over a period of years several of Girard's friends had died suddenly, and all of them had been insured for amounts ranging from £200 to £500, the policies being in favour of nominees.

The nominees were traced as two women who were always in Girard's company.

On a conservative estimate Girard—through these women—had made no less than £7,000 from life insurances.

The last problem was how had Girard managed to obtain the insurances. Eventually the agents of the Brigade Spéciale solved the whole thing.

Each one of the insurances was bogus. The individuals who presented themselves to the insurance offices were Girard's women friends. They took the names and passed under the identity of the women he meant to kill.

When Girard was arrested, the police captured his diary. In it was a balance-sheet of the profits from his mass-murder racket.

He poisoned at least six people and might have gone scot-free but for the alertness of a clerk in an English insurance company's office who noticed a discrepancy in signatures.

Girard died in prison before he could be brought to trial, but his women accomplices received long sentences.

"Greatest of These"

WHEN winter comes . . .

Those three words forecast misery and want for many ex-Service men and their families.

How they dread the winter, with its need for more fuel, light and warm clothing.

Tragic stories reach us from every part of the country. How can we help?

Only through the practical sympathy of readers.

"Anonymous," the donor of overtime earned during the crisis, and 10s. 6d., which he received for a "Voice of the People" letter, will be glad to know that a Lancashire ex-Service man has benefited by his generosity.

If other readers want to follow the lead given by "Anonymous," they should address donations to JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Where names and addresses are given donations will be acknowledged.

No deductions are made, all administration expenses being borne by JOHN BULL.

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SHERRY PARTY

Offer this fine dry Sherry . . .

SANDEMAN APITIV

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Another really 'luxury' wine is

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SHERRY

LOWEST PRICE FOR 20 YEARS puts luxury marmalade on every breakfast table

Only 6½d per 1 lb jar is Hartley's price for 'starting the day like a millionaire'

To-morrow morning eat a rich man's breakfast — and save on your household budget! Not for 20 whole years has Hartley's famous LUXURY Marmalade been labelled at the magic open-to-all price of 6½d. per lb. Just think of it — Hartley's at 6½d. a lb! Who's going to go on buying other marmalades now? (Answer: Only people who don't recognise a bargain when it's right in front of them!)

Even if you didn't care a tinker's cuss about cost, you couldn't buy finer marmalade than Hartley's. *No one could make it.* Hartley's EXPERT Orange Buyers see to that: *they take their pick of the finest oranges* and what they don't know about oranges isn't worth knowing!

The most important meal of the day

Eggs and bacon — grand. Just what every sensible woman knows. And for a perfect ending to the day's most vital meal — Hartley's Marmalade to balance the digestion and clear the palate.

Here's the pot to look for — it's a handsome pot, and in this case anyway, handsome is as handsome does. This label means LUXURY marmalade at a REASONABLE PRICE.

APPETITE FACT—

Dieticians say that real orange *marmalade like Hartley's* settles the digestion and cleans the palate. *That's what you're saying — although you may not realise it — when you declare 'What's breakfast without marmalade?' Your own physical reactions tell you the same thing as the dieticians!*

ONLY 6½d PER 1 LB. JAR 2 lbs. for 1/-

Question—

WHICH BREAKFAST LUXURY COSTS LESS?

Answer—

HARTLEY'S MARMALADE

Be Refreshed! Restored! Radiant!

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Don't get run down, renew your vigour and vivacity, avoid chills and fatigue by regularly taking—

OXO

Beef — for Vitality

54/38

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BOURNVILLE COCOA

Just imagine! A free Electric Iron for only 95 coupons! Gift No. 837. Cadbury's have given away 6,000 of them already in this colossal free Gift Scheme. And the postman will bring you free gifts too, if you save your Bournville Cocoa coupons. Hot water bottles, ironing boards, hair brushes — anything that's in the Bournville Cocoa Gift Book. Fill in the form below and get this book with its list of nearly 200 useful gifts. Cadbury's send you a free coupon with it. Post the form TO-DAY!

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22,000 TEA POTS

A really useful Gift, this Aluminium Tea Pot. It's heavy gauge, 1½ pint capacity, with black bakelite handle and knob. Gift No. 834. Just save 35 coupons.

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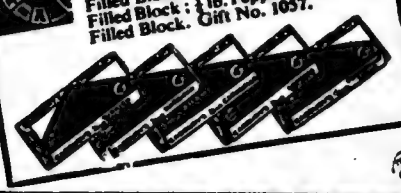
What a comfort on cold nights! For only 38 coupons you get this three quart Hot Water Bottle of high-grade rubber. It's made to last. Gift No. 777

NEW! A PUZZLING MIRACLE GAME

Fascinating! bewildering! The moving finger miraculously moves round the magic circle and points to the correct answer to the questions you ask! Send only 32 coupons and the postman will deliver it. Gift No. 1161.

CHOCOLATE GALORE

Look! Only 19 coupons!—½ lb. Milk Marzipan Filled Block; ½ lb. Turkish Delight Filled Block; ½ lb. Caramello Filled Block; ½ lb. Coffee and Truffle Filled Block; ½ lb. Peppermint Creme Filled Block. Gift No. 1057.



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Post in unsealed envelope (postage ½d.). This offer applies to Great Britain and Northern Ireland only.

TEST FLIGHT

Short Story of a secret war-plane and of the airman who matched his wits against a master-spy.

"He saw the 'plane crash in a field a couple of thousand feet below . . ."

By Ralph Michaelis

GRANTED that B.E.N.2c., the 'plane they were working on, was very "hush-hush"; all the same, it was overdoing the precautions, in Flying Officer Gordon's opinion, to stop all officers and men from leaving the station until after his test flight next morning.

Besides, Flying Officer Gordon had a date with a most attractive girl, and he was determined not to miss it.

"What a bit of luck to meet a girl like that casually in a hotel lounge," he congratulated himself as he picked his way across the aerodrome in the dark to an easy piece of wall which he had marked for just such an occasion as this.

"A peach of a girl you'd be proud to take anywhere," he thought gaily, as he clambered over.

As he dropped into the quiet lane beyond he was met by a blinding white flash, followed by a scuttle of feet up the lane. Then a car's engine roared, and a red light went winking into the distance.

"Just a Press photographer friend of mine," said a man at his elbow, "don't worry about him."

"Good heavens, man, he'll get me dismissed if he publishes photos of me breaking camp in the paper," said Gordon. "Where can I get hold of him? He doesn't know what he's doing!"

"He knows quite well what he's doing," said the man at his side tersely.

"He's acting on my instructions. Now listen carefully: I am the secret agent of a foreign Power—never mind which one—and you have been photographed with me."

He paused as if to let the situation sink in.

"Sounds pretty comic opera to me," said Gordon, "but supposing, just as a precaution, I was to give you in charge of the next policeman we see."

"THEN I should probably get three or four years in jail," said the man disarmingly. "But you, my friend, an Englishman and an officer, would be sentenced to at least ten years when I told them of our little arrangement and showed them the photograph.

"In any case, I will be shot if I go home empty-handed. My Government has no use for failures."

Gordon was fairly itching to punch the stranger's grinning face to pulp, and the hot blood pounded in his ears as he struggled to keep his temper.

The stranger read his thoughts.

"Violence will not help either of us, Mr. Gordon," he said. "It would be much better if we came to an amicable arrangement."

"How did you know my name, you devil?" snapped Gordon.

"You are young; but since you hold such a responsible position I should have thought you would have known the value of discretion with the ladies."

WHAT a fool he had been, thought Gordon. Obviously, his peach of a girl had given him away—and he had thought it was his irresistible charm which had attracted her!

Well, one lived and learned, but this looked like being an expensive lesson.

"All right, don't start reading me lectures," he said. "I suppose it's blackmail. Let's get it over. How much do you want for that photo?"

"No, please! Blackmail is a strong word, Mr. Gordon," purred the stranger. "I do not ask you for money. In fact, you will not earn in ten years what I am authorised to spend on this little affair. I want the plans of that new 'plane, B.E.N.2c."

"I would rather die," said Gordon.

"Then I am afraid you may as well call the police," replied the other.

"But can't you understand, man, what it means to me? It's not only imprisonment. I should be cashiered, hounded out of the Service. Banished from all decent society. Life wouldn't be worth living."

"And for me to go back home without those plans would be sentence of death."

Gordon thought for a moment.

"We seem to be very much in the same boat," he said. "Could you get me a job in your Secret Service—abroad, I mean, not here?"

"I am not interested in your services at the moment, Mr. Gordon," said the stranger, "I want those plans."

"I was thinking it might be a pleasant surprise for your Government if, instead of taking them just plans, we were to arrive with the 'plane itself. That would get us both out of the country before we were rumbled."

"You mean we could steal the 'plane," said the other man excitedly.

"Steal is a strong word, Mr. Secret Agent," said Gordon, mimicking the other. "I thought we might take the new machine up and—shall we say—get lost, or possibly blown off our course by one of those freak winds you sometimes meet at certain altitudes?"

"Go on, you're not so dumb as I thought you were."

"There is an emergency landing

£100 in prizes

Win a big cash prize in this fascinating competition. Mason's Ginger Wine Essence has for years been a favourite non-intoxicating drink the world over. Win a prize and also experience the comforting warmth of this delicious economical drink. A 9d. Bottle of essence makes 8 pints of delightful Ginger Wine.

All you have to do is to construct from each of the following words:—

ECONOMICAL COMFORTING DELICIOUS

as many words of 3 letters and over as possible, for example:—

1 ECONOMICAL Comical, Come, etc.
2 COMFORTING For, Morn, etc.
3 DELICIOUS Sole, Lose, Use, etc.

Then make a slogan of not more than five words (see rule 5 below) such as:—

"THE SUCCESS OF THE PARTY"

1st £50, 2nd £25, 3rd £10
30 of 10/-, 400 Consolation Prizes

Read carefully the following simple rules:

1 Words must be placed in alphabetical order and only those which appear in the current edition of a Standard Dictionary will be allowed.
2 Enclose list of words and slogan, with your name and address, in an envelope and address it to Dept., 61, Newball & Mason Ltd., Nottingham. On the back of the envelope state the total number of words constructed.
3 Every entry must be accompanied by the top flap taken from a Mason's Ginger Wine Essence Carton.
4 No correspondence will be entered into and the judges' decision is final.
5 Every entry must be accompanied by a five-word slogan for Mason's Ginger Wine Essence. In the case of a tie, the winner will be decided by the best slogan.
6 Entries must be received by or before the first post December 12, 1938. Winners will be announced in the DAILY MAIL, December 22, 1938.
7 There is no limit to the number of entries which you may send in provided each one is accompanied by the top flap from a Mason's Ginger Wine Essence carton.

MASON'S
GINGER WINE ESSENCE
Newball & Mason Ltd., Nottingham

MOTHERS' PROBLEM WITH GROWING GIRLS.

Many mothers do not realise that when their daughters are approaching their 'teens complete and regular bowel movements are of vital importance. That is why doctors and nurses recommend a regular liquid laxative. But any strong medicine may easily harm the child and lead to serious internal troubles in later life. The ideal liquid laxative for the female constitution is 'California Syrup of Figs' because it is efficient yet gentle and safe. Give your daughters a dose once a week to make sure that the bowels are clean and entirely free from poisonous waste. Be sure you get 'California Syrup of Figs' brand. 1/3 and 2/6, of all chemists.

Chest-Colds need this direct action

Don't upset your child's stomach with internal "dosing." To break up his cold—or your own—quickly and safely, rub this powerful ointment on throat, chest, and back at bedtime. It acts direct through the skin like a poultice and at the same time releases medicated vapours that are breathed in for hours. This direct double action soothes irritation, relieves coughing, loosens phlegm, makes breathing easy, breaks up most colds over night.

Just rub on VICK VAPORUB

'Plus' dog playmate for poor London children

Trix is a grand Retriever belonging to Mrs. Freeman of Malden, Essex. Mrs. Freeman is a great dog-lover and acts every year as fairy godmother to children from poor London homes, who are sent to the seaside by a charitable organisation.

HOW THE CHILDREN LOVE TRIX, the retriever! Most of them have never seen the sea before and how they enjoy a glorious seaside fortnight. Trix enjoys it too!

She's a real 'plus' dog—fit, friendly and always ready for a game. "I've plenty to do looking after the children," says Mrs. Freeman, "but I never forget to give Trix her regular Bob Martin's. And she's as sweet-tempered a companion as ever you saw. Bob Martin's are a standby in my household!"

MAKE YOUR DOG A 'PLUS' DOG TOO

In nearly every house, home and kennel in the British Isles dog owners use Bob Martin's Condition Powders; and their dogs get the best out of life. To make your dog consistently fit—to make him a 'plus' dog—*regular conditioning* is essential. 'One Bob Martin's once a day' will soon show you why Bob Martin's Condition Powders are famous.

These economical little powders purify the blood—make 'plus' dogs. Start conditioning now. Shining coat, sparkling eye, keen appetite and lively spirits will be *his* way of thanking you.

WHY PURE BLOOD IS IMPORTANT IN WINTER

A dog's health in winter time depends on the purity of his blood and on the proper functioning of liver, kidneys and stomach. The purpose of condition powders is to help these organs to do their work by purifying the bloodstream.

Winter feeding with greasier food and lack of exercise overcharge the blood with waste products, thereby putting an added strain on the internal organs, which can only function properly if they themselves are kept healthy by a pure blood supply!

Regular conditioning with Bob Martin's is the only way of ensuring a pure bloodstream which is reflected in a dog's coat, health, appetite, energy and spirits.

From all chemists and dog-food shops 6d. and 1/-.

Bob Martin's

is the rule to-day to keep dogs fit the 'plus' dog way

Dudley Vac Cleaners show you How!

STUDY the business end of a Dudley vac. The design of the nozzle, shaped to clear the maximum area. Switch on and note the easy purr of the motor—there's power for you. These are two reasons why Dudley so thoroughly does away with the dirt.

Because they're Co-operative

they represent the maximum value at lowest cost, made by the C.W.S. with the motive of service, not profit.

Photo (above) illustrates the business end of the "De-luxe" model at 14 gns. (accessories extra, 2 gns.) Ask to have this and the other models (priced from 4 gns. to 10 gns.) demonstrated at your local Co-operative Society.

DUDLEY *Electric* **VACUUM CLEANERS**

The Co-operators'

★ FULL DIVIDEND TO CO-OPERATORS *ask at your Society*

That's Handsome—

BRYLCREEM

your hair, too!

IN BOTTLES AND TUBES **1/-**

Larger bottles, 1/6, 1/9, 2/6

Also use **BRYLFOAM**—the latest and best Shampoo in a tube. Price sixpence, sufficient for 3 hair-health shampoos.

BRYLCREEM—THE PERFECT HAIR DRESSING

The County Perfumery Co., North Circular Rd., West Twyford, N.W.10. royds C.497

DRY SCALP

makes hair look dull and ordinary

Use this **HAIR DRESSING** *that ends Dry Scalp*

DOES your hair feel dry? If so, watch out! It can easily lead to scurf, dandruff, falling hair and eventual baldness. That's Dry Scalp.

'Vaseline' Hair Tonic is specially made to end Dry Scalp. Every morning sprinkle on a few drops, rub in with finger-tips until scalp tingles pleasantly. Then brush your hair.

This hair dressing keeps your hair perfectly in place; *at the same time it does your scalp good all day long!* Soon your hair will be healthier, stronger. You'll *feel* and *look* smarter.

'Vaseline' Hair Tonic is a very economical hair dressing. You need only a little. 1/6 and 3/- (3 times as much in larger bottle). Prices not applicable to Eire.

MARVELLOUS FREE OFFER: For a trial bottle of 'Vaseline' Hair Tonic and a packet of 'Vaseline' Soapless Shampoo send two penny stamps (to cover postage, etc.) with your name and address (in block letters) to Dept. J.B. 19. Chesebrough Manfg. Co., Cons'd., Victoria Road, London, N.W.10.

Vaseline
HAIR TONIC

The hair dressing that ends DRY SCALP

1672

NEW!

1 Gets under dirt, scurf and dandruff.
2 Gets scalp and hair really clean.
3 Leaves no sticky soap scum deposit in hair.

"VASELINE" SOAPLESS SHAMPOO 4D

Continuing

TEST FLIGHT

ground in the second meadow beyond Temworth Church, beside Thurlow Lane, map reference D.5—the letter 'e' in Temworth.

"If you are there at a quarter past six to-morrow morning with the photo, I'll give you a free trip back to home, sweet home."

At six o'clock next morning Flying Officer Gordon strolled across the aerodrome from his quarters to the "secret" hangar.

In spite of the warm, muggy morning and the heavy flying suit which covered him from neck to ankles, he shivered slightly as he walked across the aerodrome.

"It's a beastly business," he kept muttering to himself "but it's got to be done."

His machine was waiting for him on the tarmac outside the hangar, the engine ticking over.

CLIMBING into the open cockpit, he waved the mechanics away and taxied out into the wind.

Then, opening up his engine with a roar, he took off, and cleared the aerodrome wall at the spot where he had climbed over the night before.

As he did so, he crossed his fingers and whistled with the typical superstition of a flying-man.

"Hope that's not unlucky," he muttered.

Up he shot towards the clouds, stained red by the early morning sun. Here and there a wisp of mist hung on the air like a pink curtain.

Down below hangar and aerodrome buildings faded into the distance like a spatter of hen-coops, and the brown and green patchwork quilt of fields and hedges moved slowly under him.

In spite of his preoccupation, Gordon felt that it was good to be alive on such a morning, and better still to be flying.

Within a few minutes he picked out the field where he had made a rendezvous with his acquaintance of the night before, and landed easily.

The fellow was there waiting for him.

"A beautiful-looking machine," he said, and there was a flash of triumph in his eyes. "And there, Mr. Gordon, is your photograph. I have kept my part of the bargain—now keep yours."

Gordon held the film between finger and thumb, and cursed inwardly as he recognised himself in the shadow of his own aerodrome wall, with the spy standing beside him.

He laid the film on the ground and set a match to it, and, when he looked up again, he found himself staring down the barrel of a revolver.

"JUST a precaution, Mr. Gordon, in case you should be tempted to fly off without me."

"You needn't worry!" said Gordon contemptuously over his shoulder as he climbed back into the cockpit. "Get into the back seat and put on that helmet with the telephones.

"Now," he went on, connecting up the wires with his own earphones and microphone, "we shall be able to have a nice little gossip in the air.

"Sorry I couldn't bring you a parachute to sit on—I know the seat's a bit hard without it—but it might have looked suspicious. I suppose you're a navigator?"

The passenger nodded.

"All right, then, you'll know where we're going, because I'm damned if I do."

He gave the engine the gun and they were off.

When next Gordon looked round, there was a puzzled expression on the face of his passenger.

'I don't think much of her climb," he said, "and she sticks to the ground like glue. I thought you'd never get her off."

"Don't worry," replied Gordon. "I haven't had the throttle more than quarter open yet. You wait till I open her out. She'll give you such a mighty kick in the back, you won't make any more damn-fool remarks about her.

"I'm the chief test pilot on this ruddy experimental station, remember, and I'm not in the habit of playing any games with new machines near the ground."

"ALL right," said the passenger, "have it your own way; but I'd like to see what she can do."

"You're going to," said Gordon a little grimly.

He climbed the machine slowly through the first layer of clouds up into a cotton wool fairyland of snow-capped hills, smooth gleaming glaciers, and valleys studded with caves, and here and there a little blue window looking out on to the dull flat earth below.

Playfully he skimmed the surface of the cloudland glaciers, swooped down into the valleys and in and out of the caves, shut off his engine and balanced his machine for a precarious moment on the top of a cloud mountain, then started up again and flew through the side of a miniature Everest as it scattered lazily like a wisp of smoke.

Even the passenger couldn't help enjoying it; for he, too, was an airman.

"Lovely," he shouted, "what a morning!"

Gordon grinned and burst into song.

"A tisket, a tasket, my little yellow basket," he roared.

"I saw a girlie pick it up," shouted his enemy.

"And put it in her pocket," replied Gordon.

For five minutes they sang like a couple of schoolboys, while they flirted with the clouds.

Gordon was the first to remember that there was a serious job of work to be done. He climbed up above the cloud layer.

"We're at 10,000 feet," he said. "I'm going to see what speed she can do in a dive."

They jumped into the dive, and the dial on the air-speed indicator in front of him read 200 m.p.h.—225—250.

At 275 m.p.h. Gordon was almost standing on his rudder bar, with the machine bucking and jibbing under his hand, wires shrieking their unholy accompaniment to the roar of the racing engine.

The dial registered 300—with the machine practically vertical—325.

"She'll go to pieces any minute now," thought Gordon, his eyes glued to the dial.

At 350 m.p.h. the machine still held together, the earth coming up like a huge fly-swat. Now the dial was registering 355 m.p.h. Would she never go?

Then "bang"—a crack like a pistol-shot as the right wing broke in two, and the machine lurched into a drunken spin.

But Gordon did not wait.

"Sorry about your parachute," he said, as he disconnected the telephones to free himself, and dived overboard.

He slipped his thumb through the rip ring of his parachute, and waited until the wreckage hurtled past him, odd bits of wing and struts flying off in all directions.

Gordon pulled the rip cord and the parachute bellowed out gently above him.

As he swung lazily beneath the big umbrella, he picked up a cloud of dust and a flash in a field a couple of thousand feet below, and he knew that the spy had gone to his end.

"Pity he had to go that way," thought Gordon with a shudder. "I think I should have liked him if we had been on the same side."

* * *

THAT evening, in the orderly room, Flying Officer Gordon made a clean breast of the whole affair to his Commanding Officer.

"There'll be a court of enquiry, of course," commented the Squadron Leader gravely. "You'll probably be severely reprimanded for acting upon your own initiative instead of reporting the matter to me in the first place. But the main thing is that you've saved the real B.E.N.2c."

"Yes, sir. It's a good job you took the precaution of having an old machine camouflaged.

"No one could have guessed which was which—but I knew that the old 'bus would go to pieces if I put enough strain on her!"

The Human Machine

The Plain Truth

LOTS of people with plenty of ambition never seem to get anywhere. They never seem to have time to work out the ideas and the plans that come into their heads.

If you ask them why they don't get a move on, they will retort: "Well, you see, there is always something else waiting to be done, some dull, deadly routine that I can't shirk. I'm not a genius. I can't work miracles. If only I had time . . .!"

Do you know anyone who talks like that? What! You often talk like that yourself? Do you now!

Well, if you will excuse plain speaking, you don't know what you are talking about.

For history simply teems with examples of people who have done worthwhile things—not with hours of leisure in which to do them, but in spare moments which others would have frittered away.

Sir John Lubbock, for example, was one of the most famous bankers we have ever had—yet he earned much more fame with his prehistoric studies than he ever did with his banking; and he carried out those studies entirely in the few spare hours he had outside his business.

Longfellow the poet compiled a famous translation of the Italian poet Dante—not in his regular working hours, but while sitting at the breakfast-table in the mornings waiting for the rest of the family to appear!

There was a doctor—Dr. Mason Good—who translated the whole of the works of Lucretius, not working so many solid hours each day, but while riding in his carriage to and from the homes of his patients.

And there was Henry Kirk, who learned Greek—not with the aid of tutors and hours of intensive study, but while walking to and from the lawyer's office in which he worked.

These—and many more—busy though they were, found that they could still do a little more, discovered that they could turn their odd moments into solid worth.

After all, there are twenty-four hours in a day. If we can't find time to do something, usually it is not because there isn't enough time, it is because we don't want to find time.

BUT YOU CAN'T TELL A CHAP HE HAS BAD BREATH!
YOU MEAN YOU CAN'T TELL YOUR OWN BROTHER? BUT REGGIE, I CAN'T MARRY A MAN WITH BAD BREATH--NOT EVEN ERIC!
LATER THAT EVENING
DASHED AWKWARD BUSINESS, ERIC-BUT IT'S MY DUTY AND ALL THAT TO--ER--TO TELL YOU THAT--REALLY, MY LAD, YOU OUGHT TO SEE A DENTIST ABOUT YOUR BREATH!
OH, I SAY... THANKS, OLD CHAP!
MOST BAD BREATH COMES FROM DECAYING FOOD DEPOSITS IN HIDDEN CREVICES BETWEEN TEETH THAT AREN'T CLEANED PROPERLY. I ADVISE COLGATE DENTAL CREAM. ITS SPECIAL PENETRATING FOAM REMOVES THESE ODOUR-BREEDING DEPOSITS.
ONE MONTH LATER... THANKS TO COLGATE'S
COME ALONG, REGGIE! WE CAN'T HAVE A WEDDING REHEARSAL WITHOUT THE BEST MAN!

Now- **NO BAD BREATH BEHIND HIS SPARKLING SMILE!**

Colgate's special penetrating foam gets into the hidden crevices between your teeth . . . emulsifies and washes away the decaying food deposits that cause most bad breath, dull, dingy teeth and much tooth decay. At the same time, Colgate's soft, safe polishing agent cleans and brightens the enamel—makes the teeth sparkle! Get a tube to-day and watch results in your own mirror.

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PACKAGE FREE
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OXIEN PREPARATIONS are on sale at all the leading chemists. NEW SIZES—greater value.

IT MAY SAVE YOUR LIFE

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WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3 and 3/-

For BARGAINS

Don't forget to look into the

JOHN BULL "SHOP WINDOW"

See Pages 2 and 3

NORMA KNIGHT's rise to stardom

EPISODE 20

Norma's Wedding Day

The papers were full of the news of Norma's wedding.

And that evening, in the dressing-room, Gloria Greene congratulated Norma.

The wedding morning.

The wedding was the most brilliant of the season, and Norma was voted the year's loveliest bride.

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SPECIALLY MADE FOR THE FACE

4d PER TABLET U.K. ONLY

Knight's Castile is the soap Norma relies on to prevent "Tired Skin." Just take Norma's own advice—use Knight's Castile night and morning, and let a fresh, healthy complexion bring you love and romance.

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JOHN KNIGHT LIMITED, LONDON, E.16. Soap Makers since 1810

On this page four unhappy people seek sympathy and advice for the suffering they have been caused by

CHEATS!

The gipsy called down a curse upon my wife

AN ugly word runs like a refrain through the letters I have received during the past week. That word is "Cheat."

The most tragic story of all comes from a husband. He writes:

"About twenty-five years ago we were robbed by one of my wife's relatives, but were unable to prove it.

"Last year two gipsies came to our door and told my wife a tale which, by some means, they had found out, and said they could enforce repayment of the theft by the aid of the crystal.

"Altogether my wife gave them about £12, but, of course, nothing came of it.

"Early this year, they visited my wife again and, on being refused money, called down a curse upon her. They also told her that I was unfaithful—a filthy lie—but, for some reason, she believes and asks me to confess.

"If I confess she says she will forgive me, but I am certainly not going to admit guilt for a sin I have not committed.

"The upshot of it all is that my wife has become mentally unbalanced and has been removed to an asylum, where she is seriously ill."

In this case I am not asked to solve a problem. The husband has written to me because he feels that charlatans such as the gipsies who preyed on his wife's superstition and wrecked his home should be exposed.

And now a letter from a man in the Midlands, who is having trouble with a different kind of cheat—a work-dodger. He says:

"I am employed at the pit-head. Four of us are responsible for a certain amount of coal being cleaned. If, after tests, the coal is not up to marketable standards, we can be, and have been, fined.

"One man's view is that we don't get paid enough, and he isn't going to do any more than he need when the foreman is out of sight.

"We others argue that, whatever the wages, we have agreed to accept the price for our work. It is a contract and he ought to do his best in loyalty to our employer, as well as in justice to the rest of us. This kind of talk he ridicules."

A contract is a contract and must be faithfully kept. We British people have the greatest contempt for those who regard an agreement as a scrap of paper to be torn up when it suits their purpose.

But we are all taught in schooldays that tale-telling is wrong, and the man who has no scruples can take refuge behind that principle.

The culprit, however, is not only hurting the firm. He is penalising his three fellow-workers.

They must act as judge and jury in a case like this. If they are firm, he will soon change his tactics. In most cases of this sort a few strongly expressed opinions are effective.

This problem is constantly cropping up. The work-shy tries to exploit the loyalty of his fellows, confident that no one will "spill the beans."

Sometimes "tale-telling" becomes a duty.

LISTEN to this example, which occurs in a letter sent by a girl who works in a shop. She has discovered that the manager is cheating the firm. She tells me:

"I have noticed at the week-end that checks which should have been made out for goods sold are missing, yet I know that the customers paid at the time of purchase.

"In some cases the manager has charged as much as 5s. to 6s. over the right price, and I feel that we shall lose the trade."

After describing a dozen ways in which the manager is able to pocket the firm's money, the girl ends:

"It makes one feel so hard and cruel to tell tales, and especially to get a man out of a job. I feel very worried at times. It is a terrible strain."

What a problem! The girl is acting alone and wants to do the right thing.

She suffers, too, from being in a subordinate position to the man who is acting in this crooked way.

I have told her to make no accusations unless she is absolutely certain of the facts, and can prove them.

She is trying to serve two masters, one of whom trusts her implicitly, while the other is playing a double game.

There can be no question about which of the two she must stand by, but she must be absolutely sure before she acts.

MY last problem concerns ideals more than realities. A young man writes:

"I thought I had all the best things a man could have—love of my fellows, health, a pleasant home—and when I left school at sixteen I believed that the world did value honesty, truthfulness and ability.

"Since then I have learned that anybody who shows generosity is called 'a mug,' and that those who cheat and get away with it are the people the world admires.

"I could easily get a salesman's job. I can talk well.

"But what must I say? That the product I sell is the only one? That it is good value for money?

"Yet I know that thousands of other salesmen are saying precisely the same things about similar products with a different name.

"Can you tell me why this idiotic chaos goes on? Are the majority of human beings actually uninterested in their neighbours, except to cadge from them if they are better off and to patronise them if they are poorer?

"I shall be anxiously awaiting your reply. Perhaps you will advise a sojourn in a mental home."

This is only an extract from a long letter, but it gives a fair idea of what the writer is thinking and feeling.

I am afraid he has been unlucky in his experiences. He is suffering from a sense of disillusion and despair.

But one must not judge the whole world from a few bad samples.

I can assure him that there are plenty of honest businesses, plenty of honest salesmen, plenty of good folk who are interested in other people without the slightest intention of either cadging or patronising.

There are rogues who get on and honest men who fail. We can all give examples from our own experience.

But you cannot "fool all the people all the time."

Sooner or later most rogues are caught and exposed.

The recognition of this fact should console us when we feel bitter.

Humanist's Page

"Humanist" invites you to seek his advice when you are worried or perplexed. Address your envelope to 93, Long Acre, London, W.C.2, enclosing a stamped envelope for reply. £1 1s. is paid for each letter quoted.

THAT'S MY SECRET OF GOOD HEALTH

Do you long to be attractively slim? To have a lovely clear complexion? Then start a course of Beechams Pills to-day. They are so simple to take, harmless, gentle, yet always effective. Millions have proved there's nothing to equal Beechams Pills. They are the Golden Rule of Health. You can get them everywhere.

My laxative is Beechams Pills

for over 90 years the supreme remedy for CONSTIPATION, *Biliousness, Digestive Upsets, and Poor Skin*

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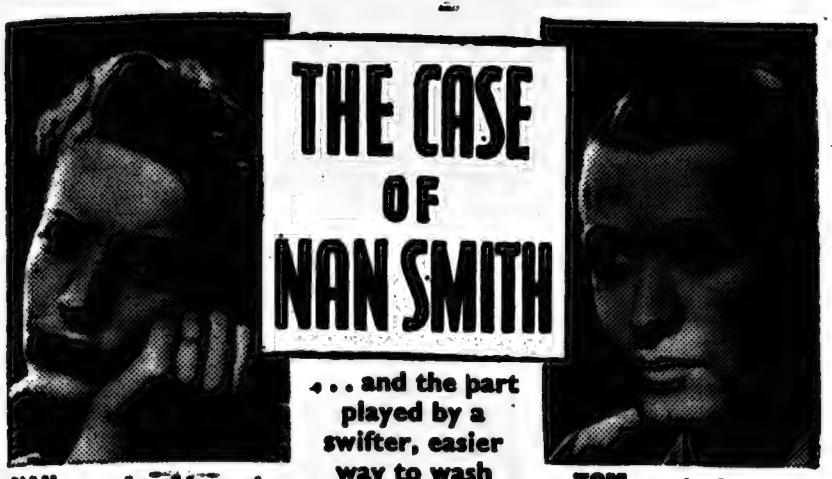
BETTA! GETTA! PACKET OF NIPITS VOICE, THROAT & CHEST PASTILLES 1D

AND FEEL WARM AND COMFY


THE CASE OF NAN SMITH
. . . and the part played by a swifter, easier way to wash
NAN . . . at breaking point
TOM . . . in despair
MONDAY
I SAY, NAN, I'M FEELING ALMOST WELL ENOUGH TO GET BACK TO WORK TO-MORROW. BUT WHAT'S WRONG WITH YOU? YOU LOOK WORSE THAN I DO!
THIS HARD RUBBING ALWAYS EXHAUSTS ME, TOM..
THE DOCTOR CALLS
I'M FINE NOW, DOCTOR... BUT NAN WAS ABSOLUTELY FAGGED OUT THIS MORNING, WASHING CLOTHES.
YOU'VE BEEN OVERSTRAINING, MRS. SMITH. I'LL ASK MY WIFE TO ADVISE YOU. SHE'S KEEN ON LABOUR-SAVING METHODS.
NEXT MONDAY
BUT WASHING'S EASY! JUST GIVE WHITES THE RINSO 2-MINUTE BOIL... COLOUREDS A 12-MINUTE SOAK.
SURELY THAT WON'T GET THEM CLEAN!
Rinso
A LITTLE LATER
LOOK, NAN, THESE WHITES HAVE BOILED FOR 2 MINUTES.
WHY, THEY'RE SNOWY! AND RINSO HAS SOAKED THESE COLOUREDS BRILLIANT! I WON'T HAVE TO DO ANY HARD RUBBING.. AND I'VE SAVED 30 MINUTES' FUEL!
MONDAY WEEK
GRAND SURPRISE PARTY!
I CAN'T BELIEVE IT'S MONDAY, DARLING.. YOU'RE SO FULL OF FUN!
NAN'S A WONDERFUL HOSTESS!
THANKS! THANKS TO RINSO!

WORK, TIME AND MONEY SAVED— YET CLOTHES WASHED BRILLIANT!

THERE'S only one way to have really easy, successful washdays, and that is by using a wonderful new, easy washing method.

You'll save hours of hard rubbing, save 30 minutes' fuel on every copperload of clothes boiled, and finish the whole wash hours sooner, if you give whites the *Rinso 2-minute boil!* Damp any extra-dirty places and smooth in a little Rinso. Put the clothes into the copper full of lukewarm Rinso suds and bring to the boil, as usual. But then, boil for only 2 minutes. They'll be snowy!

Try the *Rinso 12-minute soak* for coloureds. It makes them brilliant!

And give your fine things a quick wash-through in cool Rinso suds. Rinso completely transforms washday! . . . yet it costs only 3½d., 6d. or 10d. a packet.

2 MINUTES BOILING OR 12 MINUTES SOAKING IS ALL IT TAKES WITH **RINSO**

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CO-OP COCOAS 1d CHEAPER

Here's exciting news for housewives. The finest family winter health drinks — Co-op "Lutona" Cocoas — now sold at a price lower than any other cocoa of comparable quality. Get a tin today. For sheer value, deliciousness and nourishment you won't find better cocoas than Co-op "Lutona" Matured, Mild or "Silver Badge."

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FREE GIFTS. Save the free coupons in "Lutona" Cocoas to exchange for Free Gifts and Free Holiday Rail Travel. You can also collect "Prescription" Tea coupons and those from other Co-op blends for the same gifts. YOU SEND NO MONEY.

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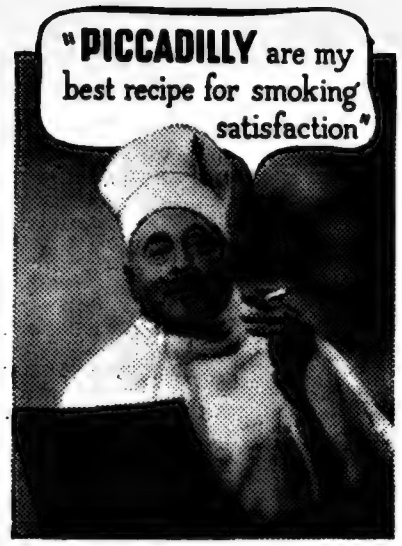

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PJ 221

PARTICULAR PEOPLE **PICC A PICCADILLY**

Saved by a Lioness!

I caught him using a whip on Lena

BURTON'S Circus and Menagerie was not big as circuses go, but it was good of its kind.

My job was that of lion tamer and manager of the menagerie, and the "boss," as we called the old man Burton, trusted me implicitly.

I had married his daughter Mary, who as "Mademoiselle Fi-Fi" never failed to make the crowds cheer her daring on the high trapeze.

But the biggest draw of all were my lions, Bruce and Lena.

The climax of the act was when they sprang from their upturned tubs through large paper-covered hoops.

Bruce was a fine specimen, but inclined to be moody. He disliked jumping through the hoops, always made a fuss and snarled. Lena, my favourite, seemed to enjoy it.

Only one thing marred my happiness with Burton's. Tim Burton, Mary's brother, hated me. He was jealous of my job and the praise his father had for my work.

The boss knew quite well that Tim would never make an animal trainer. Wild beasts will only obey men whom they can trust. Tim tried to rule by fear.

More than once I had to reprove him about the rough way he treated the animals when he was cleaning out their cages or feeding them.

But I never thought he practised deliberate cruelty until I caught him using a whip on Lena through the bars of the cage.

As he struck her, the lioness, always obedient and docile, plunged again and again at the bars, screaming and snarling.

"Drop that whip or I'll knock you down!" I shouted angrily.

Reader's Story by J. Keen,

9, Wellington Square, Hastings.

Send us your story of real-life adventure, not exceeding 1,200 words. £5 5s. is paid for each story published. A stamped addressed envelope should be sent with each contribution.

"You will, eh? You try it on!"

Then he brought the lash down across my shoulders.

We were both powerful men, brought up in a rough school, and our fight must have lasted half-an-hour.

Our "ring" was the square formed by the menagerie cages, our audience the restless and excited animals.

The lions roared and growled, panthers snarled, the hyena yelped, and the monkeys screamed and chattered.

FINALLY, Tim's rage made him less cautious. He began to tire. I landed an upper-cut that brought him crashing down for the count.

I had been pretty badly mauled myself, so I left him lying and went to one of the tents to tidy myself, telling a hand to look after Tim.

When I got back to my own caravan I found Mary bathing his cut face and crying bitterly. At once I realised that he had got his version in first, and it had not been a truthful one.

"I hate you!" she cried hysterically. "Either you will leave the show or I shall!"

"Listen, Mary"—I began, but her mind was made up.

"I'm through with you, Jim Keen! Get out of here!"

Miserable and utterly hopeless, I reported the matter to the boss, and said I would leave the circus. He had other views.

"No you won't," he said. "If anybody leaves it will be my son. I'll talk to Mary—and Tim."

The next evening Tim was missing. He was supposed to have fed the animals, as he always did, before the evening show.

As soon as I entered the cage I knew something was wrong. Bruce and Lena were sulky and angry.

Obviously, Tim had deliberately withheld their food, hoping they would become fierce and go for me.

But it was too late to withdraw. The big tent was packed.

Although both snarled continuously, both the lions obeyed me until we reached the grand finale.

I took the paper hoop and told Lena to jump. After unusual delay and with a loud roar she made a fine jump to the tub behind my back.

Then it was Bruce's turn. He sat facing me, growling savagely and refused to budge. The more I coaxed the fiercer he became. His tail was lashing ominously.

Some women in the audience began to scream.

Now, a trainer cannot afford to be disobeyed. I raised the whip to lay it lightly on him. . . .

CRUNCH! The floor of the cage suddenly gave way below me. My right leg sank through the hole up to the thigh, and I was thrown forward on my face within a yard or two of the lion.

Twisting my head, I could see Bruce crouching. He was going to spring. I prayed for one quick blow of his mighty paw that would end it all.

Nothing could possibly save me.

Suddenly a lithe, tawny form sailed over my head, and Lena stood between me and her mate, growling defiance.

A few minutes later I was being carried from the cage by circus hands, and Lena and Bruce were being shepherded into the steel-barred runway.

Of course, it had been a plot of Tim's. He had cut out a piece of the floorboard where he knew I always stood, and had replaced it with a thin strip of plywood.

His father turned him out of the circus the same night.

But my greatest reward was when Mary, my wife, sobbing with joy, threw her arms round my neck. "Jim," she cried, "forgive me for all the unkind things I said. I have learned the truth!"

Backache

a symptom of

Sluggish Kidneys

"Every Picture tells a Story."

SUSPECT YOUR KIDNEYS if you have backache, lumbago, rheumatic pains, stiff, swollen muscles and limbs, bladder weakness, urinary disorders or disturbed sleep.

These torments will vanish when the harmful impurities in the blood have been filtered out by active, healthy kidneys. Take Doans brand Backache Kidney Pills to strengthen your weakened kidneys. No other treatment is likely to make you well and keep you healthy.

"Housework had to go"

Mrs. S. Strickland, 2, Park Avenue, Upper Eastville, Bristol, says: "I was stiff and sore with rheumatism; it affected all my muscles and joints. My back was bad, too. I was always tired and depressed, while the water was unnatural and painful. I had to let my housework go. But upon taking Doans brand Backache Kidney Pills I picked up wonderfully. I felt better after taking the first box and so I continued using the pills until all the pains had gone. (*Signed*) S. Strickland."

Ask your Chemist for

DOANS Backache Kidney Pills

Race with "Silver Ring"

Long Overdue Reform

THIS is the period of the year when the racing community holds its annual dinners and forgets at the convivial board the inevitable differences that arise during the hectic competition of the season.

Most important of the end-of-season dinners is the Gimcrack Club celebration at York. This year, Lord Derby, owner of Cockpit, will be the guest of honour, and we may expect a speech worthy of the occasion from the head of the House of Stanley, who is, incidentally, the season's most successful owner.

I am hoping that, on this occasion, one of the weighty speakers will revive the plea for overnight declaration of runners—a long-overdue reform.

In almost every other country where they race, the patrons of meetings know overnight the precise fare that they are paying their money to see. There is no such guarantee here. Your race-card will contain the names of many equine celebrities that there is no intention on the part of their owners to run.

Many people are attracted to the tracks in the hope of seeing certain horses, and they are naturally disgruntled when their favourites are not saddled. They are certainly entitled to know beforehand what manner of racing they are paying to see.

Here's hoping that you will make your 'chasing pay this winter. Keep the Code key handy.

"SILVER RING'S" CODE

The Code covers racing from Thursday, November 24, to Wednesday, November 30.

B A K X U Z R 98 N 96 G E D V H J

I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald*, read those above or below, as the case may be. Example: 95RP98UHC would read ALDWYCH.

Where a double letter occurs in a name the figure 2 is substituted. RBTKM2P would read LINSEED.

KEEP YOUR COLD

from becoming a cough

Changeable weather. Warm, fuggy, overheated atmospheres. Draughts and cold winds. Your throat tickles, your eyes smart and begin to water. Head feels muzzy. Just another cold, you say. But be careful. Every time you get a cold, germs hang about you, especially in your lungs and bronchial tubes. Before you know where you are, a deep, dangerous, searing cough may have taken root.

Get a bottle of Famel Syrup from your chemist now, before cold germs can do any further damage. Take a dessertspoonful in tea, milk or hot lemon twice a day. Famel Syrup contains a special medicinal creosote called soluble Lactocreosote, which penetrates via the alimentary canal into the blood stream. By this means it can be carried right to the remotest corners of the lungs where mucus accumulates and germs multiply. Here the powerful antiseptic properties of the Lactocreosote come into force and kill any dangerous germs. Apart from its curative qualities, Famel Syrup contains a tonic which builds up resistance against future colds, and generally lifts and enlivens the system when weakened and depressed by snuffy colds.

Doctors, nurses, hospital authorities, and thousands of the general public have benefited by, and recommend, Famel (brand) Syrup. Prices 1/6 and (triple quantity) 3/-. (38)

Famel Syrup

Brand

CONQUERS COUGHS

PERHAPS a cigarette-end carelessly tossed aside, perhaps a fault in the electric wiring, perhaps a spark from the sitting-room grate when the family have retired for the night—who can tell *now* what started the fatal blaze? Nothing but four charred, smoking walls now remain of what was once a much-loved home—the fruits of a lifetime of effort wiped out in a single night.

The menace of fire hovers over every home—every year some £10,000,000 worth of havoc is wrought in spite of modern precautions—where will the fire fiend strike next? Think what a generous cheque would mean to *you* in such terrible circumstances.

EXCLUSIVE BENEFITS.

"John Bull" is the *only paper in the world* that will safeguard your household effects against damage by the dread enemy FIRE, as it is the only paper in the world to safeguard your precious possessions against damage by STORM, FLOOD and TEMPEST, and provide Sickness Benefits. In addition, "John Bull" provides numerous Accident Benefits.

OVER £600,000 ALREADY PAID.

This Great Gift of Security stands without parallel in practical value. Since the scheme was launched, the colossal sum of over £600,000 has been distributed to registered readers or their dependants—a figure that represents a world record in weekly newspaper Free Insurance.

No greater testimony to the real practical value of this unique Family Insurance Gift could possibly be forthcoming. Think what this practical assistance must have meant to tens of thousands of readers in their darkest hours.

£791 PAID LAST WEEK.

Last week alone, "John Bull" paid to registered readers or their dependants no less than £791 13s. 8d., as follows:—

Household & Sickness Benefits	£374	13	8
Accident Benefits—Adults ...	221	0	0
Children's Accidents	196	0	0
	£791	13	8

FRIEND-IN-NEED.

The possession of "John Bull's" Certificate of Security gives one an additional sense of protection. In our daily round we are often brought face to face with unsuspected risks and dangers, and it's a great relief and comfort to know that if misfortune does come our way—"John Bull" will prove our truest friend in need—a friend to whom we can turn, confident of ready and open-handed assistance.

Have you yet registered for "John Bull's" unique Security Gift? If not—let me urge you to do so at once. To-morrow, next week, next month—who knows when you, too, may be thankful to receive "John Bull's" prompt and practical assistance that has meant so much to thousands in their dark hour? Use the forms below NOW.

SIGN TO-DAY

JOHN BULL

Hand this Form to Your Newsagent

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 26/11/38.

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

Name and Address of Newsagent.

.....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A Certificate setting out the full Benefits and Conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 26/11/38

When you buy goods that are advertised in "John Bull"—you get the Very Best!

The "John Bull" Guarantee appears on page 42.

CORNS

INSTANT SURE RELIEF! Dr. Scholl Brand Zino-pads relieve pain instantly; stop shoe pressure; prevent sore toes, blisters; ease tight shoes; safely remove corns. 1/3 pkt.

Dr. Scholl Zino-pads

INTOLERABLE PAIN!

"Kidney trouble . . . I was advised to have an operation. Several of my friends recommended Bole's Gin Pills. I used said pills ever since and they have completely CURED me, also my wife of a very painful back."—J.E.N. (Canada). From chemists, 1/3 and 3/-, or post free from Newbery and Phillips, Ltd., 31/33A, Banner Street, London, E.C.1. Write for FREE Sample!

Well-known Authority explains:

How to end CAUSE of CATARRH

HEAD NOISES AND CATARRHAL DEAFNESS

Why Nasal Treatment alone fails to give Permanent results with Chronic Sufferers

Mr. Allan Cooper, who has what is probably the largest Catarrh practice in the world, and (below) his famous Consulting Rooms and Dispensary in the Strand, where cases from all over the Empire daily receive his attention.

DISCOVERY that CATARRH BEGINS in the COLON

Method that has rid over 100,000 Sufferers of Catarrh FOR GOOD

A specialist who has been banishing Catarrh at **the rate of over 30 cases a day every day for the past nine years, to-day** explains the origin and certainty of his methods for the benefit of "John Bull" readers. His more than 100,000 successes have been achieved upon cases which he proves to have been of the most severe type and he couples with this announcement a

Remarkable Offer to show you (without your risking 1d.) how YOUR CATARRH can be CLEARING UP FOR GOOD by THURSDAY, DEC. 15

This date applies to all who write TO-DAY. If you write to-morrow or the day after, you must add one or two days to the above date.

This is his Personal Statement

First let me say that I was once a chronic sufferer myself. I tried, as you have undoubtedly tried, every sprayer, atomizer and inhalant that I could lay my hands upon, but all that I discovered is something which I am sure you have already found out for yourself—**the relief they give is not permanent.** Nevertheless, I think it was this negative fact that first put me on the track of the truth that **Catarrh does not begin in the head at all.**

The next clue I had is rather difficult to put on paper, but I think you will understand what I mean when I say that I had visual evidence of the presence of Catarrh in the bowels. I noticed things. I evacuated Catarrhal mucus. Whilst this does not always take place very many of my patients during the past nine years have mentioned to me that they, too, have observed a similar occurrence. Viewed in the light of a third experience I noted this link in the chain of evidence became, to me, absolutely conclusive. I observed that when the circumstances mentioned above were particularly bad, they were invariably followed 24 hours later by an outbreak of renewed violence in the head. Indeed, I found I could foretell my worst attacks.

From that it was but a short step to the realisation that Catarrh **began in the colon**—that the breeding place of the loathsome germs was among the waste products of the body—that from time to time they **well upwards** through the intestinal tract giving you indigestion, palpitation, and flatulence on the way, arriving eventually, via the alimentary canal, in the head, blocking the passages, stuffing your nostrils, and giving you ringing, buzzing noises in the ears and heavy catarrhal headaches.

And so, with the realisation of the cause, I developed a treatment to deal not only with the revolting conditions in the head, but to root out the catarrhal nest in the colon, which I knew to be the **source.**

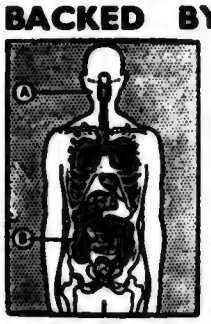
By this method I rid myself nine years ago of every trace of the nauseating mucus and am proud to say that since then the self-same treatment has been similarly successful with over 100,000 other sufferers.

I have written what you have to do in a little book called **"The Only Way to End Catarrh for Good."** A copy of this is yours **FREE** for the asking. There is no obligation upon you to follow its information if you do not care to, yet if you are serious in your desire to end your Catarrh for good, I think you will find it a revelation.

But please do not ask me to send you free samples. I do not believe in them. They prove nothing. Even if I send you a small trial size of one of my formulæ, and even if it **did** show you that it could give instant relief, it would certainly not prove that my complete treatment (of which it would be a very small part) could **end your Catarrh for good.** And that is what I want to prove to you above all. So I make you a much more practical offer—**I guarantee that within a fortnight from the day you follow my advice your Catarrh shall be clearing up for good or you shall not be one penny out of pocket for the trial.** Will you fill in the Form below and let me send you further particulars?

Allan Cooper

BACKED BY GUARANTEE



Catarrh's Black Spots in the human body are shown above. Accumulation of germs and mucus occurs at A and B, which explains why only by treating both cause and effect at the same time can a permanent banishment of the horrible complaint be achieved.

These cases, I should add, have not been of the easy type as the Sufferers' Symptoms Charts and Reports Show.

In fact, they have been the very reverse. It is one of the penalties I have had to pay for my method of treating patients through the post that I only hear about the severest cases **that practically every other remedy has failed to help.** Not until these patients have wasted pounds on sprayers and other medicaments did they finally sit down and write to me. Isn't this true of your own experience? One thing all this has taught me—that I need not fear for the successful result of my Treatment upon the worst possible case. In fact, I am prepared to go further and give you this undertaking—To sufferers who write to me to-day I undertake that they shall see **the clearing up of their Catarrh for good by Thursday, December 15, or the trial treatment shall not cost a penny.**

YOU SAID YOU COULD CURE ME—AND DID

"I am very pleased to report that, thanks to your Treatment, I am now completely cured of the Catarrh which has troubled me for so long. I must apologise for the trouble I have given you, but if I can repay you by recommending your Treatment to any of my friends who suffer from Catarrh I will certainly do so. After trying so many so-called 'Cures' which have failed you can imagine how grateful I am to find a man who said he could cure me—and did. You may use this letter in any way you please."

P. H. D., *Blythe.*

STUFFINESS AND SPITTING OF MUCUS ENDED

"I am pleased to say that I am quite free from Catarrh. All stuffiness and spitting of mucus have gone, and my head is much clearer. I also speak more clearly . . . . I shall have much pleasure in recommending your Treatment to other sufferers of Catarrh whenever the opportunity occurs."

Miss D. C., *Dunston-on-Tyne.*

APPLICATION FORM

Mr. ALLAN COOPER,
60 STRAND, LONDON, W.C.2.

Dear Sir,—Please send me without obligation your 32-page book, **"The Only Way to End Catarrh for Good,"** which tells me how to banish permanently my Catarrh, Head Noises, and Catarrhal Deafness, together with full details of your guarantee as mentioned above.

NAME .....
(Please print in BLOCK letters)

ADDRESS .....

.....

.....

Note.—If you care to enclose a 1½d. stamp to cover cost of my reply it will be greatly appreciated. "John Bull," 26/11/38

SONS OF THE VIKINGS

In Scandinavia they work hard, smoke cigars and ride bicycles—and are as well fed and housed as any nation in Europe

WHO'LL win this week-end, Middlesbrough or Arsenal?

You wouldn't expect Continental people to be very interested in that question.

Yet Carl, broad and blonde Danish giant, is thinking it out at the moment with his pools forms in front of him in his villa-flat in Copenhagen.

Like Vilfred in Sweden and Christian in Norway, he will be listening to the English football results as broadcast by the B.B.C. on Saturday night—and hoping to win a fortune! Karen, his wife, will go through his coupons with him. She always does. She will probably ask why he didn't take the advice she gave him about Charlton or Aston Villa. She always does that, too.

Then she will utter the magic word: "Supper."

And her husband, despite the two breakfasts and hearty dinner she has given him during the day, will find compensation for his pools' failure in a meal that would rejoice a hungry man.

Every day he goes through the same eating programme.

At 8 a.m. he has what is known as his First Breakfast—sandwiches with bread on one side only. As Denmark has scores of different kinds of bread, and a competent housewife can prepare hundreds of different mixtures to pile on top of it, his First Breakfasts are pretty varied.

He kisses his wife goodbye with a warmth that would surprise people who regard the Scandinavians as a "cold" race, which is the reverse of true, joins the avalanche of cyclists who surge and jostle in every street, and starts his clerical work at 9 a.m.

But only to cycle home at 11 a.m. for what is called Second Breakfast—a meal which the average Briton would be happy to call his "day's dinner."

Then back to his office again to return at 4.30, expecting to find his real dinner waiting—dish after dish of it, with lashings of coffee, and everything hot.

Enough, in fact, to satisfy him until supper, which will consist of one-sided sandwiches again!

Are they millionaires, these Danes, that they can eat like that, and, in addition, have luxury baths, central heating, the latest labour-saving devices, electricity points in every room and the telephone in almost every house—even labourers' houses?

Well, Carl is no millionaire.

His salary is, in fact, just £3 a week, and the rent of his very bright little flat, with its gay sunblinds and window-boxes, and which looks ten times more attractive than the average London flat, is £3 4s. a month.

He might feel poor on the balance in some countries, but not in Denmark. Not in any Scandinavian country in fact.

In these three countries, where an income of £1,000 a year is regarded as something phenomenal, nobody has the feeling of being very poor—and few people have the feeling of being monstrously rich.

Carl may not be able to go to fashionable restaurants and hectic night-clubs as often as the higher-paid professional people—but he goes. And, what is more, he goes without any trace of awkwardness or feeling "out of it."

Easy, now, to see why a working family in Denmark can have homes as well fitted as a modern New York flat, labour-saving devices, telephones, and so on.

To bring these things within the reach of a reasonable number of people, you've got to bring them within reach of Carl. And soon they are within everybody's reach.

Karen hopes that one day the family will have a villa outside Copenhagen as well as their flat in town.

That's the ambition of every city worker in Denmark—and it's not such a costly ambition as it sounds.

To begin with, Carl's £3 a week is worth about £4 a week in Britain—and the majority of Scandinavian housewives know how to stretch wage-packets a little more.

The richest housewives and the poorest meet in the central market of every town, and love of a bargain brings them to a common level.

With the help of such a wife a Dane can have a town and country home when his social counterpart in Britain might find it difficult to spend a few week-ends of every summer at the seaside.

Sometimes, Carl and his wife can hire a car to go driving round the tree-clad hills—ending the day, perhaps, by dining out and visiting one of the super-cinemas, where American films predominate and Garbo is more understandable to the bi- and even tri-lingual Danish audience than if she were speaking her own Swedish tongue.

Car hire is, indeed, very inexpensive. It is even cheaper in Sweden—for this very curious reason:

Swedish police have powers to ask any motorist to accompany them to the police station for a test of the alcohol-content of his breath.

If the examination shows he has drunk too much to be a safe driver, a sentence of one month's imprisonment is automatic—to be served at any time he chooses in the next six months, so that he won't lose his job and penalise his family.

The majority of motorists will ring up to hire a car or a chauffeur the moment they suspect they have had sufficient drink to interfere with their own driving.

Incidentally, the newest legislation of note in Sweden concerns the pools.

Pools investors used to send their money to England, but now forward their coupons to a National Pool Company started by the State.

Last season this company sent £148,000 to taxation reserve and supplied £238,000 for the encouragement of sport.

Both Carl and Karen are great lovers of sport. And of physical exercises. In that they are typical of the Scandinavian masses—especially the Swedes.

In many respects the three countries can be judged as one country, despite racial differences.

They may be very stern critics of each other—but no one of the three will hear much criticism of the other two from an outsider.

Danes and Norwegians regard the Swedes as too stolid.

The Swedes, on the other hand, think there is too much pleasure-seeking in the other two countries. They frown in particular on the almost general habit among Danish women of smoking thin but mild cigars.

They are three very wonderful countries, however, as Carl, who has toured them extensively, will assure you.

Norway he found to be a country which, having supplied every one of its 3,000,000 inhabitants with cheap electricity, hopes one day to *export current* along gigantic cables to the rest of Europe.

He admires the almost-American business and organising abilities of the Swedes.

But nowhere has he found an educational system equal to his own.

There are no examinations, even in the higher schools. The Dane holds that examinations are not a fair test of anybody. And there are no diplomas.

Yes, Norway, Sweden and Denmark, all of which have Labour Governments, are three very wonderful little countries.

Sir John Orr, the leading expert on nutrition, recognised that when he said in Edinburgh the other day that the Scandinavian people are far better housed and fed than the Scots, who have a degree of poverty not to be found in these three happy lands.

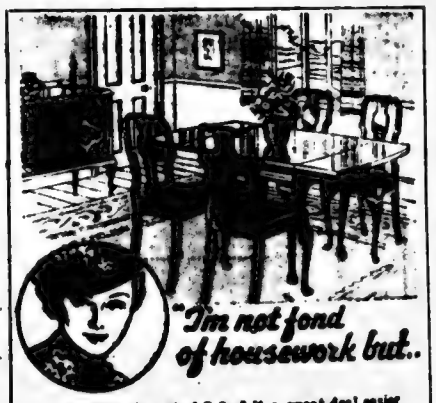
KNOW YOUR NEIGHBOUR
No. 6—
Scandinavia

Germolene
Brand ASEPTIC OINTMENT
HEALS
BAD LEG

Once again the magic healing power of GERMOLENE succeeds where all else failed! *'I had the misfortune to burn myself'* writes J.W. of Stone. *'I thought it would soon be all right again but it developed into a very bad leg. Nothing gave me relief until I used GERMOLENE and with good results! The wound is quite healed'*
If YOU are a victim of any skin trouble get a tin of GERMOLENE TO-DAY! Soothes at the first touch—heals in record time. The Wonder Remedy for:—

ULCERS ABSCESSES
SORES BOILS
BAD LEG ITCH
ECZEMA WOUNDS
IMPETIGO STRAINS
RINGWORM SCALDS
CUTS ACNE

Even terrible ulcers, which have defied treatment for years cannot resist the healing power of GERMOLENE.
SOLD EVERYWHERE
6d, 1/3 and 3/-.
Hospital Size 12/-
For PILES Use GERHOLOIDS
—(Brand) 1/3 Per Box—



"I'm not fond of housework but.."

I must confess that I find it a great deal easier now I use Min Cream. The marvellous polish it gives to all highly polished furniture and the ease with which it cleans and brightens enamel paint make me feel that it is not really housework at all.

Tins 6d. & 1/-
Of all Dealers.
MIN CREAM
FOR ALL HIGHLY POLISHED SURFACES
M/CH/16

RHEUMATISM
"I often cried with pain!"

There comes a stage in many complaints when, worn out with pain and misery, even strong men want to break down and weep.

In the case of Mr. A. J. W., of Slough, hopelessness was added to the Rheumatic agony. "For five years I suffered most terrible pain," he says. "I was for three years under my doctor and tried nearly everything possible—but no good came of it. Although 50 years old, I often cried with pain. My doctor said he did not think I should work again.

"Then, eighteen months ago, a friend advised me to try Fynnon Salt. I did and will never forget it. After two tins I began to feel a different man. To-day I am as fit as anybody. I used to weigh 15½ stone, but now I am the normal weight of 11 stone 10 lbs. and follow my regular work."

Can you beat it? Rheumatism banished, 53 lbs. of unhealthy fat rinsed away, fitness restored. This is a striking example of the efficacy of Fynnon's powerful Spa water elements of Sodium, Potassium and Lithium. Regain your all-round health by starting this very day to take a daily teaspoonful of Fynnon Salt in a tumblerful of water. Large tins, 1/3.

JOHN BULL'S GREAT XMAS GIFT TO YOU BREAKING ALL RECORDS

Written 2 YEAR GUARANTEE WITH EACH SET
Safety clip and extra leads!
Handsome inlaid gold bands!
Exquisitely chased!
Lever self-filling device!
A large 14-carat solid gold nib!
Written 5 YEAR GUARANTEE WITH EACH SET

"JOHN BULL'S" great Christmas gift to its readers—first announced in last week's issue of "John Bull"—is this year breaking all records. Applications are pouring in by every post. Supplies are limited, and you are advised—if you have not already done so—to apply at once.

Here are two Free Gift Vouchers—one value 2/9, the other value 7/6—which "John Bull" will accept in part payment of these magnificent all-British Writing Sets. One or both, take your choice. A gift for yourself, a gift for a friend, at Christmas.

John Bull Xmas Gift Voucher

VALUE 2/9

This Gift Voucher will be accepted as 2/9 in part payment of the "John Bull" 5/6 Writing Set. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1938.

No. A 41792

ONE or BOTH -take your choice

A FREE 2/9 GIFT VOUCHER

The Gift Voucher above will be accepted as 2/9 cash in part payment of "John Bull's" 5/6 Writing Set. The raven-black Pen, handsomely chased, with its graceful streamline effect, delights the eye. It has the latest lever self-filling device. The 14-carat solid gold nib is tipped with iridium. The "Ever-pointed" Pencil, fitted with a propel-repel-expel movement, matches the Pen, and is complete with "Safety" pocket-clip and extra leads. The Presentation Case gives the finishing touch.

John Bull Xmas Gift Voucher

VALUE 7/6

This Gift Voucher will be accepted as 7/6 in part payment of the "John Bull" 12/6 Writing Set De Luxe. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1938.

No. B 41792

A FREE 7/6 GIFT VOUCHER

The Gift Voucher above will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. The Pen has three inlaid bands of 18-carat ROLLED GOLD; a large nib of 14-carat SOLID GOLD with a tip of costly iridium; the latest lever self-filling device and a "Safety" pocket-clip. The "Ever-pointed" Pencil has two inlaid bands of 18-carat ROLLED GOLD, foolproof propel-repel-expel movement. "Safety" pocket-clip, eraser and extra leads. The Pen and Pencil are exquisitely chased. The Presentation Case is beautifully coloured with a Pearl and Butterfly effect.

ALL BRITISH MADE!

"John Bull's" Christmas Gift Coupon

To "John Bull" Pen Dept., 134-135, Long Acre, London, W.C.2.

(1) I enclose Gift Voucher value 2/9, which please accept in part payment of the "John Bull" 5/6 Writing Set. I enclose P.O. for 2/9 plus 6d. for postage and insurance, making 3/- in all.

OR

(2) I enclose Gift Voucher value 7/6, which please accept in part payment of the "John Bull" 12/6 Writing Set DE LUXE. I enclose P.O. for 5/- plus 6d. for postage and insurance, making 5/6 in all.

(1) Fine. Medium. Broad. Oblique. — Cross out grades of nib NOT required. — (2) Fine. Medium. Broad. Oblique.

If you desire BOTH SETS send the two Vouchers and a Postal Order for 8/- only.

NAME .....

FULL POSTAL ADDRESS .....

.....

.....

Write clearly in Block Letters.

J.B., 26/11/38

Cross Cheque or Postal Order /& Co./ and make payable to "John Bull."

...but found Bondman the coolest smoke of all

Jobs that strain the nerves make a man doubly particular about his tobacco—doubly appreciative of Bondman's cool, serene smoking.

LLOYDS' **Bondman** TOBACCO

10D PER OZ. • EMPIRE BLEND

11½D PER OZ. RICH RUDDY • VIRGINIA

The Coolest Smoke of all!

Richard Lloyd & Sons (Branch of Cope Bros. & Co. Ltd.), Bondman Corner, Clerkenwell Road, E.C.1

SUPER BeTox

Flavour equal to the FINEST BEEF EXTRACT

SUPER BETOX

a bedtime cup it helps you sleep and bucks you up

A Delicious Beverage and Tasty Sandwich-Spread

3 oz. Jar 6d ... 8 oz. 1/2d ... 1 lb. 2/2d

From all Grocers — Ask for SUPER BETOX.

HUGE VALUE 3 OZ 6D

CATARRH

Amazing Money-Back Guarantee

Clear your head, open stuffed-up nasal passages, end Catarrh or get money back. NOSTROLINE Nasal Remedy acts in 30 seconds. Banishes mucus. Stops discharge. Ends Wheezing, Hawking, Sniffing. Highest Medical Recommendation. Perfectly Safe. For Catarrh, Colds, Head Noises, Catarrhal Deafness, insist on "NOSTROLINE." 1/3 Chemists.

Free Sample from "NOSTROLINE" J.81, Bristol, 8.

NOSTROLINE Nasal Remedy

TAKE PURITAN SALTS FOR RHEUMATISM

GUMS SORE? FIX FALSE TEETH WITH "CUSHION-COMFORT"

Simply sprinkle Dr. Wernet's Powder on your plates. It forms a marvellous "cushion-comfort" which gives instant relief to sensitive gums and positively prevents chafing and soreness like nothing else can. The World's largest seller—Dr. Wernet's Powder—justly called "the perfect powder"—holds plates firmer for hours longer. Leaves no coloured gummy paste—teeth fit so snugly yet comfortably they feel like natural. Prescribed by world's leading dentists—just a sprinkle. Quite harmless, cannot harm the stomach. Inexpensive—sold by chemists everywhere.

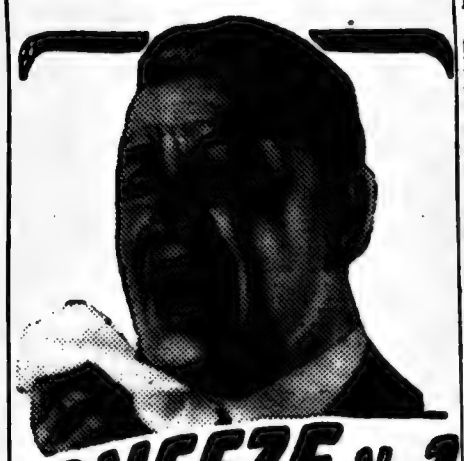
BANISH
Backache
caused by
Kidney Trouble

Backache is really kidney ache. The kidneys are clogged-up with impurities. They become sluggish. Harmful pain-causing poisons accumulate and then starts that down-dragging weakness and exhausting backache. To end your pain you must restore the kidneys to health. Only a genuine kidney remedy can do this. That remedy is De Witts Brand Kidney and Bladder Pills.

De Witts Pills act directly on the kidneys. Within 24 hours from the first dose you will have positive proof that your weak, sluggish kidneys are being cleansed. These famous pills restore the kidneys to health so that the cause of your trouble is cleared right away. Your bad backache ends. The quick relief you experience becomes permanent benefit, and medicine is no longer necessary.

DE WITTS
GRAND
KIDNEY & BLADDER PILLS
Cleanse and Strengthen the Kidneys

Specially prepared for weak kidneys, bad back, rheumatism, sciatica, joint pains, lumbago and urinary disorders. Sold by chemists everywhere, price 1/3, 3/- and 5/-



SNEEZE No. 1
Is Your Warning To Take
2 TABLETS OF PHENSIC

You're going to catch a bad cold? Not if you take 2 Tablets of Phensic NOW. You'll be FREE of cold in the morning. No temperature. No fuzzy tight head. No aching, shivering, burning limbs. Simply take Phensic and keep warm. *High Medical Authority acknowledges the 4 finest specifics combined in Phensic.* Acting together, they are an *unbelievable advance on any single ingredient treatment.* Prove it! Get Phensic now! 2d, 6d, 1/3, 3/- & 5/-. Invaluable for *all nerve pains, rheumatism, chills and feverish attacks.*

Phensic
Pronounced 'FEN-ZIK' Brand
Quickest and Safest for COLDS and INFLUENZA

Pools Parliament

By "Poolex"

TO PLAN or NOT TO PLAN?

Pool fans this is your page—say what you like, ask what you want to know about your winter hobby. If you have a problem to be solved or an opinion to express concerning football pools, write to "Poolex," Pools Parliament, 93, Long Acre, London, W.C.2.

"THERE is a point on which I disagree with Poolex and a great many of his contributors," writes a Bognor Regis reader.

"And that is the question of bankers—particularly for the small investor."

He continues:

We little people of this pools hobby can't afford to buy dividends, which is what banking entails. We have got to *win* them.

Dividends in the nothing-barred pools are as high as they are simply because some of the so-called "sure things" come unstuck nearly every week.

Last year I used bankers for these "sure things"—but this year I have disregarded them.

And the financial result is that I have already collected more money this season than during the whole of last season.

In the penny pools, too, "certs" are a delusion.

I believe that to apply bankers to them is to court trouble.

Personally, I compile my own form guide (which is not always the same as Poolex's graded guide, because of our divergence in reading form), and I find that from this I can average 60 to 75 per cent. of the correct results.

This, on its own, leads nowhere. But it gives me my basic line.

Next step is to alter, in each of the other lines, three to five of the forecasts given in my basic line.

Up to the present this has given me two second dividends this season—nothing to shout about, certainly, but not so bad out of 12 to 18 lines each week.

The method certainly has one advantage—that, there being no bankers, the whole entry doesn't depend on one or two particular matches.

I think it would be interesting to have other views on this question of bankers.—T. W., Bognor Regis, who receives half a guinea for his interesting contribution.

"To bank or not to bank" will always be a vexed question for pool punters. I think each punter should make his own decision.

When planning an entry to fit a certain stake, many ideas have to be rejected as being too expensive.

Usually, the final choice must lie between having a number of bankers, so as to get the greatest possible cover on the most difficult matches, or to use a method which avoids bankers and, consequently, makes a smaller allowance for error in any forecast.

I prefer the banker method, although I know that many pool fans will heartily disagree. There is plenty to be said for both methods, and I shall welcome other opinions on this subject.

Too Expensive

I want to try out a system of my own which consists of making 11 selections and grouping them in threes for the draws pool.

Could you give me the entry table required?—W. O. C., West Croydon.

You would need 165 lines to cover all the possible groups of three. Let me know how many lines you want to enter, and I will suggest a practical method to fit.

Graded Guide System

I recommend this marking for the investor of a modest "bob" in a twelve-match penny pool.

First of all, five bankers are required.

Then choose the most difficult match out of the other seven to be marked 1 x 2.

Eliminate the most unlikely result from each of the other six games and combine the markings like this:

Six two-way markings.

a	a	b	b	a	a	b	b	a	a	b	b
a	b	a	b	a	b	a	b	a	b	a	b
a	a	b	b	a	a	b	b	a	a	b	b
a	b	a	b	a	b	a	b	a	b	a	b
a	a	b	b	a	a	b	b	a	a	b	b
a	b	a	b	a	b	a	b	a	b	a	b
1	1	1	1	x	x	x	x	2	2	2	2

This has been fairly successful for me and I hope it will be a help to other members of Pools Parliament.—G. E. W., Derby. (5s. for this contribution.)

Punters should find the Graded Guide helpful with a method like this.

After choosing the bankers required, pick the most doubtful match (one of those starred in Column C of the Guide) and then use the markings given in Columns A and B for the two-way forecasts.

Provided the two-way forecasts cover the result in each case, the markings given above will give at least five correct out of seven, so that correct bankers would mean a dividend.

Avoiding Surprises

Every week's results have the usual crop of "surprises." Here is a method which I have used for two years which shows up some of these surprises.

Avoid all the home teams which have won their last two home games and have scored six or more goals in doing so.

These teams have a habit of failing to win their next home game, although on form they should be "certs."

In the last three weeks this method had indicated 22 games to be avoided and in only seven cases were further home wins recorded (English Leagues only).—E. A. G., Southend-on-Sea. (5s. for this contribution.)

I have not been able to check this idea over a long period, which is the only real test, but even if the average falls below the figures you have given, the idea would still be valuable.

Teams which have won handsomely in their last two home games will certainly be highly-fancied home winners in their next game. If you have avoided them and they come unstuck, there are chances of good dividends.

Calculations Corner

Many requests for information regarding 3-draws tables have been received.

Below are the figures showing the number of lines required to cover all the possible groups for 3-draws chosen from 4 to 12 matches.

Please keep this table for reference.

No. of matches.	No. of lines.	No. of matches.	No. of lines.
4	4	9	84
5	10	10	120
6	20	11	165
7	35	12	220
8	56		

Small investors in the pools will find useful information in *Sporting Life* Weekly, which publishes every Saturday special pools entries designed by "Poolex." This is one of the many useful features.

She's Cashed
189 Cheques
from "John Bull"

HERE you see Mrs. E. Hibben, 78, Argyle Road, Ealing, who secured a *John Bull* Crossword Life Pension of 25s. Weekly in April, 1936. Already her Saturday Pension cheques total 189—and they will continue for the rest of her life. Turn to this week's Crossword on page 40, for a coupon may well win you £2 Weekly for Life!

Graded Guide and Pools Chart

by Poolex (copyright)

BELOW are the games to be played on Saturday, November 26, specially arranged to form a Graded Guide to the expected results.

Recent form has been compared by awarding points according to the merits of the last six performances.

Thus, the most likely home winners, on form, are at the top of the list, next come the more evenly matched teams, and the end of the list contains the most likely away winners.

As an additional guide, column A shows whether the home team (1) or the away team (2) has the advantage **on recent form.** Column B gives the next-best forecast as an alternative, whilst column C gives a warning asterisk (*) where results in past years suggest form may be upset.

In pools where a choice is given, **avoid games marked ***; cover fully, if possible (1—x—2), in pools where each match has to be forecast.

November 26, 1938.

		A	B	C
1	Kilmarnock v. Albion R.	1	x	
2	Hartlepools v. Accrington	1	x	
3	Hull v. Rotherham	1	2	
4	Doncaster v. N. Brighton	1	2	
5	Aldershot v. Guildford	1	x	
6	Burnley v. Tranmere	1	x	
7	Southampton v. Swansea	1	x	*
8	W.B.A. v. Blackburn	1	2	
9	Newcastle v. Millwall	1	x	
10	Darlington v. Stalybridge C.	1	x	
11	Clapton O. v. Hayes	1	2	
12	Watford v. Northampton	1	x	
13	Bristol Rovers v. Peterborough	1	x	
14	Bournemouth v. Bristol C.	1	2	
15	Southend v. Corinthians	1	x	
16	Swindon v. Lowestoft	1	x	
17	Liverpool v. Blackpool	1	2	
18	Ipswich v. Street	1	x	*
19	Partick v. St. Johnstone	1	2	*
20	Bolton v. Grimsby	1	2	
21	Halifax v. Rochdale	1	2	
22	Oldham v. Crewe	1	x	*
23	Middlesbrough v. Arsenal	1	x	
24	Birmingham v. Portsmouth	1	x	
25	Tottenham v. Chesterfield	1	2	
26	Coventry v. Bradford	1	x	
27	Luton v. Sheffield Wed.	1	2	
28	Sheffield U. v. West Ham	1	x	
29	Crystal Palace v. Q.P.R.	1	2	
30	Clyde v. Hamilton	1	2	
31	Chelsea v. Wolves	1	x	
32	Leicester v. Brentford	1	x	
33	Preston v. Aston Villa	1	2	
34	Queen of S. v. Aberdeen	1	2	
35	Chester v. Bradford C.	1	x	
36	Falkirk v. Ayr.	1	2	
37	Torquay v. Exeter	1	x	
38	Motherwell v. Third Lanark	1	x	
39	Manchester U. v. Huddersfield	2	1	*
40	Stoke v. Everton	2	x	
41	Notts F. v. Manchester C.	2	x	
42	Reading v. Newport	2	1	*
43	Wrexham v. Port Vale	2	x	*
44	Hibernian v. St. Mirren	2	x	*
45	Yeovil v. Brighton	2	1	
46	Charlton v. Sunderland	2	1	
47	Leeds v. Derby	2	x	
48	Gainsboro' v. Gateshead	2	x	
49	Walsall v. Carlisle	2	x	
50	S. Liverpool v. Mansfield	2	1	
51	Norwich v. Fulham	2	x	
52	Cheltenham v. Cardiff	2	x	
53	N. Shields v. Stockport	2	x	
54	Queen's Park v. Rangers	2	1	*
55	Plymouth v. Bury	2	1	
56	Lincoln v. Barrow	2	1	
57	Raith R. v. Hearts	2	x	
58	Scarborough v. Southport	2	1	
59	Arbroath v. Celtic	2		

WHY DO SOME CHILDREN REFUSE TO GAIN WEIGHT?

Most children get a cod liver oil tonic in winter to build them up. Why do some fail to benefit while others gain like champions?

IT'S a serious sign when a child doesn't gain weight. The best thing for guarding against this is a cod liver oil tonic. Cod liver oil is recommended by the Ministry of health because it builds up children wonderfully.

Then why do some children get far less benefit than others? Because some children cannot take ordinary cod liver oil—their digestions are not strong enough. These children need cod liver oil *in its most quickly digestible form*—Scotts Brand Emulsion.

"*When cod liver oil is given in the white, creamy form of Scotts Brand Emulsion,*" writes an eminent Medical Research Body, "*children can wholly digest the oil, and get all the body-building goodness they need.*"

SOUND REASONS WHY YOUR CHILD'S COD LIVER OIL TONIC MUST BE SCOTTS BRAND EMULSION

1. **Ordinary cod liver oil is difficult for some children to take.**
2. **Scotts Brand Emulsion is the most quickly digestible form of cod liver oil. Immediately after taking, every drop goes to strengthen the child's whole body, particularly the chest and lungs.**
3. **Scotts Brand Emulsion actually makes the digestive juices work more strongly, so that the body gets more nourishment out of food.**
4. **Scotts Brand Emulsion also contains hypophosphites of lime and soda, to help still further in building up your child's bones and teeth.**

Give your child a spoonful of Scotts Brand Emulsion *three times every day.* Trial size 1/3, larger sizes 3/- and 5/-.

LITTLE BOY LEADS THE GANG NOW!

"*My boy was peaky-looking and hardly gained any weight,*" writes a Streatham mother. "*He often got colds. I gave him a body-building tonic, but it didn't seem to suit him. Then my sister advised me to change to Scotts Brand Emulsion. Since then he's gained and filled out wonderfully, he's never ill, and his teacher says he's doing nicely at his classes.*"

Many men would welcome this

FLAKE-MIXTURE OR SHAG

Rich and full flavoured, "Digger" is immensely popular amongst those who enjoy a good full-bodied smoke. So if your man's tastes lie this way, he'll welcome a tin of "Digger" for Christmas. The Empire Tobacco with the largest sale in the country.

1/4 2 OZ. TIN 2/8 4 OZ. TIN

PLAYER'S DIGGER TOBACCOS

P.D.62

Nature's way with all GASTRIC and DIGESTIVE troubles

DRUGS ARE USELESS

except as a temporary palliative. "Suntona" Wholemeal SLIPPERY ELM Food nourishes the body, whilst the fine, gelatinous Slippery Elm Bark (*Ulmus Fulva*) acts as an "internal poultice," soothing the tender, delicate membranes of the intestine, sweetening the digestive tract, healing inflamed tissues, ulcers, piles, etc. **It has prevented appendicitis operation in many thousands of cases.**

Delicious in flavour—easily prepared.

Readily digested, and assimilated by the feeblest constitution, "Suntona" is the perfect diet for invalids and all stomach sufferers (Gastritis, Colitis, Ulceration of Stomach, etc.). Try this **natural** way to health to-day. 4lb. **1/6**, at Health Food Stores, Boots, Timothy Whites & Taylors, etc.

FREE! Test sample 6d., with invaluable FREE 64-pp. book on natural healthy living, "Nature's Healing Powers," from **Suntona Ltd., 50, Exchange Walk, Nottingham.**

Suntona WHOLEMEAL SLIPPERY ELM FOOD

SUNTONA Ltd., 50, Exchange Walk, Nottingham.
Please send me Test Sample "SUNTONA" SLIPPERY ELM Food and Free 64-pp. Book. 6d. (P.O./Stamps) enclosed.

Name.....

Address.....

.....

.....

CROSSWORD No. 133.

TERMS AND CONDITIONS.

ON page 40 is presented the 133rd of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors.

This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—The Editor of JOHN BULL and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry Form has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any point in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, December 15 1938. The reasons which decided the Committee's Award will be published in "JOHN BULL'S" free weekly Crossword Gazette, obtainable by enclosing with your entry the Reservation Coupon on page 40. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie to tie the appropriate cash prize will be equally divided, but not more than one cash prize and one other prize will be allowed to one entrant in any one contest.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

PIFCO DYNAMO LIGHTING SET

- Dynamo weighs 19½ ozs.
- Headlamp weighs 6½ ozs.
- Tail Lamp weighs 2½ ozs.

ALL GUARANTEED TWELVE MONTHS

Write for Catalogue of Pifco Electric Cycle Lamps.

10/6

PIFCO LTD., Watling St., Manchester, and at 58, City Rd., London, E.C.1.

You buy with CONFIDENCE when you buy through "JOHN BULL"

The "John Bull" Guarantee appears on page 42

DRAGE'S XMAS OFFER
of Wonderful Furnishing Values.

★ **SEND FOR FREE**

FURNISHING CATALOGUE

HOME lovers should make a point of getting a copy of Drage's Furnishing Catalogue which contains illustrations of their fine furnishings, particulars of their famous 50 Pay Way Easy Terms and special protection services. Readers filling in the coupon on page 25 can secure a FREE copy. Or perhaps you would like a free copy of Drage's Annual. Fill in the coupon on page 25, crossing out which booklet you don't require, and post in unsealed envelope bearing ½d. stamp, and address, Drage's Ltd. (Dept. J.B.), 73-77, Oxford St., London, W.1.

Make Certain of Your family's future

For Your Own Protection!

—fill in the Coupon on page 20

PROVIDE for your future comfort and peace of mind by creating an estate for your dependants. The Whole-Life Assurance Policies of the Pearl Assurance Co. are specially designed to meet the needs of JOHN BULL readers. They provide protection for your wife or your children. An example of one method is given on page 20. Assurances of all sizes and any amounts can be granted. Fill in and post the coupon on page 20 for further particulars adapted to your needs! You will never regret it!

Enjoy Vigorous Healthy Hair with this *New* HAIR DRESSING *and* SOAPLESS SHAMPOO.

—You can try them FREE!

ACCEPT this double offer. A trial bottle of 'Vaseline' Hair Tonic to improve your scalp and keep your hair perfectly in place, and 'Vaseline' Soapless Shampoos. All you need do is to send two penny stamps with your name and address to Dept. J.B.19, Chesebrough Manufg. Co. Cons'd, Victoria Road, London, N.W.10. Send to-day and end at once all your dry scalp troubles!

RELIEVED NURSE'S RHEUMATISM

"May I say that 'Urace' Brand Tablets have been of untold value to me in my last go of Rheumatism—in fact have done more for me than any other treatment tried."—Nurse E. H. W., London. Free sample from Newbery & Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

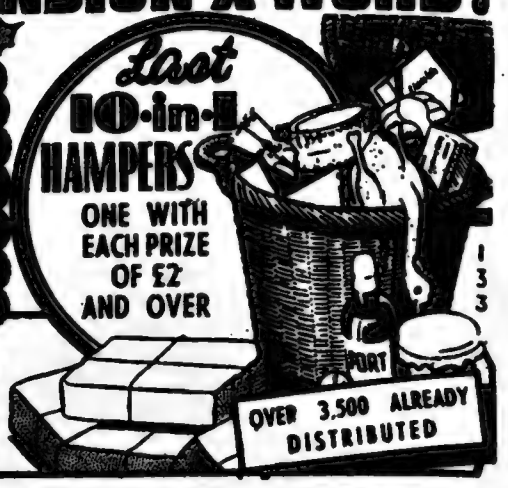
THE GOOD-NATURED LAXATIVE

of all chemists **LIXEN** 1/3

Lozenges in tins 7½ & 1/-

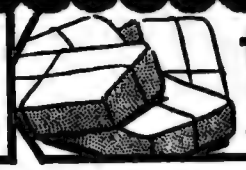
FINAL XMAS HAMPERS in "John Bull's" BIG PENSION X-WORD!

£2 WEEKLY for LIFE OR £600 Cash



£100 XMAS CASH BETWEEN 1st RUNNERS-UP

UNLIMITED SURPRISE AWARDS FOR 2nd RUNNERS-UP



£1 XMAS BONUS PARCELS

One to every prize-winner in this Contest who submitted not less than eight squares (or equivalent) in one envelope.

READ THESE RULES.

1.—Make entry in ordinary ink, not copying-ink or copying-ink pencil. Entry-fee is at the rate of sixpence for each two squares submitted. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand), to reach us not later than Thursday, December 1, 1938.

2.—Each entrant is limited to 8 sixpenny entries, each on an Entry Form provided in this or any other announcement of this Contest.

No responsibility is accepted for any entry lost, delayed, not delivered, or misdirected, and no correspondence will be entered into.

3.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on Entry-square alongside will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

4.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, December 15. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, December 20, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

5.—Should the First Prize be shared, £600 cash will be paid instead of the Pension Award.

6.—Failure to comply with any of the Rules and Conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

Terms and Conditions on page 39.

£2,300 & Xmas Hampers Won In Crossword No. 130.

In connection with "John Bull" Crossword No. 130, the Adjudication Committee decided that the entrants who indicated the most meritorious date of Answers for one square (see on right) were the following 3 competitors:—

I. ELLIS, 27, Arnside Street, Rusholme, Manchester, 19.
Mrs. A. WALTERS, 10, Clowes Street, Manchester, 20.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £2,150, and a cheque for £1,050 will be sent to each.

Any other entrant who believes that he submitted an entry eligible for a share of this Prize must demand a scrutiny by not later than First Post, Tuesday, November 29, sending £1 Scrutiny Fee, copy of all entries submitted and Postal Order number. Envelope to be registered, marked "Scrutiny," and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £200 Award to Runners-up. This prize has been divided between 23 competitors from whom we received entries inferior in merit by reason of only one less apt and accurate Answer compared with the best entries received. These winners will each receive £8 1s. 2d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

Each cash Prize-winner will also receive one of the famous "John Bull" Christmas Hampers.

An extra £3 Xmas Bonus will be sent to each Hamper winner from whom we received her this Contest entry-fee of 1s. 6d. or over.

WINNING SQUARE

JB 130

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the figure above.

One space is left blank to indicate that at this point TOKIO and TOPIC were regarded as apt Answers of equal merit.

WINNING WORDS.

ACROSS—1. LAMPS. 4. GUN. 7. SEAL. 8. CARD. 9. EEL. 12. SHEEP. 15. OIL. 17. RUST. 20. CARD. 21. COAT. 22. SKY. 23. HAWS.
DOWN—1. LACE. 2. MARSH. 3. HARE. 5. SEE. 6. BULD. 10. WEAK. 11. GOD. 12. SKI. 13. CLASS. 14. TOKIO or TOPIC. 16. SPRAY. 18. TOTS. 19. FOX.

FREE OPPORTUNITY TO WIN £1,000 CASH!

Each entrant of the two 1s. Entry Forms below, accompanied by the necessary 2s. entry-fee, is entitled to enclose one "Bullets" Coupon ABSOLUTELY FREE for Huge final offer of "Bullets" Xmas Feasts on page 43. See also enclosure privilege on "Bullets" page.

ACROSS CLUES.

1. There'll probably be an awful row if children get hold of these
3. It may be wise for witness to do this when K.C. asks awkward question
6. Lead is in many cases required for this
7. Ocean
8. It's usually a serious matter when you can't get yours in
13. Sometimes gets rough treatment from thoughtless kiddies
14. Consumed
15. May be useful at a clock
19. Test may bring the best out of this
20. Girls are sometimes seen with

DOWN CLUES.

1. Is sometimes aimed at a number
2. Kiddies' comic one is sometimes amusing to parents
4. Frozen water
5. Is often mixed with chaff
7. Barbers usually do when shaving customers
9. When playing, one has to hit hard
10. Is expected to have plenty of spirit
11. People often laugh at talk of
12. Allow
13. Sometimes disappears quickly when there's lot of work to be done about house
16. One usually goes out of the way to avoid
17. Weed is too often spelt by
18. Political candidate usually talks at election time

CUT ROUND BROKEN LINE

FOR FREE X-WORD AID, ENCLOSE THIS COUPON.

Affix 1½d. Stamp Here	Affix 1½d. Stamp Here

I have affixed 3d. in stamps for postage on "Crossword Gazette" and "Bullets Bulletin." Please arrange:—

(a) A 6 weeks' Free supply.
(b) 6 weeks' extension of my present supply.
(Cross out line which is not applicable.)

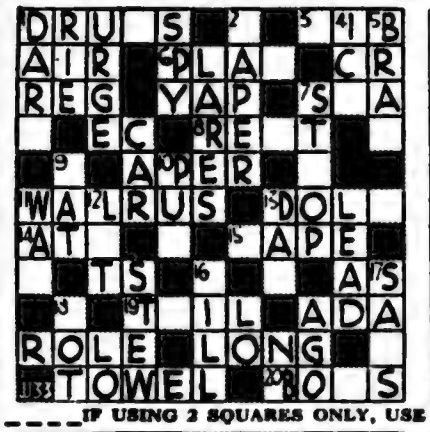
Name .....

Address .....

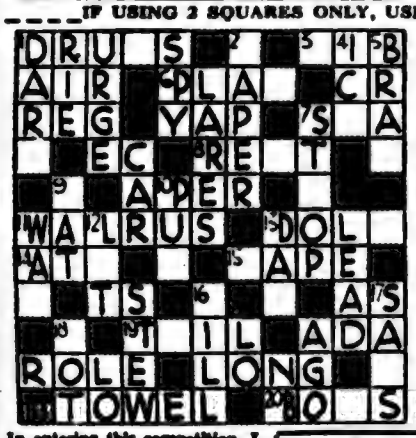
Competitors requiring a regular supply of "TIME-SAVA" Entry Sheets should apply for "Crossword Gazette" by sending coupon above.

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 133. Closing Thursday, Dec. 1, 1938.



IF USING 2 SQUARES ONLY, USE THOSE BELOW AND CUT HERE



In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose Postal Order

Value..... No.....
With 2 squares send P.O. for 6d.
With 4 squares send P.O. for 1s.

2 SQUARES 6d. 4 SQUARES 1s.

SIGNED.....

ADDRESS .....

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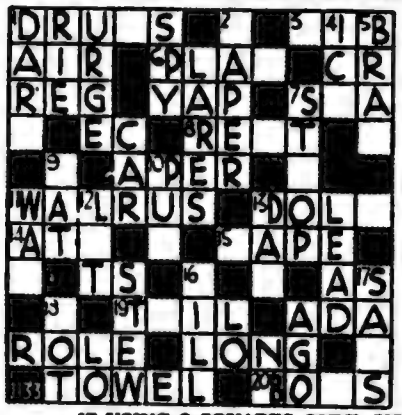
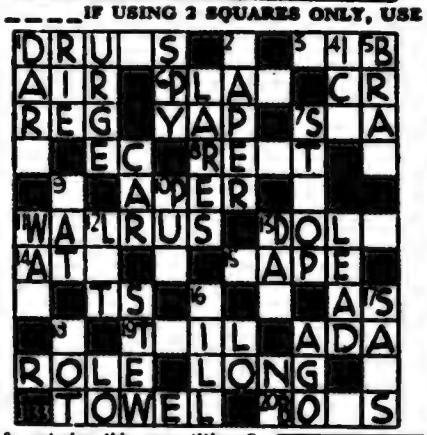
CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 133. Closing Thursday, Dec. 1, 1938.



IF USING 2 SQUARES ONLY, USE THOSE BELOW AND CUT HERE



In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose Postal Order

Value..... No.....
With 6 squares send P.O. for 1s. 6d.
With 8 squares send P.O. for 2s.

6 SQUARES 1s. 6d. 8 SQUARES 2s.

SIGNED.....

ADDRESS.....

.....

ADDRESS ENTRY: CROSSWORD No. 133, "JOHN BULL," 87, LONG ACRE, LONDON, W.C.2 (Comp.)

MONSTER XMAS OFFER NEXT WEEK!

● IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you.
A stamped addressed envelope is all that you have to send with your query, which should be written in ink. Write to-day, marking your envelope "Free Advice." The replies given here to facetious correspondents are for your entertainment.

"Bullets" Illustrated: The Brakes Failed and—Auntie's Umbrella Hooked Beacon

The Editor Laughs Last

VICTORIAN (Derby).—"Nowadays the lover of music simply turns the wireless on." Or off, as the case may be.

C. T. (Nuneaton).—"I have come to the conclusion that a good turn is never wanted." Have you ever tried cranking a car when there's no petrol in the tank?

MRS. L. (Witham).—"I think a married man who comes straight home from the office is a model husband." Provided, of course, that he also comes home straight.

S. B. (Highgate).—"I hiked 20 miles from the station to a little village, and it was tough going." But probably tougher coming back.

V. L. (Oxford).—"What is worse than sleeping on a lumpy mattress?" Trying to.

A. S. (Pinner).—"Many typists are troubled with neurasthenia." Especially if they have to spell it.

W. R. (Leigh).—"What does a working chap like my neighbour want with four dogs?" Four licences.

T. N. (Henley).—"Who really rules the waves these days?" The hand that holds the curling-tongs.

E. M. (Shanklin).—"There is nothing worse than having a clerk in the office who puts on airs." What about an office boy who whistles them?

R. N. (Colne).—"What often happens when a young man can no longer afford to take his girl about and give her a good time?" He marries her.

G. B. (Kew).—"At the wedding the bridegroom appeared to be half asleep." Well, some men go into marriage with their eyes shut.

COMMERCIAL (Wimbledon).—"When I am looking for extra business, I am often sent somersaulting down the stairs." Well, that does increase your turnover.

R. L. (Bakewell).—"I know several men who bear the name of Clarence." And we know quite a few who simply can't bear it.

A. N. (Hornsey).—"I made a hit on the stage with my saxophone." Many people think that's the best thing to do with a saxophone.

T. B. (Ware).—"When I arrange a dinner-party at my house, I always give the guests a quarter of an hour's grace." That's far too long to give thanks for what you are about to receive.

W. M. (Cobham).—"A pinewood table in America is reported to be sprouting leaves." Now we await reports of a rosewood piano in full bloom or an oak sideboard covered with acorns.

K. Mc (Cork).—"There's a lot of demolition going on in my neighbourhood, and now my occupation is gone." They've pulled down the house you used to lean against?

B. S. (Grendon).—"My new maid was so stupid that, although I tried to explain things until I was nearly blue in the face, she did not take any notice." Did she give it, instead?

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person, that which arrives with the earliest postmark receives the award.

CREWE CHRONICLE:—"... completely up-to-date acid and basic furnaces were made to pour molten metal into LADIES of 50 and 70 tons capacity."

PORTSMOUTH AND SOUTHSEA EVENING NEWS:—"... who certified that he WAS NOT SUFFICIENTLY under the influence of drink to drive a car."

DAILY EXPRESS:—"Millwall, elevated from the SUDETEN Section of the Third Division last season, show promise of getting into the big time ..."

WALLINGTON AND CARSHALTON TIMES:—"He took two or three draws, started to cry, threw his head back, and went into CONCLUSIONS."

GLOUCESTERSHIRE ECHO:—"The first was the Two MINISTERS Silence."

A. D. (Stone).—"Is Bryn Jones, the footballer, still alive?" Yes; and kicking.

NURSE (Ealing).—"The persistent crying of a child is only its way of asking for something." And usually it gets it.

Z. J. (Penzance).—"It must be marvellous to earn good money at journalistic work." We think it must, too.

MANUFACTURER (Burnley).—"At least I can claim that my wares go all round the globe." You make lampshades?

A. L. (Doncaster).—"My doctor always advises me to go to bed with a cold." We prefer going to bed without one.

C. N. (Edgware).—"Do you agree that subways are essential all over London?" No, underneath.

B. Y. (Crewe).—"I am not in favour of indiscriminate kissing." We always set our face against it, too.

A. K. (Southampton).—"My late grandfather once attended a cannibals' feast." Not as part of the feast, we hope.

SOCIAL CLIMBER (Leeds).—"How does one get one's name into the newspapers?" A machine prints it.

JOCK (Glasgow).—"What, in your opinion, is the most effective way of expressing disapproval at a public meeting?" Hoots, mon!

D. C. (Burnt Oak).—"If I come home late, my wife doesn't mind a scrap." We hope the encounter doesn't wake up the neighbours.

L. H. (Exeter).—"Modern novels may be exciting and daring, but they are soon forgotten." Yes, we have lent quite a number of them, too.

D. L. (Rye).—"Home ties are strongest." We know an unfortunate fellow who is still wearing one his wife knitted him *last* Christmas!

L. B. (Eccles).—"In these days, what value can there be in a few words on a scrap of paper?" Well, a few words on a scrap of paper from page 43 can be worth £1,000 to you.

PRODUCER (London, W.).—"Many tragedians are confident that they are capable of playing comic parts." Many comedians also have this quaint belief.

R. P. (Histon).—"People who work themselves up to an unnatural pitch should take a course of psychology." We must tell that soprano next door about this.

T. M. (Frome).—"I told my new maid that I did not like the local policeman hanging about at the backdoor." So now, we suppose, she asks him to walk straight in?

D. N. (Polesworth).—"I am told that over eight thousand pounds a year are spent on laundry research in this country." And yet they don't seem able to find those collars of ours.

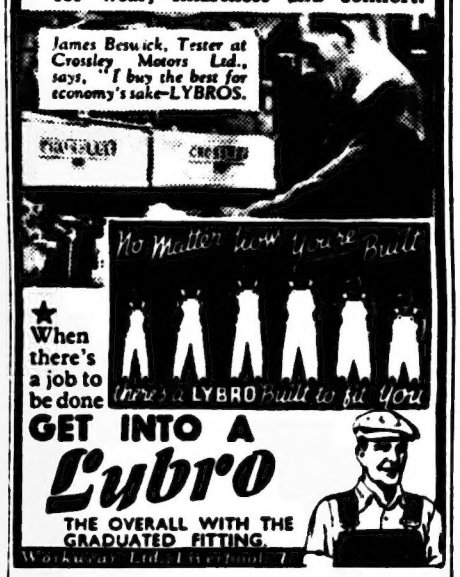
(Many replies unavoidably held over)

Dad . . . Loses his pipe by Maz

★ Alex. Smith, mechanic, shown wearing an ordinary overall suit and a Lybro Suit fitted with the new patent Comfort Sleeve.

Lybro
Launch the Patent
COMFORT SLEEVE
—that's another reason why men like these rely on Lybro Overalls

Banish "Sleeve Drag" by wearing Lybro Patent Comfort Sleeve Overalls, the only overalls fitted with this remarkable improvement. In every way, it will pay you to insist on Lybro—for wear, smartness and comfort.


James Beswick, Tester at Crossley Motors Ltd., says, "I buy the best for economy's sake—LYBROS."
No Matter how you're Built
There's a LYBRO Built to fit You
GET INTO A Lybro
THE OVERALL WITH THE GRADUATED FITTING

★ When there's a job to be done

NO MORE STOMACH PAIN AFTER MEALS

Few are fortunate enough to escape altogether the modern vexation of stomach trouble. Those who are wise treat it effectively at once. Others endure the discomfort, unconsciously preparing the way for increasing pain and misery. But even *they* can do the same as the wise ones, and get quick and lasting relief through Maclean Brand Stomach Powder.

You should heed every slight symptom of stomach disorder—and get rid of the trouble at once. A little pain often points to excessive acid secretion in the stomach. Unless corrected this may lead to irritation of the delicate stomach lining, and ulceration follows with its distressing consequences.

A few doses of Maclean Brand Stomach Powder are a reliable corrective of excess acidity or other digestive trouble. Maclean Brand Stomach Powder clears out the destructive excess acid, soothes and protects the stomach lining, restores the right alkaline balance necessary to good digestion, prevents poisonous accumulation, and keeps the entire digestive system clean and healthy.

It must be MACLEAN BRAND Stomach Powder, which is only genuine with the signature "ALEX. C. MACLEAN" on bottle and carton. 1/3, 2/- and 5/- bottles, Powder or Tablets. Also handy 9d. tins of Tablets.

"John Bull" Guarantee.

EVERY article advertised in JOHN BULL carries with it a "money back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—TESTED JB In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in JOHN BULL.

Any complaint must reach us within one month from the appearance of the advertisement in JOHN BULL and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of JOHN BULL.

METALLIC FROCKS
Miss Modern's Latest

A frock made entirely of aluminium is one of the latest achievements of science. Soon we shall be travelling in aluminium trains, eating from aluminium tableware, seated in aluminium chairs. "ARMCHAIR SCIENCE" describes how this metal is taking the place of steel, copper, bronze and brass. Other features in the November "Armchair Science" are: Endless Underground Trains, World's Biggest Telescope, the Birth of a Girder, Fighting Ice in the Air, "You Taste with Your Nose," Do Insects Think? . . . Get your copy to-day, 100 pages 6d.

Armchair Science
28 Articles and Features Fully Illustrated.

SKIN DISEASES
AMAZING NEW DISCOVERY

"I am pleased to tell you I am completely cured from that terrible disease, varicose-eczema and psoriasis, from which I was suffering, and I can only thank Elasto Tablets for the wonderful and speedy cure. My legs now show no trace of the old trouble, **and my skin is as soft as velvet.** I think Elasto is the safest and cleanest and best blood purifier in the world. . . ."
(A.R. 1031.) (Signed) Mr. E. J. BEAUCHAMP.

Elasto, the New Biomedical Remedy, acts like magic; no skin disease can resist its curative action. It actually restores the natural power of healing to the blood. Thousands have already found quick relief and permanent cure, and are expressing praise and amazement at the wonderful results. Elasto is prepared in tiny tablets, **which dissolve instantly on the tongue,** and it is the pleasantest, cheapest and the most effective remedy ever devised.

SEND FOR FREE SAMPLE!

"The Story of Elasto" is the title of an interesting booklet which we will gladly send privately, post free, together with a generous **Free Sample,** and copies of recent testimonials. Write for these to-day. *Now!* while you think of it. *This offer is too good to be missed!* JB

ELASTO (Dept. 15.A.), Cecil House, Holborn Viaduct, London, E.C.

FINAL HUGE OFFER

FEW DAYS ONLY TO WIN
Post Your Entry by Sat., Dec. 3

TO capture a £1,000 fortune within three or four weeks of first taking up *Bullets* has just been the thrilling experience of twenty-four-year-old Mr. R. R. Neal, 26, Amersham Road, New Cross.

With a few well-chosen words, welded into his neat and human effort, HONOURED NAME—"OUTSHONE" COMBINE'S NEON LIGHTS, he has suddenly become a young man of considerable wealth, with golden prospects for the future provided by JOHN BULL'S monster cheque.

You, too, whether seasoned competitor or new entrant, can capture £1,000 with a coupon cut from opposite page. This splendid First Prize opportunity is followed by 200 final invitations to JOHN BULL'S huge 1938 Christmas party.

Despite its enormous attractions, this offer is open for *one week only,* so start on your *Bullets* without delay!

HOW TO WIN

To make a prize *Bullet,* simply take an *Example* and make a rough note of any idea it suggests. Then improve this to TWO, THREE or FOUR words of apt and original comment.

For instance, against the *Example* STORMY WEATHER, you might scribble down the advice, *But Keep Your Spirits Up.* From this you could easily produce the typical *Bullet,* STORMY WEATHER—BUT KEEP HOPE "UNDAMPED."

Now study closely the varying styles of the leading *Bullets* in our 1,144th Contest which appear below. Then start on the *Examples* and make sure that your entry is posted by the last collection on Saturday, December 3.

Use These Examples

WHAT CHRISTMAS MEANS
WISE MEN
DAD BOUGHT A TURKEY AND
BRITANNIA HOPES
UPSET OUR M.P.
STORMY WEATHER
WE'RE ALL FOR PEACE, BUT
MY PROBLEM
WORKING LIKE MAD
UNHAPPY CHILD
HOW WE'D CHEER IF
WHEREVER WE TURN
WHIRLWIND COURTSHIP
MUST BE NICE
ALL SHE SAID WAS
HE'S A CROONER, SO
MEANS EVERYTHING
TO GET ROUND AUNTIE
ADDED PLEASURE
IN A MINORITY
TELLING
FAITH'S LANTERN
WHEN PUDDLETON PLAYED MUDDLETON
FOR DEMOCRACY

ENTRY-FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted, payable to "John Bull" and crossed "& Co."

RESULT OF "BULLETS" No. 1,144

First Prize, £1 weekly for life, Millionaire Christmas, or 250 Guineas

A. G. J. PEARCE, "Rus-in-Urbe," Malpas Road, Newport, Mon.

Example: NEVILLE'S VICTORY
Bullet: LONDON "STANDS," AS MONUMENT.

SECOND PRIZE, £25:

H. V. EDMONDS, 11, Queen's Terrace, Exeter.
Example: Christmas Is Coming, So
Bullet: Remember Someone Without "Post"!
(Entered on Prize coupon.)

THIRD PRIZE, £10:

H. M. RAILTON, 143, Norwood, Beverley, Yorks.
Example: Lasting Peace
Bullet: Win Outright—Divide "Prizes"!

OTHER PRIZES:

£9: R. IVES, c/o. Opera House, Scarborough.
Family Of Nations—"Colony" Hitler *Should* Re-enter.

£8: V. SPICER, The Manse, Camelford, Cornwall.
The Last Word—*Unhappily,* We're Ever After.

£7: H. L. ROBERTS, 89, Beaconsfield Street, Liverpool.
Family Of Nations—In "One Room," *Welcomed.*

£6: Miss L. COX, 310, Manchester Road, Oldham.
Christmas Is Coming, So—Make Toyland "British Territory"!

£5: T. RICHARDS, 13, Cromwell Street, Swansea.
Lasting Peace—World Covets—Covetous Prevent.
(Entered on Prize coupon.)

£4: F./Sgt. J. E. RICHARDSON, 22, M.Qrs., R.A.F. Station, Old Sarum, Salisbury.
Nothing New—"Gas-bags" Rising To "Obstruct."

£3: C. D. HOUSE, "Tresco," Tyning Road, Saltford, nr. Bristol.
At The Eleventh Hour—Prayer—Expecting Early Answer!

TEN OF £2 10s. EACH:

J. R. DAVIES, White Hart House, Cardigan, S. Wales.
Worries The Boss—Cashier Whistling, *Monday* Morning!

T. HAY, 66, Brunswick Street, Edinburgh.
My Advice To Bachelors—Don't Rush—"Coming, Dear!"

N. HILTON, c/o. 31, Victoria Road, Leeds.
Ought To Be Thankful—Only "Worms" Scarred Parks.

Mrs. H. HORSFIELD, 19, Byron Terrace, Houghton-le-Spring, Co. Durham.
Germany Must Remember—*Neville* Can't Shoot Opposition!

Miss R. JOHNSTON, 9, Cumbrae Place, Falkirk, N.B.
Wasted Money—Auntie's "Feathers"—Cousin's "Flown"!

F. PATON, 2, Gosford Lane, Scotstoun, Glasgow.
New Policeman—"Big *Cheese*" Smoking *Rats.*
(Entered on Prize coupon.)

Mrs. W. RILEY, 3, Stott Street, Hall Lane, Armley, Leeds.
Saved The World—For Sonny, Puppy's Rescuer.

R. J. ROBERTS, 2, Glyn Terrace, Treforest, Mon.
Why Wifey's Like Hitler—Backs Bluff With "Iron."

Mrs. STANSFIELD, 49, Fountain Street, Hall Green.
New Policeman—*Villagers* Are "Gone" Month."

J. WILLIAMSON, 11, Windermere Road, Stockport, Ches.
Ought To Be Thankful — Hitler — Thank Father, Paper-hanging!

A list of 50 Christmas Turkey Winners can be seen at these offices.

The original cheque for £1,000 chosen by the First Prize-winner in Competition No. 1,141 will be displayed in the window of Mr. E. C. Akehurst, 5, Amersham Road, New Cross, S.E.

The Most *Wonderful*
BARGAIN *ever*
offered to "John Bull" Readers

★3/- down obtains Bargain Set Feather Down Quilt and FREE Bedspread

Think of it!—an Embroidered Bedspread FREE with every order for the outstanding bargain double-bed size Feather Down Quilt which you can secure for 3/- down and a few monthly payments to complete the amazing low purchase price of only 18/11. The free bedspread will match the Down Quilt in a choice of colours. Further details are clearly set out in the offer on the Back Cover. Turn to this now, and order at once! When ordering use, for convenience, the special coupon, and be sure to mention "John Bull."

£100 in Cash Prizes FREE!

MAKE a bee-line for one of the many cash prizes offered in a simple Contest by the makers of Mason's Ginger Wine Essence. Full particulars are announced on page 28.

1st £50, 2nd £25, 3rd £10,

are being awarded, in addition to 30 of 10s. and 400 Consolation Prizes. Every entry must be accompanied by a top flap taken from a Mason's Ginger Wine Essence carton. Send your entries with your name and address in an envelope and address it to Dept. 61, Newball and Mason, Ltd., Nottingham. Turn to the announcement now on page 28.

Don't overlook "BOLSOM'S" GREAT XMAS FURNISHING SALE on page 12

Turn Your Radio Set Into a Radiogram!

THE new Columbia Record Player gives life-like electrical reproduction of records! Simply plug in to usual pick-up sockets. No winding! Don't be satisfied with "half-radio." Fill in the coupon on p. 24 for more details of this amazing invention, or write, mentioning "John Bull," to The Columbia Graphophone Co., Ltd., 98, Clerkenwell Road, London, E.C.1.

GOOD OLD EPSOM SALTS
Now tastes just like a sweet

That time-honoured, stand-by Epsom Salts is now compounded into tablet form. Handy sugar-coated tablets called Epsotabs. So easy to take—just swallow one or two with a glass of water before you go to bed. So thorough in their action—every scrap of poison-waste is carried gently and easily away. So safe, even for children—doctors always recommend Epsom Salts. You'll recognise EPSOTABS—THE LAXATIVE by the bright yellow, red and green carton. Only 2d., 6d. (or 1/3 family size). Send for generous free sample to EPSOTABS LTD. (J.B.7), 59, Chancery Lane, London, W.C.2. JB

CATARRH SUFFERERS
Turn to page 35

★So confident is Mr. Alan Cooper in the efficacy of a good remedy for the treatment of catarrhal troubles, including Head Noises, Catarrhal Deafness, etc., that sufferers are offered a trial under guarantee. Turn to p. 35 now while you think of it, and fill in and post the Coupon for full particulars of this offer, together with a copy of a 32-page book, "The Only Way to End Catarrh for Good." It's Free! Send the Coupon Now!

£1,000 Cash

CAN BE YOURS for 2, 3 or 4 WORDS ON A COUPON BELOW!

OF "BULLETS" XMAS DINNERS—Enter by Sat. Dec. 3

BULLETS 1,148 FIRST PRIZE **£250**

First Prize efforts in Contests Nos. 1,148, 1,149 and 1,150 will be considered together and entrant of best of these "Bullets" will receive £750 extra. Thus £1,000 must be won outright—and you can capture it with a coupon below!

£25	£10	£9	£8	£7
£6	£5	£4	£3	10 of £2.10

LAST 200 XMAS FEASTS

comprising 30 Hampers, 40 Turkeys, 50 Fowls and 80 Cakes

THOUSANDS of OTHER AWARDS

Be quick for your Xmas Dinner!

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,148) Closing postmark SAT., Dec. 3.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,148) Closing postmark SAT., Dec. 3.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,148) Closing postmark SAT., Dec. 3.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

FREE COUPON FOR THIS COMPETITION IF USED AS INSTRUCTED BELOW

EXAMPLE
BULLET
EXAMPLE
BULLET

FREE PRIVILEGE ENTRY

I enclose **TWO** or more paid (or prize) coupons for Bullets No. 1,148, all entered in same name and address, entitling me to this coupon **FREE**.

Signed .....

Address .....

If using advertiser's Coupon overleaf, copy details of Free Coupon on plain paper.

Save Money on Entries

With your *Bullets* entry you may now enclose Crossword entry, with single postal order sufficient to cover both entry-fees, thus saving 2½d. on poundage and postage.

Make Postal Order payable to JOHN BULL, address joint entry envelope "Bullets" No. 1,148 and Crossword No. 133, JOHN BULL, Long Acre, London, W.C.2, marking it "B and C" in top left-hand corner.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,148 usually purchase "John Bull."

RETAIN THIS VOUCHER

to enclose with entry for Next Week's

£1,000 OPPORTUNITY

XMAS BONUS VOUCHER

FOR ENCLOSURE WITH YOUR ENTRY, FOR *NEXT* WEEK'S CONTEST!

I certify that I entered..... "Bullets" for FINAL XMAS FEASTS Competition No. 1,148. Accordingly, I claim the Christmas Bonus Privilege announced in "John Bull" dated December 3, I enclose ..... "Bullets" for Competition No. 1,149.

SIGNED.....

ADDRESS .....

.....

Should you cut out advertiser's Coupon overleaf, only part of above Voucher will remain—but this will be accepted as complete Voucher.

Address Entry: "Bullets" No. 1,148, "John Bull," Long Acre, London, W.C.2 (Comp.)

Brings this

BARGAIN SET COMPLETE
FEATHER DOWN QUILT & FREE BED SPREAD

3/- DOWN AND 3/- MONTHLY

FEATHER DOWN QUILT value 30/-
BEDSPREAD value 10/-
~~40/-~~

18/11 COMPLETE
3/- DOWN & 3/- MONTHLY

Double Bed Size

100% ART SILK TAFFETA
In lovely shades
GOLD · BLUE
ROSE · GREEN

No Charge for Credit

SENSATIONALLY LOW-PRICED!

Think of all the extra things you'll be able to buy for your home with the money you save on this marvellous Quilt and Spread Set! The value is truly SENSATIONAL—we guarantee you a saving of 15/- to 21/- on the price you would have to pay for this same set outside of Ward's.

Be convinced by facts! See the prices asked by big cash stores and other dealers for Quilt and Spread Sets of this quality. You'll soon realise what a genuine bargain this is—you'll find the Quilt **alone** sells for 30/-or more, and the Bedspread for 10/-!

Both Quilt and Spread are of rich, lustrous 100% Art Silk Taffeta in a choice of four warm, glowing colours of GOLD, BLUE, ROSE, or GREEN. The Quilt is generously filled with soft, springy feathers—light in weight but gloriously warm.

FREE Bedspread to match, richly embroidered as illustrated. **FULL DOUBLE BED SIZE, 6 ft. by 5 ft.!** State No. and colour required when ordering. Order No. F2Q/1500. **Price of Set complete 18/11.**

Picture this rich, colourful Set in your bedroom . . . imagine how gay and warm-looking it will make it. Then remember: just 3/- will bring it to you right away—thanks to Ward's convenient Monthly Thrift Plan. Enjoy the warmth and luxury of this beautiful Set immediately . . . pay for it little by little, with NO CHARGE FOR CREDIT.

ORDER ON APPROVAL to-day. Our Money Back Guarantee absolves you from paying a single penny piece if not absolutely satisfied with the bargain. Even the cost of return carriage is refunded with your deposit payment!

MW VALUE

Send for Big Free Catalogue.

PIN 3/- P.O. TO COUPON

Order, No. F2Q/1500

MARSHALL WARD LTD.
WEMBLEY · LONDON

To MARSHALL WARD Ltd. (Dept. J.B.), Wembley, London.

I enclose 3/- for Combination Quilt and Spread Offer No. F2Q/1500, to be sent to me On Approval. If I return same you are to refund my full Postal Order, and also cost of return carriage. Otherwise, I will pay 3/- each month until your Special Price plus 1½d. postage is paid.

State Colour of Quilt .....
(Colour of Spread will match Quilt)

Name { Husband.....
(State first and last names in full)
Wife.....
(If unmarried please state age.....)

Address.....

Town..... County .....

Occupation .....

Have you bought from us before?.....

(16) 26/11/38 103

This offer only applies in England, Scotland, & Wales.

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